

CREATIVELY UTILIZING OUTCOMES

Changing the Stigma of Addictions



- Identified a need, within the population served and our community to create new language.
- Needed a device that would allow an avenue to not only market, but promote advocacy education.
- Ability to impact larger numbers of people.
- Offers opportunity to effectively empower recipients in having a voice.



- Began showing screenings to limited numbers.
- To date we have shown to approximately 135.
- Created a common language and understanding.
- Prompted dialog among recipients of services and community members.
- Alumni have become united, active, empowered to take ownership and pursue advocacy work within the community.



OUTCOMES

- Sobriety programs are being developed within the community.
- Requests from community to show this documentary on a larger scale.
- Clients did letter writing campaign to Legislature during recent session.
- Recovery month activities are being planned for community.