

CORE values



Positive Attitude "We enjoy what we do."
Optimism inspires open-mindedness and creativity.

Love "We love who we serve."
Out of love and respect for our residents, we put their needs before staff convenience.

Accountability "We do what we say."
We are accountable to our residents, to their families and to each other. Accepting responsibility is essential as we plan and deliver care.

Trust "We say what we mean."
Open and honest communication is crucial to earning the trust of our residents, their families and our coworkers.

Excellence "We provide excellent care, every resident, every day, every time." Our own excellence inspires excellence in others, including residents, families and our coworkers.

