

Hi Everyone,

Success Story:

A village WIC participant with a child who was soon to turn 5 yrs. old sent a written note to WIC staff stating the following (modified for privacy): "I understand this is the last voucher for my child. I would like to thank you all for offering this WIC Program. It sure helps my family. Keep up the awesome work you all do for families in helping to keep them healthy. Quyana."

1. **ANNUAL WIC PARTICIPANT SURVEY- 2015** We will release the annual state survey questions in next week's Friday Update.

Please be sure to survey 5% of your current caseload or 25 surveys; whichever is greater, when completing the annual participant surveys. Your surveys and their tallies are due back to the State office with the third quarterly narrative report, April 30th.

When compiling and sending in your survey results, be sure to:

- Develop your own local WIC agency questions for the survey. Survey questions should cover a broad range of your WIC services and practices to give you feedback on program quality
- Send a summary of all the survey questions, not just the state questions
- Send the raw data; for example, the number of surveys sent, number of responses received back, etc.
- For answers, include the number of responses along with the percentages
- Submit survey results in Excel

2. **Midyear WIC Funding Formula Reallocation--** As part of the Department's implementation of Results Based Budgeting, the WIC Program Office has developed a Midyear WIC Funding Reallocation formula. Attached is the formula crafted in cooperation with staff from the Division of Public Assistance and WIC. Please review the formula and contact Dana Kent at 465-5322 or dana.kent@alaska.gov with any questions and/or comments by COB January 9. We request all comments be submitted in writing. It is important for LAs to provide comments on this process in order for your opinions to be considered.

Methodology:

- Performance standards were calculated based on a 6 month average (May-October 2014)
- Funding Formula = Performance Standard (caseload) X Geographic Differential (cost of living adjustment)

Implementation:

- SFY 15: Implement Midyear funding reallocation or request statewide one-time waiver.
- SF 16: Implement Midyear funding reallocation occurs based upon caseload averages determined in January.

3. **CASELOAD TIPS**

If you have thoughts or ideas to share, please send them to include in the Friday Updates. Today's highlights:

- **First Birthday Card**- Colorado WIC gives a first birthday card to all caregivers that promote the benefits of continued WIC participation.
- **Results of Arizona WIC client survey:**
 - Moms want connection. Moms want more than checks, they value service, and want to be heard.
 - When surveyed “Why have you never participated in WIC?”- 51% of respondents thought they were not eligible.
- **Michigan targets** special groups and families by placing doorknob hangers with WC information in target neighborhoods.

4. **MANAGEMENT EVALUATIONS (ME)**

Trends analysis on past MEs shows the majority of findings are in the area of Clinic Operations, the largest in the area of referrals. With the implementation of SPIRIT, we assume that these findings will drop since a referral is required in order to certify/recertify an individual. When training staff about assigning referrals in SPIRIT, emphasize that when a referral is selected, a referral must be actually given to the client. Referrals can be verbal, telephoned to referral agency, or written literature given to the client on the referral agency. Medicaid and DKC referrals must be given as written literature. Questions/comments? Contact Dana Kent at 465-5322 or dana.kent@alaska.gov.

5.

SPIRIT Information:



⇒ **Important Reminder**-When a woman’s breastfeeding amount changes from Fully, Mostly, or Some Breastfeeding to Not Breastfeeding, go to her Demographics tab and first change her category from BF to NBF. For reference, review the WIC SPIRIT Clinic Training Module 10A.

⇒ “Drug and Alcohol Services” has been added to the programs referral choices in SPIRIT.

SPIRIT Help Desk Info:

Send all questions, issues and errors to the WIC SPIRIT Helpdesk at wicpsirithelpdesk@alaska.gov or phone them at 907-334-4900.

For Your Information:

***MyPlate for My Family*, replaces *Loving Your Family, Feeding Their Future*.**

[MyPlate for My Family: SNAP Nutrition Education](#) is a

MyPlate resource offered especially for SNAP-Ed nutrition education and obesity prevention efforts based on recommendations from the Dietary Guidelines for Americans. It is designed for parents and caregivers who are SNAP participants or eligible for SNAP who play a key role in planning, purchasing and preparing food for their families. These materials can also be used in other settings with similar target audiences, such as the Special Supplemental

Nutrition Program for Women, Infants, and Children (WIC); the Child and Adult Care Food Program (CACFP); and National School Lunch and Breakfast Programs.

