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**From:** Kent, Dana L (HSS)  
**Sent:** Friday, October 03, 2014 4:29 PM  
**To:** HSS DPA WIC Coordinators; HSS DPA WIC Anchorage; HSS DPA WIC Juneau  
**Cc:** Olejasz, Aimee M (HSS); Rybicki, Danielle (HSS Sponsored); Welch, Scooter (HSS Sponsored); Bennis, Don; O'Gara, Kathy (HSS Sponsored)  
**Subject:** Friday Update October 3 2014

Good Afternoon,

We have had our first successful week with the Final food Rule changes implemented in SPIRIT! Thanks to the entire team that made these exciting changes possible for our WIC clients. Job well done.

There is a lot of information in today's update, including some critical dates. Jennifer has included a link below to an evaluation of our recent meeting, please take a minute to complete, so our next meeting is even better than the last one! Thanks to Jennifer for doing an awesome job pulling the conference together.

Please call or email if you have any questions.

Take care & enjoy your weekend!

Dana

**NEED TO KNOW:**

**Standard Quarterly Reports due in FY15 for WIC and BFPC programs.**

Each quarter a group of reports are due to the State office through GEMS. The reports are:

- Quarterly Program Narrative Report
- Vendor Report
- Logic Model and RBB Report
- Time Study

Due to the reporting capacity in SPIRIT, the Vendor Report will be deleted from required reports. The SOA, DHSS, WIC Grants team is currently working on eliminating this vendor requirement in GEMS.

In place of the required report, the vendor group will contact each agency individually if they need information. Upon requesting information the vendor staff will notify you on the time line to respond. If a timely response is not provided, grant payment will be held up until they have an acceptable response. If you have questions contact Dana Kent at [dana.kent@alaska.gov](mailto:dana.kent@alaska.gov) or 465-5322.

**Quarterly reports:** We've had some questions on how to fill out the RBB referred to in the standard quarterly reports due in GEMS. The RBB refers to the Results Based Budgeting/Accountability Performance Measures now required for all state grantees. We discussed the form during a June 26 webinar. The RBB will now be required quarterly along with the quarterly report. You can use spirit reports, previous quarterly reports, and your logic model to fill in this form. Attached is a blank word version and a completed example of the RBB form. Please contact Jennifer Johnson (465-8104) with any questions.

**Coordinator Conference Evaluation:** Thanks everyone for coming to our Coordinator Conference! Now that you've had some time to reflect, here is a very short evaluation survey. Please complete it by October 9. Call or email Jennifer Johnson (465-8104) with questions or suggestions. <https://www.surveymonkey.com/s/8FZRPTD>

**Get Healthy Together Handout:** Thanks to Sara Brubaker for encouraging me to track down the color version of the handout that Debbie Baird used at the Coordinator's conference (and thanks to Debbie for finding it in the first place!). It's a two sided tool for talking about healthy behavior changes with families. It was designed as part of "Get Healthy Together", a project of New Mexico WIC to improve pediatric obesity counseling and increase client self-efficacy and satisfaction. The other tools and the Guide can be found here:

[http://www.nal.usda.gov/wicworks/Sharing\\_Center/gallery/healthytogether.html](http://www.nal.usda.gov/wicworks/Sharing_Center/gallery/healthytogether.html)

Please contact Jennifer Johnson (465-8104) with suggestions or questions

**SPiRiT Information:**

Hopefully the automatic creation of food prescriptions with the new food items on 10/1/14 was a time saver for everyone!

⇒For your participants with underweight risk factors, we know you'll have to assess tailoring their 10/1/14 food prescription with the 2% milk. To assist you in this process access the SPiRiT Utilities site as described below:

The Participant List Report on the SPiRiT Utilities site:

<https://wicspiritprod1.dhss.alaska.gov/WICSPiRiTPROD1/SpiritUtilities/Default>, has a column for "Risk" which lists High Risks.

If you export that report to Excel, you can filter or sort based on the appropriate risk factors in order to find your clients that need a prescription change. Risk factors to review are 101, 103, 131, 132,134 and 135.

⇒Homeless food prescriptions were not automatically added on 10/1/14. For any participant who should receive a Homeless food prescription, you will have to make a change as the automatically added prescription for 10/1/14 will be the standard package.

On the food prescription screen, please delete the 10/1/14 prescription. You can then add the Default food package for "today's" date. There is a default food package for each category of participant. As always, check the prescription for accuracy!

