

From: [Brakes, Sherry L \(HSS\)](#)
To: [Brakes, Sherry L \(HSS\)](#)
Subject: FW: WIC Friday Update May 13 in this issue... Outreach Poster language change, RD meeting, Formula update, MICR purchase, etc.
Date: Monday, May 16, 2016 10:30:23 AM

From: Wayne, Kathleen A (HSS)
Sent: Friday, May 13, 2016 4:10 PM
To: HSS DPA WIC Coordinators; O'Gara, Kathy (HSS Sponsored); Welch, Scooter (HSS Sponsored); Bennis, Don
Cc: HSS DPA WIC Anchorage; HSS DPA WIC Juneau; Butcher, Clay (HSS); Olejasz, Aimee M (HSS); 'Danielle Rybicki' (afdrr@uaa.alaska.edu)
Subject: WIC Friday Update May 13 in this issue... Outreach Poster language change, RD meeting, Formula update, MICR purchase, etc.

Success Story from the esteemed AFS WIC program

Recently a mostly breastfeeding mom with a 9 month old infant came to one of our offices. The family had been travelling over the last several months staying with various family members with medical issues (both in-state and out-of-state). Baby was eating every three hours. During the appointment, the mother expressed some concerns about her baby being "small". The baby's height/age was found to be 0.02%, and her weight/age was 0.3%. At one point in the appointment, dad expressed his view that the "kids weren't dying", so they didn't need to see a doctor.

Further into the appointment, the mother told me she used marijuana every 1-2 hours for medical purposes (as a mood stabilizer). I now suspected this baby was sleepy from mom's marijuana use, & not eating as much as she needed to. After discussing many sides of the issue with mom, I recommended that mom follow up with a doctor, and feed more frequently. We discussed that this was a rare case when increasing baby's formula (along with solids) might be helpful. When a coworker followed up with her the next day, mom said she had a plan to follow up with a doctor in a near-by community.

1. Outreach Posters: ACTION ITEM DUE MAY 17

We are adding some language to the outreach posters prior to print. Please send Dana Kent at dana.kent@alaska.gov any comments on the suggested language below by COB Tuesday, May 17.

WIC Can Help You!

Does your family of 2 or more make \$xxxxxx or less? Are you a pregnant women, new and/or breastfeeding mom? Do you have children under five years old?

WIC gives nutrition and breastfeeding information, and healthy foods to help Alaskan families be healthy.

Call your WIC office or visit FamilyNutrition.alaska.gov

The Alaska State WIC Program does not discriminate. This institution is an equal opportunity provider

2. RD Working Group Meeting

A reminder that our next meeting is May 19, at 8:30. The webinar link and dial in number will go out in a separate email next week. Our guest speaker will be Julianne Power, MS, talking about the research project to implement text messaging as a form of quarterly education at WIC. Please attend and bring your questions. Her full abstract was in last week's Friday update.

3. **Formula**

I was asked to remind everyone that three ENPR formulas are scheduled to end September 1, and are already expired after that date in Spirit. We'll no longer be offering Gentlease, Good Start Gentle, and Enfamil AR. The original transition time was 6 months, so local agencies would have plenty of time to talk to participants and get a new ENPR if the infant can't transition to regular contract formula. Also, we're interested in any input you have on the 3 Similac products that were added in March. Please address your comments and suggestions to Jennifer Johnson at 465-8104.

4. **FYI MICR Update:** All the MICR cartridges that LA requested will be purchased this fiscal year. We will be sending out the number of MICR cartridges you ordered once they arrive at the state office.

5. **GOLD Lactation Closing Keynote Presentation** - "*Looking Both Ways: Taking Wisdom from the Past Into the Future*" by Barbara Wilson-Clay, BSEd, IBCLC, FILCA. The presentation took place on May 4th and was attended by over 400 participants. If you missed out on the live talks, the recording of the Presentation and Question & Answer session are now available online. **Public: Keynote Presentation Access Link:** <http://goldlactation.com/closingkeynote2016>

6. **Upcoming Training Opportunities: ACTION ITEM!! ATTEND WEBEX**
Be sure to get some CEUs!!
Attend the upcoming WebExs:
Addressing Common Toddler Feeding Challenges Web Ex May 23 at 9:30 (Urban) and May 25 9:30 (Rural)
Obesity Prevention in Infancy June 29 at 9:30 (urban) and June 30 at 9:30 (rural)
WebEx links will be sent out prior to the trainings.

Nice to Know

1. **Ellyn Satter:** There's an attachment on cultural issues in feeding small children