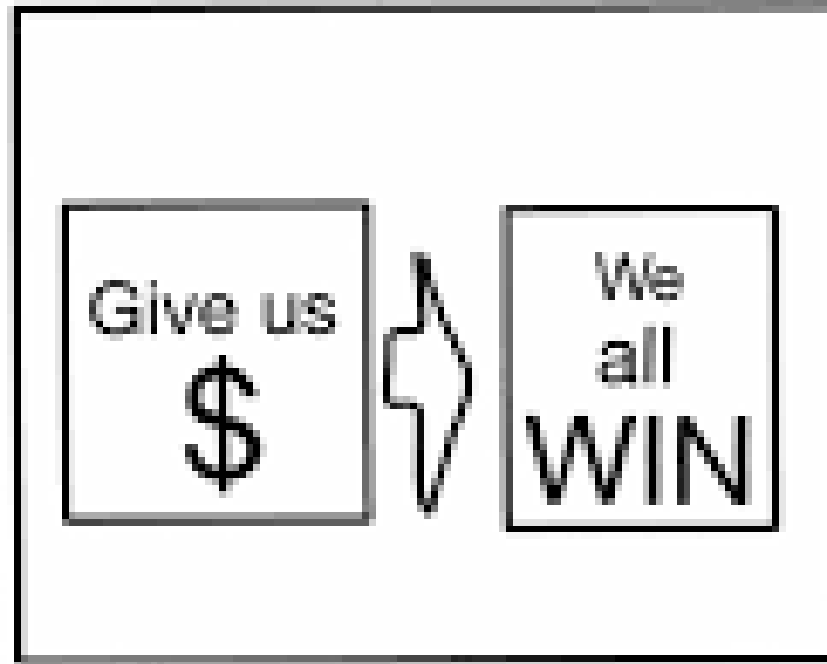


Evaluation in SNAP-Ed

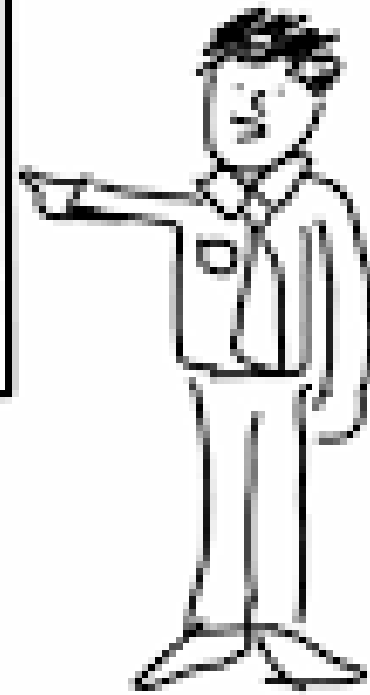
WHY, HOW & WHEN ?



What is
program
evaluation?