⇒Due to a change in the SPiRiT system set up eliminating the issuance of Quart sized fresh milk items, a prescription that includes a milk item with a quantity of one cannot be issued (for example a prescription for 1 Quart Fat Free or 1% Buttermilk and 12 Quarts of Fat Free or 1% Fresh milk).

**SPiRiT Help Desk Info:**

Send all questions, issues and errors to the WIC SPiRiT Helpdesk at [wicpsirithelpdesk@alaska.gov](mailto:wicpsirithelpdesk@alaska.gov) or phone them at 907-334-4900.

**Rural Milk Packages**

The October 1<sup>st</sup> date for switching rural milk packages to a combination of UHT (no more than half), evaporated and dry milk is delayed until at least November 1st.

If you are working on changing the food packages from fresh milk over to a combination of milks make sure that you are giving the client the full nutrition milk benefit. You are not expected to have this done in SPiRiT until November 1<sup>st</sup>.

Please note: at this time rural stores are NOT required to carry 32 ounce size boxes of dry milk which reconstitutes to 10 quarts of milk.

**Operational Adjustment funding opportunity**

Attached is a memorandum outlining preliminary guidelines for Operational Adjustment (OA) and General Infrastructure (GI) funding for fiscal year 2015. USDA has not yet received updated guidelines from FNS headquarters, but are attaching the national guidelines from FY 2014 to help you with your submissions.

Please note that the deadline for submitting OA and GI proposals is **October 20, 2014**. We will notify you if we are able to extend this deadline once we have more information on an FY 2015 appropriation. Please contact the WIC State office if you are interested in applying for funding. OA

projects are time sensitive and can be time consuming. Since the deadline into the USDA is set at October 20, the State WIC office would need to have submissions from local WIC agencies no later than **October 15th**.

## **REMINDER!**

Please be sure to schedule **the One Call Now training** on your calendars. See below for details. We will be rolling out the One Call Now system Monday, October 27.

One Call Now Training  
Friday, October 24, at 9:30 am

1. Please join my meeting.  
<https://global.gotomeeting.com/join/175005709>
2. Use your microphone and speakers (VoIP) - a headset is recommended. Or, call in using your telephone.

United States: +1 (646) 982-0002  
Access Code: 175-005-709  
Audio PIN: Shown after joining the meeting

Meeting ID: 175-005-709  
GoToMeeting®  
Online Meetings Made Easy®

Not at your computer? Click the link to join this meeting from your iPhone®, iPad®, Android® or Windows Phone® device via the GoToMeeting app.

## **Settlement Payments to Alaskan Natives and American Indians from the Cobell v. Salazar Case**

Payments to Alaskan Natives and American Indians resulting from the Cobell v. Salazar class action lawsuit have recently been received by WIC/DPA clients. These funds are exempt as income. If you have any questions about this contact Dana Kent at 465-5322.

## ***Loving Support Award of Excellence***

The USDA is pleased to announce the ***Loving Support Award of Excellence*** has been launched. The applications, instructions and technical assistance frequently asked questions are available on WIC Works Resource System today, Monday, September 29, 2014. A webcast for applicants will be posted shortly (we are waiting on the required close captioning to be completed).

The award application website can be found at: <http://wicworks.nal.usda.gov/breastfeeding/excellence-award-application>

The Loving Support Award of Excellence was developed to recognize and celebrate local WIC agencies that provide exemplary breastfeeding programs and support services.

Local WIC agencies that have operated a peer counseling program for at least one year, which meets all of the required core components of the FNS **[Loving Support® Model](#)** for a successful peer counseling program, are eligible to apply.

The application period will open once annually. **The 2014 application period opens on Monday, September 29, 2014 and closes on Friday, December 5, 2014.** Please announce the launching of the program to your local agencies.

### Review Period and Timeframe

WIC State agencies will review the applications in their State, verify the information is correct, and recommend an award level for the local agencies. FNS Region Office staff will review the States' verification and award recommendation. The review process will utilize the FNS PartnerWeb.

The State agency review period will begin on January 12, 2015 and end on March 27, 2015.

The FNS Regional Office review period will begin on April 27, 2015 and end on May 29, 2015.

## **NICE TO KNOW:**

Breastfeeding article forwarded by Jennifer Aist, BS, IBCLC,RLC

Not a brand new study, but a nice one all the same that demonstrates the importance of exclusivity of breastfeeding.

