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From: Wayne, Kathleen A (HSS)
Sent: Monday, July 26, 2010 10:35 AM
To: HSS DPA WIC Coordinators
Cc: HSS DPA WIC Anchorage; HSS DPA WIC Juneau; vanTassel, Robin C (HSS); Bish, Marcey A (HSS); 'Danielle Rybicki'; Fitzjarrald, Elinor A (HSS)
Subject: July 23 WIC Update
Attachments: Registration Form 2010 BF CLC Training.pdf; Document.pdf; i) Developing a Logic Model.ppt; April 2010 ALASKA Champion and Mentor Training2.ppt

Follow Up Flag: Follow up
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Hi Everyone,

I forgot to send this out on the Friday. This summer is going by quickly and it's hard to believe it's time to talk about fall training. We are looking at September 7-10 as possible dates for a fall WIC coordinators meeting to work with Altarum again to continue our work on PCE. Please see the information below and let us know if those dates will work for you and your staff.

1. DHSS Strategic Planning—Attached are website links to the department's strategic plan and Commissioner Hogan's program priorities. We will bring the ideas from the January 2010 WIC strategic planning meeting to the table as our division discusses how our work aligns with these priorities and goals.
http://dhss.alaska.gov/fms/Documents/DHSS_2010-Strategic-Plan.pdf
http://www.hss.state.ak.us/commissioner/PDF/2010_priorities.pdf
2. September WIC Meeting--Altarum is planning a Participant Centered Education (PCE) Implementation Technical Assistance (TA) visit for Alaska WIC on September 7-10, 2010. The TA visit supports the attached identified themes obtained from State and Local Agencies Implementation Charts collected and summarized by Altarum. The top 3 themes identified are:
 1. PCE Training for Staff
 2. Client satisfaction survey (computer-based, paper-based, phone-based)
 3. Clean up "clutter." More information is forthcoming and Conduct nutrition education online or by phone (e.g. wichealth.org, have computer in waiting area for clients to use. More information and details are forthcoming.
3. FY 11 Logic Model Forms—The Alaska Department of Health and Social Services (DHSS) is moving towards outcome based performances that can measure how our efforts impact Alaska citizens. The department has adopted Logic Models as a tool to help grantees develop long term strategies to better define and report their successes. In WIC, the FY 11 WIC grant renewal packet requires grantees to submit a logic model for their Nutrition Services and Education Plan. Attached are two Logic Model forms to choose from and they are due August 31. You might consider choosing "Quality Nutrition Services" as your goal area and using the logic model as a way to explore strategies to implement PCE at your agency. For those agencies who were not able to attend the January Logic Model training or if you have questions, please contact Fatima Hoger at 269-3459.
4. CLC Training Registration--The CLC Training Registration Form is attached. Please have all participants complete this form and fax it to UAA at (907) 786-1436. Please complete the form as soon as possible and no later than Monday, August 16th, 2010. The registration form contains details on making reservations at the Clarion Suites and the discounted room rate will be available until August 14th, 2010. If you have questions please contact Danielle Rybicki- (907) 786-4936 or afdr@uaa.alaska.edu. Also, as a clarification, the upcoming WIC breastfeeding training is for the lactation educator certificate and is not the International Board Certified Lactation Counselor (IBCLC) certification. It is a good review for that particular exam but in no way is it the same. For more information on becoming an IBCLC go to: <http://americas.iblce.org/>.

Successful candidates from the WIC sponsored program are Lactation Educators, not certified lactation consultants or IBCLCs.

5. Update Food Lists—Food lists will be mailed to LAs today. If you have questions, please contact Christy at 465-3388.
6. Spirit System Transfer—A meeting is scheduled for next Tuesday in Juneau to evaluate the proposals we received for transfer/implementation of SPIRIT and for quality assurance services. Pam Phillimore from the Muni will be one of the reviewers.

Nice to Know:

Once again the SUNY Albany School of Public Health will offer its Breastfeeding Grand Rounds during WBW. This year's topic is Promoting Breastfeeding Friendly Hospital Practices. The webcast (via internet) is scheduled for Thursday August 5th. Visit the link below for more information and to register online.

<http://www.albany.edu/sph/coned/bfgr/bfgr10.htm>

Breastfeeding Grand Rounds 2010

Promoting Breastfeeding-friendly Hospital Practices

Thursday, August 5, 2010

8:30am - 10:30am - Eastern Time

Speakers:

Ruth Lawrence, MD

Professor of Pediatrics and Obstetrics & Gynecology, University of Rochester School of Medicine & Dentistry, and author of "Breastfeeding: A Guide for the Medical Profession"

Trish MacEnroe, Executive Director

Baby Friendly USA

Moderator: Mary Applegate, MD, MPH

Associate Dean for Academic Affairs, University at Albany School of Public Health, Director, NYS Preventive Medicine Residency Program

Hospital policies and practices have a profound impact on breastfeeding initiation rates and on long-term breastfeeding success. This year's Breastfeeding Grand Rounds will focus on pro-breastfeeding hospital practices, including UNICEF's Ten

Steps to Successful Breastfeeding, and on efforts to promote those practices, including the Baby Friendly Hospital Initiative.