

## Butcher, Clay (HSS)

---

**Subject:** FW: WIC Update Feb 1

---

**From:** Wayne, Kathleen A (HSS)  
**Sent:** Friday, February 01, 2013 4:17 PM  
**To:** HSS DPA WIC Coordinators; 'Julie Serstad'  
**Cc:** HSS DPA WIC Juneau; HSS DPA WIC Anchorage; Olejasz, Aimee M (HSS); 'Danielle Rybicki'  
**Subject:** WIC Update Feb 1

Hi Everyone,  
A lot of information to share this week. Hope you and your staff are staying healthy and warm.

Kathleen

1. Consent Statements—forward from USDA---“Some State and local agencies are exploring the possibility of asking participants to signed informed consent statements prior to being issued infant formula from WIC. **Informed consent is not required for issuance of any WIC food and is not an allowable practice.** WIC breastfeeding promotion and support for pregnant and postpartum moms should include positive encouragement, anticipatory guidance, and evidence-based information regarding the possible effects of not breastfeeding their infants. State and local WIC agency guidance should always be consistent with FNS approved guidance for WIC participants.”
2. Food Recall--Sprouters Northwest of Kent, Washington is recalling 1953 pounds of alfalfa, clover, brocco sandwich sprouts, and spicy sprouts due to the potential contamination with *Listeria monocytogenes*. Products were distributed from 1/10/13 to 1/18/13 in **Washington, Oregon, Alaska** through retail stores and food service distribution chain.  
For more information, click the following link: <http://www.fda.gov/Safety/Recalls/ucm337098.htm?source=govdelivery>
3. MOV Update--AIRSA, LLC began packing and shipping the first packages under the new MOV contract on February 1. Fred Meyer packed and shipped all January orders received through January 31.

AIRSA is providing many different brands and/or varieties of foods. The Vendor Unit provided AIRSA with a flyer (see attached) to insert in each order for the first 30 days to notify participants that the new food items are not errors. It will take several days for AKWIC MOV to print

all packing slips with the new food items listed correctly – we’re finding that some of the information needs to be re-entered. There will be some delays in delivery, since packages could not be shipped under the new contract until February 1. If you have questions or concerns, contact Alice Albrecht or Gina Roust at (907)465-3100.

Fred Meyer no longer has access to AKWIC MOV. They will process any returns or missed items out of their regular mail order operation until mid-February. Please contact the Vendor Unit, rather than AIRSA, if there are problems – we would like to monitor the start-up of operations very closely. A procedure for “Wild Card” or “999” orders will be provided soon.

The Department of Health and Social Services sent out a press release about the MOV changes. The release is on the DHSS website at [http://dhss.alaska.gov/News/Documents/press/2013/DPAMOV\\_020113.pdf](http://dhss.alaska.gov/News/Documents/press/2013/DPAMOV_020113.pdf). It was sent to more than 1,000 media outlets and persons on DHSS list serves, and was posted on the KTUU station’s website in Anchorage. A comment immediately appeared on KTUU’s Facebook page: “The WIC program is awesome! Thanks for all your hard work!

4. Secure Messaging --The Juneau State WIC office will soon begin to use Direct Secure Messaging (DSM) for sending Protected Health Information. As a non-state customer of this service you will need to request an account through the Alaska eHealth Network (AeHN) at 1-866-966-9030 or email [info@ak-ehealth.org](mailto:info@ak-ehealth.org). Please see the attached notification from the HelpDesk on this service. If you have questions contact Dana Kent at (907) 465-5322 or [dana.kent@alaska.gov](mailto:dana.kent@alaska.gov).
5. Alaska Infant Safe---Announcing the completion of the Alaska infant safe sleep pamphlets and posters!! I’ve attached copies for you Please contact Debbie if you want more posters/brochures sent to your clinics.

**Debbie Golden, RN, BC, MS**  
Perinatal Nurse Consultant  
Alaska Division of Public Health  
Section of Women's, Children's & Family Health  
3601 C Street, Suite 322  
Anchorage, AK 99503

phone 907-334-4494  
fax 907-269-3465  
[debra.golden@alaska.gov](mailto:debra.golden@alaska.gov)

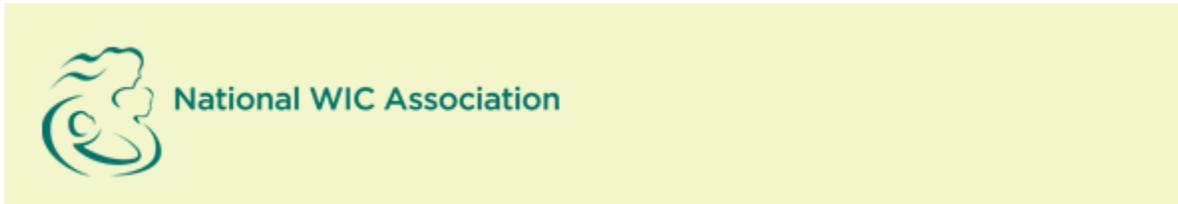
\*\*\*\*\*

Nice to Know

**From:** National WIC Association [<mailto:rlee@nwica.org>]  
**Sent:** Wednesday, January 30, 2013 7:39 AM

To: Duggan, Margaret A.

Subject: Learn About Using Text Messages for WIC Appt Reminders



## Association Update

JAN 30.13

### Learn About Using Text Messages for WIC Appt Reminders

Register for an [upcoming webinar](#), scheduled for Thursday, February 14th, 3-4 p.m. ET, to learn about sending free WIC client appointment reminders using text messages (SMS). You will hear firsthand from your WIC colleagues how the text4baby appointment reminders can maximize participant retention, increase appointment adherence and decrease administrative costs. [Register online](#).

*NWA's mission: NWA inspires and empowers the WIC community to advocate for and promote quality nutrition services for all eligible mothers and young children, and assure effective management of WIC.*

**National WIC Association** 2001 S Street, NW, Suite 580 Washington, DC 20009 TEL 202.232.5492 FAX  
202.387.5281