<https://news.brown.edu/articles/2013/06/breastfeeding>

**Artificial Sweeteners may change the bacteria in the gut leading to glucose intolerance**

[Artificial Sweeteners May Disrupt Body's Blood Sugar Controls](#) submitted by Karen Cutler (thank you, Karen)

Dana Kent RD, LD, IBCLC

WIC Clinic & Breastfeeding Coordinator

DHSS, DPA, Family Nutrition Programs, WIC

130 Seward St.

Juneau, AK 99801

Phone: (907) 465-5322

Fax: (907) 465-3416

*Breastfeeding doesn't leave a carbon handprint...just healthy lean tomorrows.*

Get Healthy Together

Get Healthy Together

**“I Would Like To Talk About....”**



**Playing Together As A Family**



**Enjoying Family Meals**



**Eating Fruits & Vegetables**



**Watching Less TV**



**Choosing Healthy Beverages**



**Eating A Healthy Breakfast**



**Offering 'Child-Sized' Portions**

## More Physical Activity

**Recommendation: 60 minutes per day structured activity & free play.**

- Free play, indoors or outdoors, helps your toddler learn social, leadership, motor and physical skills needed to enter school.
- Regular activity will help your child's brain develop. He/she will achieve a healthy weight, better concentration skills, and less depression.

Family physical activity, like a 10-minute walk-and-talk, is very popular with children.

## Enjoying Family Meals

**Recommendation: Eat family meals together 3 times per week.**

- Eating together 3-6 times per week as a family (with no TV on) will help your child(ren) have:
  - Higher self-esteem and less depression,
  - Reduced risk of drug, alcohol and tobacco use,
  - Healthier weight.

Family meals help encourage communication and trust between parents and children and reduce family conflict.

## Eating Fruits & Vegetables

**Recommendation: 1½ cups of fruit and 2½ cups of vegetables every day.**

- Eat a fruit or a vegetable at every meal.
- Choose more dark green and orange vegetables.
- Choose different color fruits and vegetables to get the right mix of nutrients.

Try all kinds of fruits and vegetables — fresh, frozen, canned or dried.

## Watching Less TV

**Recommendation: 1-2 hours / day for children 2-18 yrs, 0 hours / day for toddlers age <2 yrs.**

- Create a daily TV Budget for family. Each time TV is watched, subtract the minutes from the budget. Once you hit "0," no more TV!
- Each member of the family creates a TV program schedule for the next week.
- Ideal TV Time = < 14 hrs / week

Have kids create a list of activities they would do instead of TV. Work with them to do the activities.

## Choosing Healthy Beverages

**Recommendation: Limit juice to 1 cup per day. Choose low fat or skim milk.**

- Choose low fat milk and water as your primary beverages.
- Make sure you choose 100% juice.
- Keep sodas and sweetened beverages for special occasions.

Your body treats liquid calories the same as solid calories — lots of high calorie drinks can pack on the pounds!

## Eating A Healthy Breakfast

**Recommendation: Eat a healthy breakfast every day.**

- Choose whole grains: toast, oatmeal, cereal with skim milk.
- Choose fresh fruit or 100% juice.
- Choose a healthy protein: egg, peanut butter, etc.

## Offering 'Child-Sized' Portions

**Recommendation: Once your child can use a spoon, let him/her serve their own food.**

- A serving for your child is about the size of his/her fist.
- Parents provide healthy food, children choose what foods to eat and how much to eat from what is served at the meal.

**USDA Strategic Plan Summary - FY 2010 – 2015**  
**Goal 4: Safe, Nutritious Meals**

**FNS Mission:** Ensure that all of America's children have access to safe, nutritious and balanced meals.

**Objective 4.1 : Increase Access to Nutritious food.**

- Reduce and prevent hunger by providing food-based nutrition assistance program benefits.

**Objective 4.2 : Promote Healthy Diet and Physical Activity Behaviors.**

- Support and encourage healthful diets through state-of-the-art, science-based nutrition guidance and information, and strong nutrient standards and nutrition education.

**National Guidelines for FY 2014 Operational Adjustment (OA) Funding Decisions and Infrastructure Grant Awards**

(Note: Numerical order does not imply priority -- items are of equal importance.)