Here is our
new simplified
logic model

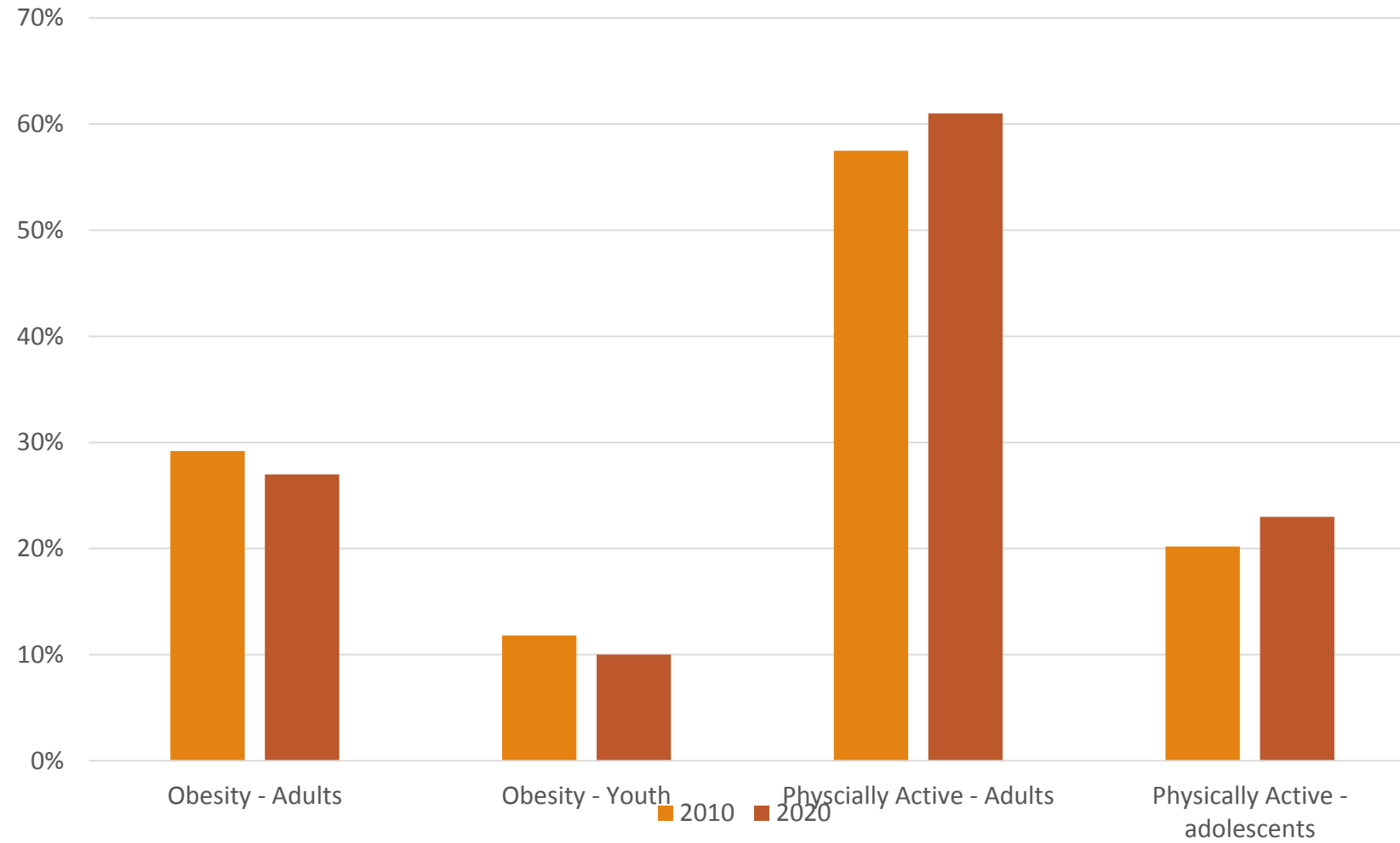


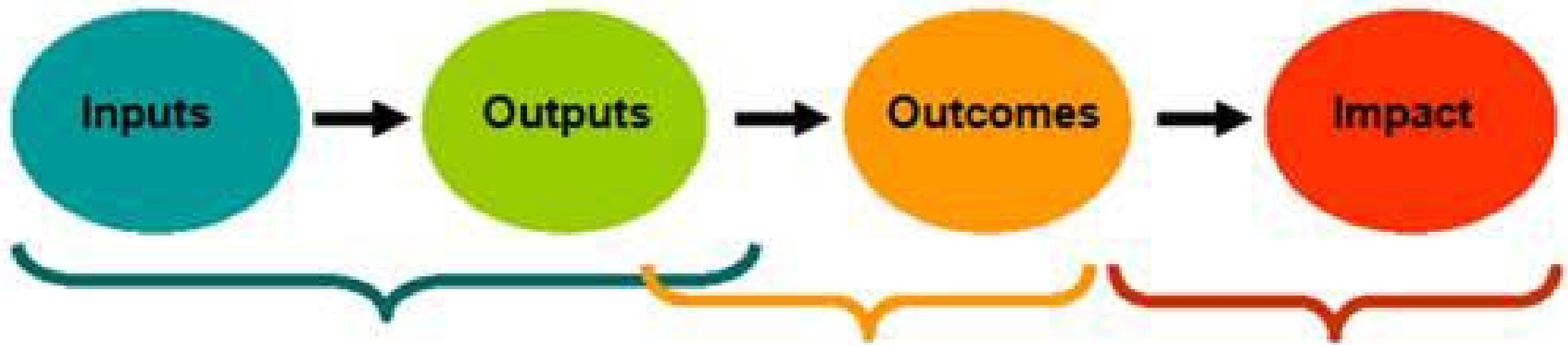


REMEMBER M&E INFORMATION IS USEFUL
ONLY IF IT IS USED!



Healthy Alaskans 2020 Goals





Monitoring: What has been invested, done and produced, and how are we supporting partners to achieve the objectives?

Evaluation and review: What progress has the project made towards achieving its objectives?

Impact assessment: What long-term, sustainable changes have occurred and how did our interventions contribute to these?

Is evaluation all the same?



SNAP-ED EVALUATION FRAMEWORK

Nutrition, Physical Activity, and Obesity Prevention Indicators





Browse the [Evaluation Framework](#) indicators listed below.

Read the [Interpretive Guide](#) to get all of the details.

Search the SNAP-Ed Library for matching evaluation tools.



Questions?

You can learn more about the SNAP-Ed Evaluation Framework and evaluation tools.

<https://snapedtoolkit.org/>