

Goals and Elements (updated 2/17/15)

The first step in development Strategic Objectives and Performance Measures is to revisit the elements that were identified as critical to a successful Senior Services system in Alaska four year from now. Below are each Goal Statement followed by the elements. The next step will be a prioritization process which will lead into strategic objectives and performance measures.

- 1. Goal: Promote healthy aging and provide access to comprehensive and integrated health care.**

Elements:

- A. Person-centered holistic services
- B. Behavioral, medical, integrated health care
- C. Health promotion and disease prevention
- D. Healthy food
- E. End of life care

- 2. Goal: Assist seniors with financial planning, pursuing employment opportunities, and promoting awareness of and access to economic benefits and support services.**

Elements:

- A. financial and economic security/planning
- B. senior employment, leadership and mentorship
- C. Support safety net programs that benefit seniors

- 3. Goal: Protect vulnerable seniors from abuse, neglect, self-neglect, and exploitation.**

Note: A special workgroup will meet separately to further fine tune this section.

Elements:

- A. monthly home visitor or call to those elders who want it
- B. adequate protective and ombudsman services (eliminate fraud, exploitation and abuse)
- C. continuation of toll free number to report elder abuse
- D. expand and promote senior companion and gatekeeper programs
- E. training and technical assistance for Elders how to respond to abuse
- F. training and technical assistance on scams targeting Elders
- G. Public awareness, training, advocating for senior rights, providing legal assistance, and promoting safety.
- H. Update assisted living regulations
- I. Guardianship and Conservatorship

- 4. Goal: Ensure seniors have access to quality, affordable, accessible, safe, and appropriate senior housing across the continuum of care.**

Elements:

- A. More affordable senior housing and memory care facilities
- B. Design homes for aging in place throughout the continuum of care

5. Goal: Promote opportunities for meaningful aging, intergenerational connectivity, and civic engagement.

Elements:

- A. Market the value of the \$3 billion senior industry to illustrate the positive face of aging, support intergenerational connectivity and the social, cultural, historical, familial value of grandparents. (e.g. Celebrate our Seniors!)
- B. Opportunity for meaningful civic engagement
- C. Promote awareness through marketing/messaging to those that serve seniors as customers (e.g. health providers, retail workers, service providers, etc.).

6. Goal: Provide quality and affordable home- and community-based long-term support services allow seniors the highest quality of life.

Elements:

- A. Workforce
- B. Rural services
- C. Caregivers
- D. Easy access (no wrong door)
- E. ADRD

Non-titled elements (we will keep these here for potential future use):

- Realistic goals that can be accomplished
- Use of technology (stay connected through community, safety, LTSS, supports, health care)