- 1. Facility Renovation and Purchases.** Projects which support the acquisition of new or improved space that enables expansion and provides quality service, such as one-stop shops, which provide health care services in addition to the WIC Program. This could also include mobile clinics which will deliver service to target populations not effectively served through fixed site locations. (USDA Objectives 4.1 or 4.2)
  
- 2. Automated Management Information Systems (MIS) Development, Implementation and Integrated Data Systems.** In particular, projects which update and modernize MIS, to include Electronic Benefit Transfer (EBT) readiness functionality and other upgrades such as conversions to .net technology. This could also include funding to support integrated data systems utilized by State agencies that wish to use technologies to implement data sharing with other welfare or health programs, such as efforts to promote coordination between WIC and Medicaid managed care or immunizations. Additionally, projects to continue to produce WIC reports similar to State agency tables previously provided by the Centers for Disease Control and Prevention through the Pediatric Nutrition Surveillance System (PedNSS) and the Pregnancy Nutrition Surveillance System (PNSS) to identify prevalent nutrition-related problems and other nutritional characteristics of low-income women, infants and children. Also included here are system changes to meet new program requirements to implement the Healthy Hunger-Free Kids Act, vendor cost containment, prevention and detection of participant and employee fraud, addition or enhancement of program integrity features/functionality, The Integrity Profile (TIP) data collection, implementation of system changes/modification to improve nutrition risk assessments and education, food package implementation, and improvements to infant formula rebate invoice systems to better account for the actual number of units of formula sold to participants. (USDA Objectives 4.2)
  
- 3. Service Integration, Coordination and Co-Location.** Projects that involve WIC State agency efforts to improve access and referral to other health care and nutrition services and service integration, coordination and co-location with Community and Migrant Health Clinics and Indian Health Clinics, the Immunization Program, Housing and Urban Development Programs, health programs in the Department of Health and Human Services, and other Federal programs promoting health and well-being of the maternal and child population. (USDA Objective 4.1)
  
- 4. Management Technologies and Improvement of Access to Services.** Projects which use equipment and technology that reduce clinic staff time and improve access and service to WIC participants. (USDA Objectives 4.1) Such technologies may include, but are not limited to:
  - \* Automated Reminder Systems to encourage participants to keep appointments (or use of such technology to contact potential participants as an outreach strategy).
  - \* Geographic Information Systems to locate target populations and assist in making outreach,

service and benefit delivery decisions.

- \* Interactive equipment (such as digital media, touch screen devices, on-line learning) which inform and educate participants in an interactive manner.
- \* Automated recording system enhancements (such as voice mail, text messaging and email) to direct participants to desired services.

**5. Nutrition Services, e.g., Breastfeeding Promotion and Support, Nutrition Education and Value Enhanced Nutrition Assessment (VENA).** Projects that include helping participants make healthy food choices and set behavior change goals, revitalizing quality nutrition services, and increasing breastfeeding initiation and duration among WIC participants, including translation of materials in languages other than English. Also included are efforts directed at improved staff training and competencies, incorporating the WIC Nutrition Services Standards into agency operations, incorporating the Dietary Guidelines for Americans in nutrition education materials and messages, and other efforts that support VENA and breastfeeding education and support. (USDA Objective 4.2) Please note that breastfeeding peer counseling costs have separate funding and therefore should **not** be funded with regional general infrastructure funds.

**6. Food Package Implementation and Maintenance.** Projects that help State and local agencies implement and manage food package changes. This would include development of new State and local policies and procedures; staff training on the new provisions of the food packages and allowable options; development of participant educational materials on the new food packages; development of instructional material for the vendor community on State approved new food lists; changes or enhancements to the approved food lists; use of the cash-value-voucher; and **EBT**. (USDA Objectives 4.2)

**7. WIC EBT Planning and Implementation.** Projects that prepare State agencies to plan for and eventually implement EBT. Planning activities would include development of feasibility studies, cost/benefit analyses, and other planning documents. Activities may also include assessment of the State agency's current paper costs for benefit delivery, assessment of retailer and State and local agency capabilities, and assessment of card technology. Implementation activities would include pilot testing and cost evaluation, development of WIC EBT training materials, or other EBT development work. Funds may also be used to develop a State Universal Product Code (UPC) database that will interface with the National UPC database. (USDA Objective 4.1)

**8. Program Integrity.** Projects that help State and local agencies improve program integrity. This would include activities such as creating local agency vendor monitoring and liaison programs, developing data analytics, working with local law enforcement officials to help combat fraud, developing better procedures for conducting inventory audits, and/or developing creative ways to work with the Supplemental Nutrition Assistance Program to enhance both vendor and participant integrity through the use of existing tools already in place, or through the development of new tools or mechanisms designed for this purpose. (USDA Objective 4.1)

**NOTE:** *The following guidelines are those that apply to Operational Adjustment (OA) funding decisions only.*

**9.** Ongoing operations/general administration, to include staff recruitment and training. (USDA Objectives 4.1 or 4.2)

**10.** Additional administrative costs incurred as a result of implementing cost containment initiatives which will reduce food costs. (USDA Objective 4.1)