The toolkit includes educator and participant resources to assist community providers, educators, and professionals in their efforts to improve eating and physical activity behaviors. Participant handouts are available in both English and Spanish.

The curriculum is currently [available for digital download](#) at the SNAP-Ed Connection. Print copies may become available in the future.

To receive [SNAP-Ed Connection](#) news, including an announcement if print copies of *MyPlate for My Family* become available, please click the button below to subscribe to the e-Bulletin.

Subscribe to the e-Bulletin

Local Agency	City/Region	Original funding distribution for SFY15					Proposed SFY15 PS based on average monthly caseload May-Oct 2014	Funding redistribution based on new PS: SCENARIO 1 Full change		
		Original SFY15 Performance Std	Delivery Diff	WIC Funding (caseload X differential)	Travel	Total Proposed funding		WIC Funding (caseload X differential)	%Change	Change from original SFY15 funding distribution (\$)
Municipality of Anchorage (MOA)	Anchorage Borough	8663	U	\$1,671,555	\$1,200	\$1,672,755	6079	\$ 1,453,186	-13.1%	\$ (218,369)
Resource Center for Parents and Children (RCPC)	Fairbanks North Star Borough	4146	U	\$799,984	\$2,700	\$802,684	2992	\$ 715,238	-10.6%	\$ (84,746)
Alaska Family Services	Mat-Su, Kenai, Wasilla	4057	U	\$782,812	\$18,720	\$801,532	3251	\$ 777,152	-0.7%	\$ (5,660)
Maanilaq Assoc	Northwest Arctic, Kotzebue	876	R	\$204,612	\$6,988	\$211,600	859	\$ 248,574	21.5%	\$ 43,963
Norton Sound Health Corp (NSHC)	Nome	754	R	\$176,116	\$12,690	\$188,806	807	\$ 233,527	32.6%	\$ 57,411
Tanana Chiefs Conference (TCC)	Southeast Fairbanks, Denali Borough	477	R	\$111,415	\$9,406	\$120,821	405	\$ 117,197	5.2%	\$ 5,782
Yukon-Kuskokwim Health Corp	Bethel	2454	R	\$573,193	\$24,562	\$597,755	2585	\$ 748,038	30.5%	\$ 174,845
Southeast Alaska Regional Health Consortium (SEARHC)	Southeast	1814	S	\$368,439	\$15,382	\$383,821	1364	\$ 343,226	-6.8%	\$ (25,214)
Kodiak (KANA)	Kodiak	535	R	\$124,963	\$5,908	\$130,871	481	\$ 139,190	11.4%	\$ 14,227
North Slope Borough	Barrow	470	R	\$109,780	\$14,493	\$124,273	324	\$ 93,758	-14.6%	\$ (16,022)
Bristol Bay Area Health Corp (BBAHC)	Dillingham	597	R	\$139,444	\$19,814	\$159,258	442	\$ 127,904	-8.3%	\$ (11,540)
Alaska Family Services	Valdez, Cordova		R				128	\$ 37,040		\$ 37,040
Aleutian & Pribilof	Aleutian & Pribilof		R				97	\$ 28,070		\$ 28,070
		24,843		\$5,062,313	\$131,863	\$5,194,176	19,814	\$ 5,062,101		\$ (212.70)

Per Case Cost Calculation

	original	revised
F15 Total WIC Fed Funds	\$5,062,357	\$5,062,357
FY 14 state funds		
Total funds adjustment	\$5,045,831	\$4,985,831
Total Travel Costs	-	
Direct Service Amt	\$5,045,831	\$4,985,831
Proj Total Caseload	24,843	19,814
Avg. Dir Svc Cost/Case	\$203	\$252

NOTES:
SCENARIO 1 shows full changes with reallocation of funds.

ADDITIONAL NOTES:
Cost per Participant = Direct service costs divided by caseload.
Performance Standard is based on historical monthly caseload averages.
Proposed Performance Standard is based on May-October 2014 monthly caseload averages.

Direct Service Cost/Case with Delivery Differential		
Statewide Average	\$203	\$252
Rural (avg * 1.15)	\$234	\$289
Urban (avg * 0.95)	\$193	\$239