
George, Amy R (HSS)
RE: WIC Update Sept 20

From: Wayne, Kathleen A (HSS)
Sent: Friday, September 20, 2013 3:31 PM
To: HSS DPA WIC Coordinators; Serstad, Julie
Cc: HSS DPA WIC Juneau; HSS DPA WIC Anchorage; 'Danielle Rybicki'; Olejasz, Aimee M (HSS)
Subject: WIC Update Sept 20

Hi Everyone,

I will be out of the office next week, so please contact Becky Carrillo in my absence. Becky's number is 465-8629 or Rebecca.Carrillo@alaska.gov

Take care,

Kathleen

1. Preparing for Winter--- Attached is a picture of Kendra Miller, Norton Sound Health Corporation WIC Coordinator, filling up the home



freezer.

2. Mixing Infant Formula---If your LA has participants who receive Neocate, either from WIC or from Procure, please be aware that the total amount a can makes and the way the formula is mixed have changed. The packages have been updated to reflect the change. Please review this handout on the change in mixing Neocate with your clients. I've also attached a comparison for you of the old and new formula. Please contact Jennifer Johnson if you have further questions.
- 3.



State staff catching the SPIRIT with tattoos!

4. Just a week or so until Pilot Just In Time Training!!
Check the WIC web site for additions and changes made concerning the SPIRIT
Project: http://dhss.alaska.gov/dpa/Pages/nutri/wic/localagencies/la_spirit.aspx
We're looking forward to the meeting on Monday morning at 8:15 with the Chickasaw Nation WIC clinic staff. If you haven't receive a meeting invitation or have questions, please contact me: terry.hoskinson@alaska.gov.
5. New WIC Warrant Stock---In anticipation of SPIRIT rollout, the State is asking each Local Agency to submit their request for new Solutran warrant stock. Attached is the order form which will allow each agency to request a three month supply of check stock. The form will need to be completed and submitted to Amy by **September 24th** by email (amy.george@alaska.gov) or via fax 465-3416. After rollout, all warrant stock will be ordered through Amy using the Request Form attached and the warrant stock will be shipped directly from Solutran. For any questions, please contact Amy at 465-3100.
6. Happy World Breastfeeding Week/Month to you!--Attached is a bulletin board/interactive nutrition education activity to help you celebrate World Breastfeeding Week/Month.
This can be duplicated with minimal effort at your clinic to post in your clinic(s) to use as an interactive activity with clients in a class room activity or individually. This year's theme highlights Breastfeeding Peer Counseling. (material take from the <http://worldbreastfeedingweek.org/> site). Even when moms are able to get off to a good start, there is a sharp decline in breastfeeding rates and exclusive breastfeeding in the early weeks and months after delivery. The time when mothers do not visit a healthcare facility is the time when a community support system for mothers is essential. Continued support to sustain breastfeeding can be provided in a variety of ways. Support for mothers from a wide circle is needed, whether it is provided by family, trained health workers, WIC, BFPC, lactation consultants, community leaders or friends and partners.

The Breastfeeding Peer Counseling Program is a way to reach a larger number of mothers more frequently. Peer Counselors can be anyone from the community who is trained to learn to support mothers to our own WIC BFPC. BFPC readily available in the community become the lifeline for mothers with breastfeeding questions and issues. "The key to best breastfeeding practices is continued day-to-day support the breastfeeding mother within her home and community." Appreciation certificates will be sent to agencies with BFPC programs for their counselors. We honor and appreciate all the work they do to support WIC families as well as the work of all WIC staff across the state.

Thank you all very much! Have a great World Breastfeeding Week/Month!

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