# ARIZONA SPECIAL SUPPLEMENTAL NUTRITION PROGRAM FOR WOMEN, INFANTS AND CHILDREN (WIC) PROGRAM

FFY 2007 OPERATIONAL ADJUSTMENT (OA)  
AND  
INFRASTRUCTURE GRANT REQUEST (IF)

## **E-LEARNING FOR STAFF TRAINING FOR 2007 – OA or IF**

**REFERENCE: FNS GOAL 1: IMPROVE NUTRITION OF CHILDREN AND LOW-INCOME PEOPLE.**

**FNS GOAL 2: IMPROVE STEWARDSHIP OF FEDERAL FUNDS.**

### **Description and Purpose:**

Last year (FY06) the Arizona Department of Health Services (ADHS) acquired and developed an online learning management system (LMS) in cooperation with several offices and programs within ADHS which included the Office of Chronic Disease Prevention and Nutrition Services – Arizona WIC Program. The purpose of the LMS is to be able to provide and track both online (e-Learning) and instructor led training to internal and external staff, customers, and contractors as well as the general public.

The Arizona WIC Program is one of the programs in the Office of Chronic Disease Prevention and Nutrition Services, and annually provides training for over 450 local agency staff and all new WIC employees. The Arizona WIC Program will utilize the LMS/e-learning system to develop a cost effective way of providing on the job training for nutritionists, supervisors and paraprofessional staff and mandatory trainings to approved Arizona WIC vendors in the coming years.

For FFY 2007, the Arizona WIC Program would begin its development and implementation of comprehensive staff training plan for all WIC employees through WIC University, e-Learning and other institutions.

The program will meet this objective by beginning to build its e-learning capacity with the following:

1. Develop and/or acquire online courses from other states as available within the following content areas: civil rights, customer service, nutrition counseling and job training with WIC courses such as WIC 100 (new employee training) and 101 (new clerk training including benefits of breastfeeding).
2. Provide and track online and instructor led training (WIC U) of WIC state and local staff through use of the LMS.
3. Conduct live interactive training such as Breastfeeding classes and Bimonthly Nutrition workshops through the use of the LMS's web conference tool - LIVE Meeting.

In FFY 2008, expand services to include Arizona WIC Vendors:

1. Expand the LMS to include the Arizona WIC vendors by developing and implementing a Vendor domain to allow access for vendor staff.

### **Project Benefits:**

The benefits of offering distance learning to employees are numerous:

1. Reduction in Costs/ Increase Employee Productivity-The cost of one day of travel is now averaging over \$140 and can mean that an employee who travels to Phoenix will lose two productive days in a week due to travel. Given the size of the WIC staff and the amount of training required each year, a considerable amount of cost is associated with the delivery of training. Currently, two days of training costs the program over \$ 600.00 and we lose three days of productive time. Since staff will not have to wait for a scheduled class to be available with the anytime access of online training, staff will become competent and productive in their jobs faster.
2. Standardize Training/Improving Service Delivery to WIC Clients- The use of an e-Learning system would enable the WIC Program to provide standardized training to WIC staff throughout the State on an on-going basis while reducing the cost of the delivery of that training.

### **Budget:**

Listed below is the proposed budget and expenses for WIC's portion of the expenses.

<b>ITEM</b>	<b>QUANTITY</b>	<b>COST/UNIT</b>	<b>TOTAL COST</b>
Web conference Polycom Phones	20	\$ 1,100.00	\$ 22,000.00
Computer Headsets	600	\$ 2.00	1,200.00
CVD.DVD burner & label printer			2,500.00
Software			
Lectora Content Development	3 Licenses		\$10,500.00
Macromedia Flash	5		\$6,000.00
Authorware Content Development	2 Licenses		\$6,000.00
Adobe Photoshop	3		\$450.00
Snag It Licenses	10 Licenses		\$2,400.00
Staff Develop Training	100 hours	\$ 200.00/hr.	\$ 20,000.00
Content Acquisition			\$ 30,000.00
Content Development of classes	560 hours	\$ 125.00/hr	\$ 70,000.00
		<b>Total</b>	<b>\$171,050.00</b>

# Results Based Budgeting (RBB) / Accountability Performance Measures

<b>Division: DHSS/DPA/WIC</b>					
<b>Priority: Health and Wellness Across the Life Span</b>					
<b>Core Service: Protect and promote the health and wellness of Alaskans</b>					
<b>Objective: Everyone eligible for WIC receives WIC education and food benefits</b>					
<b>Grant Program: Alaska WIC Program</b>					
<b>Grantee:</b>					<b>Grant #</b>
Outcome(s)	Data Source	Base Line Data (9/2014)		Performance Measure (12/2014)	
		Efficiency	Effectiveness	Efficiency	Effectiveness
Every eligible person who wants WIC receives WIC education and services	Spirit Reports, Quarterly reports	Number of activities proposed on logic model= 6	SFY 14 Caseload/Performance Standard 21,000/30,000	SFY15 Number of activities accomplished from logic model this quarter= 2	SFY15 Caseload/Performance Standard 22,000/30.000

**Grant Program:** Name Grant Program:

**Grantee:** Legal name of your awarded non-profit organization.

**Outcome(s):** The desired results or effect for which services were provided. (Outcome should be associated to your Logic Mode).

