

**Statewide Suicide Prevention Council
September 17-18, 2007
Fairbanks, Alaska**

Present: Bill Martin, Mario Gatto, Brenda Moore, Renee Gayhart, Stan Tucker, Noelle Hardt, Art Hansen, Mande Collins, Charles Jones and Kathy Craft

Absent: Sen. Elton, Rep. Salmon, , Rep. Joule, Sen. Ellis, Bill Hogan

Vacancy – public member off the road system (Hilma Kameroff)

Guests: Kimberlee Jones, Careline; Judith Kleinfeld, Boys Project

Ethics Disclosures:

Mario Gatto – Boys and Girls Club Board Member

Noelle Hardt – Boys and Girls Club Staff (applies for federal and state grants)

Stan Tucker – Mat-Su Health Foundation and Mat-Su Regional Medical Center

Bill Martin – Tlingit and Haida President (THC applies for federal and state grants).

Approval of the Agenda: Moore Moved and Tucker seconded. Passed unanimously.

Approval of the March 2-3, 2007 Summary: Moore Moved and Tucker seconded. Passed unanimously.

Discussion of Upcoming Conferences:

Alaska Association of School Administrators, 10/14-15/07 – Anchorage, Sheraton.
Brenda Moore and Charles Jones.

Alaska Federation of Natives, October 25-26, 2007 – Fairbanks. Ramy Brooks will present and the Trust is working on the DVD of survivors of suicide attempts. Mario Gatto, Charles Jones and Kathy Craft will assist at the Fairbanks AFN Conference.

Alaska Native Brotherhood and Sisterhood will hold their meeting in Kake around October 4, 2007. Bill Martin and Mande Collins will attend.

Old/New Business

Media Campaign – Noelle, Mario and Mandee will work with Janet Oates, Northwest Strategies, Trust Media contractor on a youth suicide prevention media message.

Bracelets – these are still available for distribution. Craft still receives requests for them.

FY08 Annual Report to the Legislature – Hardt will work with Craft on this document. Need a top story (Follow Back Study?) and pictures.

Elections – Nominations from the floor:

Gatto – Chair (previously Chair elect)

Moore – Chair Elect

Haradt – Recorder/Treasurer

Tucker – Member at Large

Gatto moved and Jones seconded. Passed unanimously.

Legislative Audit – Craft reminded the SSPC that their sunset date is scheduled for June 2009 and that some time over the next year Legislative Audit will conduct its review of the Council.

Juneau Meeting Dates – February 6-7, 2008.

SSPC Plan – Council members will work with the division and the boards to revise the plan. Brenda, James Gallanos, Marilyn Irwin, Stan, Noelle, and Kathy will attempt to have the plan revised by 4/1/08. Gatto moved and Hansen seconded Council members allocating up to \$10.0 to complete the SSPC Plan revision. Passed unanimously.

SSPC Coordinator. Craft described the need for the department to transition her position to someone new. Craft had suggested to the DHSS Commissioner's Office that they might consider that the coordinator position be located within the behavioral health prevention and early intervention section because the community based suicide prevention grants oversight is located there. Council members discussed this at length and feel that further penetration into the department would not allow them the flexibility to conduct the statutory requirements on behalf of the Governor. That all advisement and advocacy would be filtered through the department and possibly restrict their work. Gatto, Hardt, Moore and Tucker will draft a letter to the Governor requesting that the she and the department make other arrangements. Since the meeting Craft has suggested that perhaps the coordinator position and budget be collocated with the Alaska Mental Health Board and the Advisory Board on Alcoholism and Drug Abuse.

