

Hi Everyone,

Thanks to those WIC Coordinator's who regularly read the weekly updates! We know you are all very busy and we appreciate your time and effort to keep updated.

If you have suggestions on how we can make improvements, please let me know.

Take care,  
Kathleen

1. Two Attempts at Nutrition Education—we received a question regarding if LA makes two attempts to contact a client, and document it. Can you mail FI? This question was addressed in LA Memo 12-05 Frequently Asked Questions. It's the last question/answer.
2. FY 2013 Food List: The Vendor Unit works with nutritionist Elaine Nisonger each year to make revisions to the Food List. At the beginning of January, we provide an online list of any food types that we will consider that year, and food manufacturers must provide their proposed new foods to Elaine by July 1<sup>st</sup> of that year. We then have a short window in which to make revisions and print the new list in time for distribution in September. In 2012, we accepted submissions of any new food that became available for the first time after July 1, 2011, shelf-stable cheeses (1 lb.), and 16-oz. whole grain breads. A draft of the new foods for FY 2013 is attached.

The new Food List brochure will be a sturdy, multi-paged "stepped" brochure, with graduated pages that allow for tabs showing the food category on each page. This type of brochure will provide larger and clearer images of products that can be confusing for participants to locate on the shelf (e.g. cereals). There are also some instructional pages, such as shopping advice and breastfeeding information. The last page has a pocket to hold the participant's warrants. Also, because SPIRIT will not print the names of proxies on WIC checks, the brochure will do double duty as a participant's ID Folder. There will be a signature block for the names and signatures of the participants and proxies. The cashier will be required to compare the signature on the check to the signature on the folder. Participants will no longer be required to show a photo ID (USDA has recommended that we discontinue the photo ID requirement.) We will have a review copy of the brochure available soon; unfortunately, there will not be a lot of time for comments – this change has been percolating among a number of very demanding projects and timelines for Clinic and Vendor. However, this type of brochure/folder is in use in numerous states, including Montana, Maine, and Kansas, where they have been very well received. Thanks, Sandy

3. FMNP---The WIC Farmers Market Program has a few boxes of the Fruit & Veggie Color Champions Grow Charts to give away. They also have some brochures: 25 Easy Ways to get Your Fruits & Vegetables, 21 Ways to Bring more Fruits & Vegetables to our Community and 5 A Day the Alaska Bush Way. Please email [Amy.George@alaska.gov](mailto:Amy.George@alaska.gov) if you would like any of these items.
4. WICHealth.org-- Have you noticed that the guest login has disappeared from wichealth.org? Click on the link below to connect to a blog post with more details. <http://support.wichealth.org/blog/>

5. [Infant Formula Package Change--Isomil packages changeover to Prosobee](#): We sent you a list of infants whose food packages may need to be manually changed from Isomil to Prosobee. Please ensure that staff is diligent about checking that FIs (and MOV orders) issued beginning October 1<sup>st</sup> have Prosobee on them.

Nice To Know:

[Pertussis Fact Sheet](#)

<http://www.cdc.gov/pertussis/downloads/BAM-villain-for-kids-fs.pdf> (kids and pertussis, superhero theme...)

<http://www.cdc.gov/flu/protect/covercough.htm> CDC cover your cough materials

## **Whooping cough cases double in Alaska**

[http://www.anchorapress.com/news/whooping-cough-cases-double-in-alaska/article\\_76b4ee36-e280-11e1-b7de-001a4bcf887a.html](http://www.anchorapress.com/news/whooping-cough-cases-double-in-alaska/article_76b4ee36-e280-11e1-b7de-001a4bcf887a.html)

Confirmed reported cases of whooping cough, also called pertussis, have already doubled over last year's numbers, according to the Alaska Department of Health and Social Services. There were 24 cases in the state in 2011, and 55 cases this year so far, according to the state. According to the Centers for Disease Control, the respiratory infection is on the rise, with most states reporting increases and Washington State experiencing an epidemic of cases as of April 2012.

## **Whooping cough on the rise**

<http://newsminer.com/bookmark/19692576-Whooping-cough-on-the-rise>

<http://www.ktuu.com/news/ktuu-whooping-cough-cases-increase-in-alaska-20120805,0,4772632.story>

<http://www.ktva.com/home/top-stories/Whooping-Cough-on-the-Rise-165068476.html>

<http://www.adn.com/2012/08/05/2574045/whooping-cough-cases-increase.html>

FAIRBANKS — Pertussis, commonly known as whooping cough, is on the rise nationwide and Alaska is no exception. According to the epidemiology page in the Health and Social Services section of the state website, 55 cases of the disease have been documented so far this year, more than double the 24 cases reported in 2011. While that number might seem high, public health officials say there's no cause for panic.