**Data Source:** Method for which program information, often in the form of facts or figures is obtained from reports or surveys and used as a basis for making future calculations.

**Base Line Data:** Prior efficiency and effectiveness data that was systematically collected.

**Performance Measures:** A systematic measurement that reveals the efficiency and effectiveness of a program after a long-term outcome or completed goal is achieved.

- **Efficiency:** The ability to do something well or achieve a desired result without wasted energy or effort
- **Effectiveness:** Causing a result, especially the desired or intended result

This RBB form will need to be filled out every quarter along with your quarterly report. RBB performance measures are required for all State of Alaska grantees. The information needed to fill out this report can be found on your past Quarterly Reports and Spirit reports.

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**From:** office=usbreastfeeding.org@mail.salsalabs.net on behalf of U.S. Breastfeeding Committee <office@usbreastfeeding.org>  
**Sent:** Thursday, October 02, 2014 5:50 AM  
**To:** Kent, Dana L (HSS)  
**Subject:** Staying Abreast: Weekly Wednesday Wire



***Please note:** Inclusion of an item in this e-newsletter does NOT imply endorsement or support of such item by the United States Breastfeeding Committee, unless specifically noted.*

## **Weekly Wednesday Wire: October 1, 2014**

### **Federal News**

#### **Perinatal Quality Collaborative Awards, from CDC**

The Centers for Disease Control and Prevention have awarded six states for the [State-Based Perinatal Quality Collaboratives \(PQCs\) Cooperative Agreement](#): California, New York, Ohio, Illinois, Massachusetts, and North Carolina. Funding will enhance the capabilities of PQCs to improve perinatal outcomes by improving the quality of perinatal care in their states. Quality improvement strategies include: reducing maternal morbidity and mortality, reducing elective deliveries before 39 weeks gestation, increasing use and documentation of use of antenatal steroids for impending preterm births, increasing breastfeeding rates, and reducing hospital-acquired neonatal infections.

#### **Chronic Disease Prevention Awards, from HHS**

The U.S. Department of Health and Human Services has announced nearly \$212 million in grant awards to all 50 states and the District of Columbia to support programs aimed at preventing chronic diseases. Funded in part by the Affordable Care Act, a total of 193 awards are being made to states, large and small cities and

counties, tribes and tribal organizations, and national and community organizations, with a special focus on populations hardest hit by chronic diseases. Increasing support for breastfeeding is included as a prevention strategy. [Read the press release.](#)

### **Funding for Paid Leave Feasibility Studies, from DoL**

The U.S. Department of Labor Women's Bureau and Employment and Training Administration have [awarded \\$500,000](#) to assist the District of Columbia, Massachusetts, Montana, and Rhode Island in funding feasibility studies on paid leave. The studies will inform the development or implementation of paid family and medical leave programs at the state level. Media highlights include:

- *Motherlode* (*The New York Times* blog): "[U.S. Awards Grants to Explore and Evaluate Paid Leave](#)"
- *The Washington Post*: "[More paid leave coming to states? Four get \\$500K to figure it out](#)"
- *The Huffington Post*: "[Paid Maternity Leave Push Underway At U.S. Labor Department](#)"

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## **Member News**

### **Chronic Disease Prevention Award, from NWA**

The Centers for Disease Control and Prevention have [awarded \\$2.39 million to the National WIC Association](#) for the first year of a three-year project, "Community Partnerships for Healthy Mothers & Children." Through the project, NWA will fund and provide support for 36 local WIC agencies to develop and implement community-driven plans to reduce and prevent chronic disease in high-risk areas. Prevention strategies include: increase daily consumption of fruit, vegetables, and healthy beverages among mothers and young children; increase the use of community-based resources to better control chronic disease; and increase breastfeeding initiation and duration rates.

