Alaska SNAP ED Program Update FY 2018

Kathleen Wayne, MS RD LD
Family Nutrition Programs Manager
Family Nutrition Programs

Contractor: Stellar Group—Iris Matthews

Division of Public Assistance
- FAMILY NUTRITION SERVICES OF ALASKA -
  - WIC - Women, Infants & Children Program
  - FMNP - Farmer's Market Nutrition Program
  - SFMNP - Senior Farmer's Market Nutrition Program
  - CSFP - Commodity Supplemental Food Program
  - SNAP-ED - Supplemental Nutrition Assistance Program
  - BFPC - Breastfeeding Peer Counseling Program

http://dhs.alaska.gov/dpa/Pages/nutri/default.aspx

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Assistant Manager
DPA – WIC
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WIC & Community Nutritionist
WIC/SNAP-ED & Community Nutritionist

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Clerical Support
AAI

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Dietitian II
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Dietitian II – Juneau
WIC Nutrition Services Coordinator

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Vendor Manager / FMNP
Program Coordinator

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Sandra Harbanuk | 1347 | 465-4704 | 465-3416

Additional pages...
Family Nutrition Programs

- Supplemental Nutrition Assistance and Obesity Prevention Program
- WIC
- Breastfeeding Peer Counseling Program
- Farmer’s Market Nutrition Program
- Commodity Supplemental Food Program
- Senior Farmer’s Market Nutrition Program
Topics

- Alaska SNAP Ed History
- FFY17 Year in Review
- FFY 18 Proposed Budget & Activities
- FFY 19 State Plan Planning
(Implementation –2012)
- State of Alaska, Division of Public Assistance, Policy Unit
- University of Alaska, Cooperative Extension Services, State
- SNAP ED Coordinator and IA.

(2012–Present)
- State of Alaska, Division of Public Assistance, Family Nutrition
  Programs, State Agency Coordinator.
  - University of Alaska, Cooperative Extension Services -- IA
  - Alaska Island Community Services -IA
  - South Central Foundation -IA
Alaska SNAP ED
Alaska SNAP ED Challenges & Opportunities
Alaska SNAP ED Challenges & Opportunities for Individuals

- Geography
  - Food import ~ 95%
  - Obesity, cancer, & children living in poverty
  - Food and water contamination in some areas
  - High transportation costs
  - Government regulation on use and limitation of subsistence/traditional foods.

- Traditional foods high nutrient content
- Arctic Ecosystem—language, obtain/process/store/consume foods, dance/celebrate ==culture
- Gardening/Gathering Social Change
Challenges

- Capacity (of state & current grantees)
- Qualifying locations for service delivery (few census tracts, etc.)
- Broad geography
- Building recognition/understanding of SNAP-Ed program

Opportunities

- Improved partnerships with State/Tribal programs with similar goals
- New RFP
- Evaluation
Alaska SNAP ED Challenges & Opportunities for State

Challenges

• Capacity (limited state/local resources)
• Qualifying locations for service delivery (few census tracts, etc.)
• Broad geography
• Building recognition/social norm of SNAP-Ed program

Opportunities

• Improved partnerships with programs with similar goals
• Establish new partnerships
• Evaluation and share data
Needs Assessment

- Purpose
  - Understand geographic regions/populations have greatest need for SNAP–ED services
  - Identify service delivery structure/ evidence based interventions strategies
  - Relevant and appropriate for Alaska
  - Dr. Betsy Nobmann, RDN, designed needs assessment (12/2012)
  - UAF’s Center for Alaska Native Health Research conduct needs assessment (finished July 2014)
Recommendations

- Tailor activities to Alaska Native People to reduce substantial nutrition-related disparities.
- Prioritize a social marketing approach to incr. f/v & decrease SSB.
- K–12 student are critical audience for prevention.
- Foster partnerships with food supply chain to improve food access.
- Partnerships through existing surveillance systems.
- Form workgroup of key stakeholders to address shared messages, training, and evaluation.
- Service area targets: Bethel, Mat–Su, Anchorage, Kenai, Nome.
FFY 17 SNAP ED Year in Review

- USDA Review
- Social Marketing Plan
- Div. of Subsistence
- Presentations on Partnerships
- Funding
Accolades
  ◦ Increase oversight of grantees
  ◦ UAF’s classes at substance abuse treatment centers
  ◦ Tundra Vegetable Mini Magazines
  ◦ State’s thorough ME process

Suggestions
  Conduct social network analysis to identify key partnerships, agency structures, and any overlap
Submit accurate timely financial and program reports
Keep contact information updated
Coordinate grant funding draws
Civil Rights poster must be present at all sites.
Civil Rights training of state and grantee staff
Social Marketing Plan--2017

- Contract with Northwest Strategies:
  - Conduct formative research on factors that influence consumption of f/v in target audience.
  - Develop a 3–year social marketing plan
  - Develop materials and intervention tools
Social Marketing Ideas

FRESH, CANNED OR FROZEN
it's all good

Remember: CANNED and FROZEN fruits and vegetables are just as good for your family as FRESH.
2017 DOS Mixed Economy Survey

- Add questions to existing subsistence survey to measure food security under a mixed economy of SNAP and subsistence foods.

**ASSESSMENT - GEAR PURCHASES**

SNAP funds (also known as 'food stamps') can be used to purchase materials related to catching or processing subsistence foods. We'd like to learn about how people use SNAP funds to purchase these items to get the food they need.

Last year, did your household receive SNAP funds?  

If YES, did your household use SNAP funds to purchase subsistence FISHING or HUNTING GEAR?  

If YES, what types of gear did your household purchase?

- Nets  
- Lines  
- Hooks  
- Fishing rods  
- Harpoons  
- Knives  
- Ice augers  
- Other  

How important to your household's subsistence fishing and hunting is the availability of SNAP funds for purchasing gear?

- not important  
- important  
- very important
2017 Needs Assessment: Phase II PSE

- Released RFP July 2017
- Hired Contractor Agnew::Beck
- Scope of work:
  - Identify current health, nutrition and PA activity needs at community/state levels.
  - Identify programmatic way to fill gaps.
  - Identify barriers to making health food choices of individuals and communities.
- Target Date: March 2018
Objectives:

1. Conduct formative research to understand barriers and facilitators to eating local F and V from the tundra
2. Develop nutrition ed materials that are culturally appropriate
Results
Federal Funding – FFY 18

Alaska SNAP ED Grant $653,941

- **State Budget**
  - Personnel 6%
  - Staff travel 1%
  - Contracts 15%
  - Grantees 70%
  - Indirect 8%
FFY 18 State Plan

- Grantees—focus on evaluation and add SCF
- PEARs System—web as a services SNAP ED reporting system
- Div. of Subsistence—Mixed Economy Study Cont.
- SNAP ED Contract Coordinator—
- Needs Assessment Phase II—PSE
- Social Marketing Plan—Implementation
State Nutrition Partnerships

- Division of Subsistence – DF&G
- Division of Public Health—Opioid/Marijuana workgroups, Obesity Control & Prevention, ASTO Grant
- Division of Public Health Nursing—MOA, other
- Child Nutrition Programs—Smarter Lunchrooms
- Dept. of Fish and Game, Div. of Subsistence
SNAP ED 2019 State Plan???
Questions/Comments?