

Hi Everyone,

I've been informed today that Time Study expenditures are being reported in eGrants, so LAs do not need to submit revised time studies by this Friday. It appears that we have the necessary information to meet our targeted spending goals for this year.

Thanks,

Kathleen

From: Wayne, Kathleen A (HSS)

Sent: Friday, December 14, 2012 3:40 PM

To: 'chia_lin@ykhc.org'; HSS DPA WIC Coordinators; 'Julie Serstad'; 'Lisa Sadleir-Hart'; 'kathy.ogara@searhc.org'

Cc: HSS DPA WIC Juneau; HSS DPA WIC Anchorage; 'Danielle Rybicki'; Olejasz, Aimee M (HSS); Ridle, Kim M (HSS); Place, Janine M (HSS)

Subject: WIC Update December 14

Season's Greetings,

We are so lucky in WIC to give the gift of nutritious food and education to families every day. I hope you and your staff are enjoying the holidays.

Take care,

Kathleen

1. **LAs Submit Updated Time Study Reports by Dec 21st.** All WIC state agencies must spend a targeted amount of their annual administrative funds towards breastfeeding support and nutrition education services. In FY 12, AK WIC must spend approximately \$1,082,704 in nutrition education and \$179,279 in breastfeeding support services. If the state does not meet these expenditure requirements, the funds must be returned to USDA. These expenditures are captured mostly from the LA time studies. We estimate that we are very close to meeting these requirements, but we are requiring LAs to review their FY 12 time studies to identify any additional expenditures. Please note that allowable costs include non-personnel expenditures such as travel, training, and nutrition education materials/development/printing costs. Please go to the AK WIC P&P, Chapter 7, page 13 to find out more about allowable costs under nutrition education and breastfeeding support services.
http://dhss.alaska.gov/dpa/Documents/dpa/programs/nutri/downloads/Admin/PolicyandProcedures/Admin_PandP_Ch7.pdf

Please submit the revised time study reports to Kim.Ridle@alaska.gov by next Friday, December 21.

The State is working on an amendment to the FY 13 WIC grant agreement requiring LAs to meet targeted spending levels in Breastfeeding support and Nut Ed services.

2. The Mail Order Vendor (MOV) contract with Fred Meyer will terminate on February 1, 2013. The process for a new contract was started in October, with bidding deadline of November 20, 2012. The successful bidder is AIRSA (Alaska Independent Retailers' Strategic Alliance), of Anchorage. AIRSA will begin providing the MOV service on about January 20, and Fred Meyer will transition

out of the MOV by February 1. MOV packages will continue to be entered into AKWC and downloaded from AKWIC MOV, with no change in the procedures. Some food items will be delivered in a different brand; in particular, Fred Meyer brands are not in the new contract. AIRSA is operated by Jake Hale and Josh Lorenz, who have extensive experience with rural vendor supply through past work experience with Gottstein's and the Alaska Commercial Co. We expect the transition to the new MOV vendor to be a smooth one. Please contact the Vendor Unit if you have questions. Thanks, Sandy 465-4704.

3. **Plan Ahead When Issuing Concentrate Food Packages to Infants** Coordinators, RDs and CPAs- please be aware if you plan to issue warrants for formula in concentrate form, only "C" stores are required to carry concentrate-most "A" and "B" stores don't carry it, and some might not even be able to order it.

If you issue warrants for concentrate, call the store the client plans to use, and let them know they'll have a customer with WIC warrants for concentrate. Find out if it's on the shelf or if it can be ordered in time for the client to use their first warrant that includes the concentrate. If a client ends up in a situation where the store has no concentrate and won't have any, it can take a significant amount of time for the warrants to be changed. The State WIC office has noticed a trend of stores substituting powder formula in place of the concentrate and stores are not being reimbursed for this substitution. Please call Dana Kent at 465-5322 or Jennifer Johnson at 465-8104 with questions.



4. SPIRIT Project Update: Chris Renfro, the new SPIRIT Project Manager, will be in Juneau all next week meeting the WIC Program staff, the financial folks, and many others. We are looking forward to his visit and hope to "immerse" him in WIC!

Nice to Know:

1. **brominated vegetable oil in drinks**--<http://finance.yahoo.com/news/drink-ingredient-gets-look-032224835.html>
2. **Webinar with breastfeeding expert & advocate, Amy Spangler!**

Expert Speaker: **Amy Spangler, MN, RN, IBCLC**

Topic: **Breastfeeding: Why Parents and Health Care Providers Should Care**

Amy has served as president of the International Lactation Consultant Association and chair of the United States Breastfeeding Committee.

She is a member of the Adjunct Faculty at Emory University School of Nursing and the author of numerous publications and educational videos including *BREASTFEEDING, A Parent's Guide*; *BREASTFEEDING, Keep It Simple*; *BREASTFEEDING, Your guide to*

a healthy, happy baby; Guidelines for the Establishment of Exclusive Breastfeeding; and BREASTFEEDING, Ready, Set, Go!

Amy currently serves as president of baby gooroo (www.babygooroo.com). She lectures extensively on a wide variety of maternal and child health topics.

TOPICS INCLUDE:

1. The evidence: the impact of individuals, hospital practice & federal initiatives on breastfeeding success
2. Healthcare providers: part of the solution or part of the problem?
3. Strategies for change: empowering health care providers to assist mothers with breastfeeding

TARGET AUDIENCE:

- Healthcare professionals caring for a mother and her infant
 - Nurses, nurse-practitioners, physicians, lactation consultants, dietitians, etc.

Due to the anticipated popularity of this webinar, please RSVP by Wednesday, December 19th, 2012 to reserve your seat!

IMPORTANT POINTS

- **Log-in information & number of attendees:** You will be emailed log-in information closer to the date of the webinar. This log-in information is unique to you and can only be used on one computer, so please do not share your log-in information. More than one person can view the webinar, in fact you can invite as many colleagues as you like. If you plan on having more than 3 viewers, we suggest reserving a conference room with a large screen so all attendees can view the content.
- **Flyer attached:** You may fill out and post this flyer with your own contact information and due date for staff to contact you if they would like to attend so you can make the appropriate sized room reservation, if necessary.
- **Continuing education credits:** If you wish to apply for continuing education credits through your institution and need specific documents (content outline, objectives, etc.), please request these documents through your Ameda Sales Specialist. Ameda will not be directly issuing continuing education credits for this webinar.

For more information about this webinar, please view the attached invitation and flyer.

Dave Best
Ameda Breastfeeding Products
Cell: 425-879-2378
Fax: 800-358-5468
www.ameda.com



MOM INSPIRED. HOSPITAL TRUSTED.



Kathleen Wayne, MS RD LD
Program Director
Alaska Department of Health and Social Services
Family Nutrition Programs
PO Box 110612
130 Seward Street, Suite 508
Juneau, Alaska 99801

Phone: 907-465-8636
Fax: 907-465-3416