### **Early Elective Delivery Position Statement, from AWHONN**

A new position statement from the Association of Women's Health, Obstetric and Neonatal Nurses recommends reducing preventable harm to moms and babies by eliminating overuse of labor induction. Researchers have demonstrated that inducing labor

without a medical reason increases the risks for complications for both mother and baby, including decreased breastfeeding, and should not be done except when medically necessary. [Read the press release](#).

### **National Midwifery Week, from ACNM**

[National Midwifery Week](#) is October 5-11. View and share the American College of Nurse-Midwives daily action plan, planning kit, and shareable graphics to celebrate and recognize midwives and midwife-led care.

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## **Partner News**

### **Resource to Reduce Early Elective Deliveries, from NQF**

The National Quality Forum convened a Maternity Action Team that has developed the [Playbook for the Successful Elimination of Early Elective Deliveries](#). This resource is intended to support all who are practicing and delivering care, and provides specific guidance for hospitals and hospital systems facing various barriers and challenges in their quality improvement (QI) efforts.

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## **News from the Field**

### **Statement on Disrespect and Abuse During Childbirth, from WHO**

The World Health Organization has published a [new statement](#) calling for greater cooperation among governments, healthcare providers, managers, professional associations, researchers, women's advocates, international organizations, and women themselves to end disrespect and abuse during facility-based childbirth.

### **CHW Interactive Timeline, from MHP Salud**

MHP Salud (Migrant Health Promotion) has developed a [CHWs Over the Years interactive timeline](#), featuring important history and changes of the Community Health Worker (CHW) field. In addition, the timeline highlights state initiatives working to advance CHW infrastructure, professional identity, workforce

development, and financing.

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## State/Community News

### Airport Bill Signed Into Law, from CA

Governor Jerry Brown has [signed AB 1787 into law](#), requiring California's major airports to offer a private room for mothers to breastfeed or pump milk, starting in 2016. Terminals at existing airports must offer rooms with a chair and an electrical outlet for the pump, while new terminals must include rooms with sinks. The law applies to airports serving more than 1 million passengers a year.

### Workplace Resource Guide, from MA

The Worksite Wellness Council of Massachusetts, in conjunction with the Massachusetts Department of Public Health, has published [Healthy Workplaces: A Resource Guide for Worksite Wellness](#). The guide contains listings of non-commercial, publicly available resources on many topics, including breastfeeding.

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## News and Views

*Breastfeeding Medicine*: "[Speaking Out on Safe Sleep: Evidence-Based Infant Sleep Recommendations](#)"

*Work in Progress* (DoL blog):

- "[In Support of Paid Leave: 25 Million Stories](#)"
- "[Latinos Should Lead on Paid Leave](#)"

Responses to *The Washington Post* article "[More U.S. hospitals adopting 'baby-friendly' policies](#)":

- *Connection* Newspapers: "[More Mothers Choosing to Breastfeed at Inova](#)"
  - NICHO blog: "[Improvements in Maternity Care Practice Are Not Easy](#)"
-

## About Staying Abreast: Weekly Wednesday Wire

The USBC e-Newsletter, *Staying Abreast*, is published in a weekly news brief format, called the *Weekly Wednesday Wire*. Past issues are [archived on the USBC website](#).

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### [United States Breastfeeding Committee](#)

2025 M Street, NW, Suite 800 ♦ Washington, DC 20036

Phone: 202/367-1132 ♦ Fax: 202/367-2132

E-mail: [office@usbreastfeeding.org](mailto:office@usbreastfeeding.org)

[www.facebook.com/usbreastfeeding](http://www.facebook.com/usbreastfeeding) ♦ Twitter: [@usbreastfeeding](https://twitter.com/usbreastfeeding)

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# Results Based Budgeting (RBB) / Accountability Performance Measures

<b>Division: DHSS/DPA/WIC</b>					
<b>Priority: Health and Wellness Across the Life Span</b>					
<b>Core Service: Protect and promote the health and wellness of Alaskans</b>					
<b>Objective: Everyone eligible for WIC receives WIC education and food benefits</b>					
<b>Grant Program: Alaska WIC Program</b>					
<b>Grantee:</b>					<b>Grant #</b>
		<b>Base Line Data (9/2014)</b>		<b>Performance Measure (12/2014)</b>	
<b>Outcome(s)</b>	<b>Data Source</b>	<b>Efficiency</b>	<b>Effectiveness</b>	<b>Efficiency</b>	<b>Effectiveness</b>
	Spirit Reports, Quarterly reports	Number of activities proposed on logic model	SFY 14 Caseload/Performance Standard	SFY15 Number of activities accomplished from logic model this quarter	SFY15 Caseload/Performance Standard

**Grant Program:** Name Grant Program:

**Grantee:** Legal name of your awarded non-profit organization.

**Outcome(s):** The desired results or effect for which services were provided. (Outcome should be associated to your Logic Mode).