FY08 and FY09 Budget

	FY08	FY09
Fairbanks Meeting	\$8.0	Anchorage - \$6.0
Juneau Meeting	\$10.0	Juneau - \$10.0
Sitka Meeting	\$13.0	TBA - \$13.0
SSPC Plan	\$7.0	
AAS Conference	\$6.0 (2 members to attend)	\$9.0
Personnel	\$42.0	\$42.0
Events/Conferences	\$9.0	\$11.0
Community Outreach	\$30.0	\$30.0
Materials		\$4.0
Total	\$125.0	\$125.0
*Trust Media Campaign	\$25.0	\$25.0

*Northwest Strategies is the contractor for the Trust. The Trust allows SSPC \$25.0 per year for the anti-stigma media campaign (You Know Me). This amount is in addition to the GF/MH funds for operations.

Strategic Planning Process

Result #1. Support and Implement the SSPC Initiative

Audience: Broad statewide audience

Partners: Governor, DHSS Commissioner, DHSS, Legislature, Providers, Communities, Survivors, and other statewide stakeholders

Why: Meets the goals and objectives of the SSPC Plan. "GO TIME!"

Who: Universal Prevention Strategy Statewide

How: Governor and DHSS Commissioner both champion the initiative and the legislature funds.

What: Bring suicide prevention awareness to a higher (increased and expanded) level. Expedite prevention and change norms across the state. Take the statewide initiative activities and make them reality.

Where: More community based direct prevention efforts. Global media message.

Activities:

- 1) Confirm Governor and DHSS Commissioner as champions
- 2) Need suicide prevention message and advocacy material
- 3) Garner support from stakeholders across the state, such as, the Truts, ABADA, AMHB, Tribes, AFN, FBCI....What is needed from partners: Letters of support
- 4) Champions must communicate with legislature
- 5) Council members must advocate during session

Result #2. Suicide Prevention Community Outreach

Audience: Communities throughout Alaska – SSPC must be invited by the community. High risk communities and outlying communities (include grantees and clergy)

Partners: Governor, DHSS Commissioner, Legislature, DHSS, Providers, Communities, Survivors, and other statewide stakeholders

Why: To raise awareness and increase understanding about suicide prevention we will educate communities about the Statewide Plan. Reduce stigma and promote community based action.

Who: Council members

How: Council members will buddy up and hold community meetings in regions across the state. They will use power point presentation (cliff notes-plain language) designed from the revised SSPC Plan.

What: Train and educate communities on the statewide suicide prevention plan. Explain how to use the document. Provider general information and tailored information for specific populations (Alaska Native, urban youth, African American...)

Where: Upon invitation by specific communities, council members will provide training and education..

Activities:

- 1) Revise state plan. Council members will work with the division and the boards to revise the plan. Brenda, James Gallanos, Marilyn Irwin, Stan, Noelle, and Kathy will attempt to have the plan revised by 4/1/08. Gatto moved and Hansen seconded Council members allocating up to \$10.0 to complete the SSPC Plan revision.
- 2) Council members have begun to sign up for regions/communities in which they would like to present

Council Members' Passions:

Charles – Education and community outreach.

Noelle – Youth and teen suicide prevention; school peer education

Brenda – Training and support for clergy and community outreach

Mario – Community outreach and education

Renee – 1-800- CARELINE number – Everyone knows it. “milk carton ads”

Mandee – Youth and teen prevention and awareness. Concentrate in “all that is good”.

Prevention efforts at school and not only in communities

Stan – Community outreach

Art – Prevention orientation. Awareness and training of signs and symptoms. Remember and include survivors

Bill Martin – Working with Tribal leaders (education); recognize depression and how to deal with it; use Talking Circles

Partner Reports:

None provided. See packet.

Special Presentations.

Careline Report. Please see Kimberlee Jones report in packet.

Boy's Project.

Judith Kleinfeld spoke to SSPC members about the importance of boys growing up boys. That possibly the same type of concentrated efforts that are being made to involve girls in math and sciences should be made in making boys successful.

State Council of the Arts. Please see Saunders McNeal's report in the packet.

Public Comment – 1-800-315-6338 (2017#)

None provided.

FY08 Meeting Calendar

Juneau: 2/6-7/08

Sitka: 4/28-29/08

Adjourn: 3:15 p.m. Gayhart moved and Tucker seconded.