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Subject: WIC Update July 15 In this issue.....Alternative Food List, Blood Lead Levels, and more
Date: Friday, July 15, 2016 4:00:49 PM
Attachments: [Final Alternate food list 2016.pub](#)
[Blood lead levels epibulletin.pdf](#)
[image001.png](#)

Hi Everyone,

Hope everyone is enjoying a happy and healthy summer. I will be out of the office July 19-22 and Julie Walker will be acting Family Nutrition Program/WIC Manager. Julie's contact information is Julie.Walker@alaska.gov or 907-465-8629.

Take care,
Kathleen

1. Welcome Blanche to the Municipality of Anchorage WIC Team!

Blanche Moreman, RD, LD received her BS degree in dietetics from Florida State University. Moreman worked as a Public Health Nutritionist and District Nutrition Services Director for the Georgia Department of Public Health for the past 29 years. During her career, Blanche grew a relatively small WIC program into the state's third largest program. *To learn more about Blanche, see the bottom of this week's update.*

2. Alternate Food List

Attached is the updated alternate food list. We've written out the names of the allowed baked beans. Please use this and gove over it with any participants to whom you issue Homeless checks. Vendors will be trained, but as only about 0.2% of our WIC enrollment receives these checks, stores won't see them very often. Please contact Jennifer Johnson with questions and suggestions 465-8104

3. Blood Lead Levels Policy

We talked about the draft blood lead levels policy at yesterday's policy meeting. Here's the state Epibulletin on the surveillance of blood lead levels in children (attached). Please contact Jennifer Johnson with thoughts and suggestions at 465-8104.

4. Nutrition Education Materials:

The State WIC program has purchased some great nutrition education materials that we will be providing to Local Agencies. You should start receiving boxes over the next week or two, though please know your materials will not all arrive at once, since things are coming from various vendors. If you have any questions about this mailing please contact Julie (Julie.walker@alaska.gov).

5. Infographic for WBW

World Breastfeeding Week is coming! Even NWA is getting into the spirit by providing

this infographic for your use.

This year’s celebration is August 1-5 and the theme is: “Breastfeeding: a Key to Sustainable Development. What Does it Mean to You?”

The WBW committee invites you to celebrate this special week by holding a “Big Latch On” Friday, August 5th at 10:30. Don’t forget to hang your WBW banners that the Alaska Breastfeeding Coalition provided to WIC last year, at your upcoming events. Let the State and the Breastfeeding Committee Members know if we can do anything to help support your WBW efforts! Dana, Tracy Gregg and Jennifer Willeford

New Infographic for World Breastfeeding Week

To celebrate 2016 World Breastfeeding Week, NWA has developed an infographic in English and Spanish that can be made into posters for display in WIC clinics, doctors’ offices, bookstores, churches, etc. You can download the [English version here](#) and the [Spanish version here](#). We also invite you to visit the [World Breastfeeding Week website](#). Thank you for all you do to support breastfeeding!



6. SPIRIT Update

After this week’s update on making lead referrals for children, SPIRIT has been updated to include lead referral on the referral list.

Send all questions, issues and errors to the WIC SPIRIT Helpdesk at wicpsirithelpdesk@alaska.gov or phone them at 907-334-4900

Welcome Blanche, continued----Blanche was a part of the charter class in the Department’s dietetic internship where she became a Registered and Licensed Dietitian. She participated in the state’s Leadership Institute over an 8-year period completing the Supervisory Development Program, Principle-Centered Leadership, the Middle Manager Development Program and Leading Organizations. More recently, Blanche completed the National WIC Association’s Leadership Academy. She was a member and leader on a large number of state and local public health committees.

Moreman has a long-standing history with the development of Medicaid reimbursement for public health nutrition services. She previously served on the State Interagency Coordinating Council for Children with Special Needs. She is a member of the Georgia Public Health Association and past chair of its Nutrition Section. Blanche is a former recipient of the GPHA Nutrition Section Award, and the only public health employee to receive the award twice, 2005 and 2015. Blanche was appointed in

2013 by the Governor to the State Licensure Board for Dietitians. She is also a member of the Academy of Nutrition and Dietetics. Moreman served multiple times in an interim capacity in other public health positions such as district program manager, district emergency preparedness director and as the state's dietetic internship director.

Blanche is currently working towards her M.Ed. degree from Framingham State University and retired from the Georgia Department of Public Health May 2016. Blanche leaves the state of Georgia Department of Public Health much improved with her development of programs like cooking classes and shopping tours for WIC participants; as well as creating a central call center for the program that improved customer service and client relationships.

If work does not keep her busy enough, Blanche is also active with the Atlanta Food Bank, the Junior Service League of LaGrange, Book Club, Laurel Garden Club and attends the LaGrange First United Methodist Church. She and her husband, Frazier have four boys, Connor, Lane, Emory and Whit and have recently become empty nesters. They are relocating to Anchorage, Alaska where Frazier will continue his work with the federal government and Blanche will join our MOA WIC team!