**Data Source:** Method for which program information, often in the form of facts or figures is obtained from reports or surveys and used as a basis for making future calculations.

**Base Line Data:** Prior efficiency and effectiveness data that was systematically collected.

**Performance Measures:** A systematic measurement that reveals the efficiency and effectiveness of a program after a long-term outcome or completed goal is achieved.

- **Efficiency:** The ability to do something well or achieve a desired result without wasted energy or effort
- **Effectiveness:** Causing a result, especially the desired or intended result

This RBB form will need to be filled out every quarter along with your quarterly report. RBB performance measures are required for all State of Alaska grantees. The information needed to fill out this report can be found on your past Quarterly Reports and Spirit reports.



United States  
Department of  
Agriculture

Food and  
Nutrition  
Service

Western Region

90 Seventh St.  
Suite 10-100  
San Francisco, CA  
94103

SNP 246 WIC Funds Management  
September 22, 2014

**TO:** All Western Region State Agency WIC Directors

**SUBJECT:** Federal Fiscal Year 2015 Guidelines for Operational Adjustment and General Infrastructure Funding

This memorandum transmits guidance for Federal Fiscal Year (FFY) 2015 Operational Adjustment (OA) and General Infrastructure (GI) Funding grants.

### **NSA Base Grants**

The FFY 2015 nutrition services and administration (NSA) base grant levels will impact regional decisions on the level of OA funding available to each State agency. The base grant includes 100 percent of all FFY 2014 funds allocated to each State agency (i.e., the end-of-year grant), *less* the appropriation of OA funds allocated by our office, *plus* each State agency's contribution to the appropriation OA "pot."

FFY 2015 base grants will be provided to you under separate cover. If the appropriation grants for FFY 2015 are less than FFY 2014 final grants, there will be a pro-rata reduction in the base for all State agencies. The difference, after accounting for appropriation OA funding decisions, would be made up in subsequent reallocations to the extent funding is available.

### **Strategic Plan Objectives and Priorities**

The Food and Nutrition Service (FNS) Strategic Plan objectives are provided in **Attachment 1**. Although we have not received the FFY 2015 national guidelines for OA and GI funding, we do not expect them to differ substantively from FFY 2014. We are therefore attaching the FFY 2014 OA and GI guidelines, subject to later revision, in **Attachment 2**. If additional priorities are later identified by our National Office, we will notify you separately.

### **Operational Adjustment Funding**

The NSA funding formula allows Regional Offices to allocate *up to* 10 percent of the regional NSA funding as OA funds. Similar to last fiscal year, we plan to provide 5% initially to State agencies for ongoing Program operations and maintenance, and will provide an additional amount after reviewing OA special project requests. We issue OA funds based upon the merit of the request.

We have 30 days after the announcement of FFY 2015 appropriation grants to finalize OA funding decisions. After the OA funding decisions are made, total grants based on appropriated funds will be calculated. At that time, we will determine the conversion administrative grant per participant (AGP), which can assist State agencies in caseload and funding decisions.

### **General Infrastructure Funding**

Typically, these funds are allocated for special State projects, general infrastructure, breastfeeding promotion, and national infrastructure initiatives such as Electronic Benefits Transfer (EBT) and State Agency Model (SAM) projects. The FFY 2015 President's Budget requested \$13.6 million for multipurpose funding. However, it is not known at this time whether or not the final FFY 2015 WIC appropriation will provide general infrastructure funding. We also expect the target areas will not be significantly different from previous years. Projects initially selected to receive OA funds based on merit can be considered to receive GI funds. At the time the GI funds are made available to our Region for distribution; GI funding selection will be made from approved OA projects based on project duration.

### **Due Date**

Requests for OA funding are due to our office by **October 20, 2014**. Please send electronic copies of your requests.

### **Proposal Details**

In past years, project descriptions in many State agency submissions were not thorough enough to be evaluated without follow-up from our office. Please ensure your requests for OA funds contain:

- 1) a clear and complete description of the project and its purpose(s);
- 2) a detailed budget (and to the extent possible, supporting justification); and
- 3) a description of how the project will be evaluated.

Attached is a sample of a model OA proposal to assist you in preparing your request(s).

If you have any questions concerning this correspondence, please contact your State Point of Contact.



Zita Viernes, Chief  
Supplemental Food Programs Branch  
Special Nutrition Programs

Attachments