

From: [Brakes, Sherry L \(HSS\)](#)
To: [Midgett, Arlo C \(HSS\)](#)
Subject: WIC Update May 1, 2015
Date: Tuesday, July 14, 2015 9:45:55 AM
Attachments: [Dietitian, Dietician, or Nutritionist.pdf](#)
[Promoting and Supporting Breastfeeding.pdf](#)
[ME Mapping Process.pdf](#)
[WIC ME Communication log.pdf](#)

From: Wayne, Kathleen A (HSS)
Sent: Monday, May 04, 2015 8:09 AM
To: HSS DPA WIC Coordinators; Bennis, Don; O'Gara, Kathy (HSS Sponsored); Welch, Scooter (HSS Sponsored)
Cc: HSS DPA WIC Anchorage; HSS DPA WIC Juneau; Olejasz, Aimee M (HSS); Butcher, Clay (HSS); 'Danielle Rybicki' (afdr@uaa.alaska.edu)
Subject: WIC Update May 1

Hi Everyone,

The state WIC Program is looking at our ME processes to ensure consistency between reviewers and to ensure our processes are helpful, timely, and transparent. Attached are two tools that state staff will use with MEs. As this is the end of the SY 15 ME season, we don't plan on using these until next fiscal year, however, if you have comments please me know. Otherwise, we'll use these forms in SY 16 and get your feedback then. Also, I might contact LAs that had MEs to get your feedback on how we did this year.

Take care,
Kathleen

1. Substance Use Prevention Teleconference---The NWA Local Agency Board is pleased to present at 3 PM Eastern on Wednesday, May 6, a webinar on the USDA Food and Nutrition Service electronic resource for WIC staff: [Substance Use Prevention: Screening, Education, and Referral Resource Guide for Local WIC Agencies](#). The [webinar](#) will be presented by Melanie Haake, MPH, RD, a nutritionist with USDA/FNS Supplemental Food Programs Division. Ms. Haake will provide an overview about this guide to help those with substance use prevention activities plan and execute their efforts, and highlight important information and resources for both staff and participants.

Here is a link to the [Substance Use Prevention: Screening, Education, and Referral Resource Guide for Local WIC Agencies](#) guide that you can review prior to the webinar.

Please [register](#) for this webinar today!

2. **Marijuana Working Group**- In response to the recent legalization of marijuana, DHSS has formed a working group (consisting of public health, mental health, nurses and other stakeholders) who are developing public health messages. There is a state webpage up, and we're working on some handouts appropriate for WIC audiences. You may also notice a

PSA, which is already playing on TV. Our RD Working Group Meeting (coming up on May 21) will cover this change, how it affects WIC, and how to talk about it with participants. I'll be sending out a survey before that meeting. If you have any questions, concerns or suggestions, please contact Jennifer Johnson at jennifer.johnson@alaska.gov <http://dhss.alaska.gov/dph/Director/Pages/marijuana/default.aspx>

Nice To Know:

1. New campaign addresses public health aspects of Alaska's legal pot

<https://www.adn.com/article/20150429/new-campaign-addresses-public-health-aspects-alaskas-legal-pot>

By Suzanna Caldwell

The Alaska Department of Health and Social Services is rolling out an ad campaign geared toward informing the public of health risks associated with marijuana after voters approved legalizing recreational use in the state. The Division of Public Health announced the launch of its ["Get the Facts About Marijuana" campaign Wednesday](#) [2]. It includes radio, print and [television](#) [3] ads, informational leaflets and a website geared toward giving Alaskans access to vetted information on the health aspects of marijuana use. The broadcast ads will air in Anchorage, Fairbanks and Juneau, with statewide outreach through cable. The department also plans to use its social media sites -- primarily [Facebook](#) [4] -- to reach a statewide audience

2. Dietitian, Dietician, and Nutritionist---article see attached

3. Promoting and Supporting Breastfeeding—article see attached

4. Senator Pat Roberts (KS), Chairman of Senate Ag, announced yesterday that they will hold a hearing on Thursday, May 7th at 10am EST to review Child Nutrition Programs. Witnesses have yet to be announced, but you can check this link for updates and to view online on the 7th: <http://www.ag.senate.gov/hearings/a-review-of-child-nutrition-programs>.