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**To:** HSS DPA WIC Coordinators; Bennis, Don  
**Cc:** HSS DPA WIC Juneau; HSS DPA WIC Anchorage; Olejasz, Aimee M (HSS); Butcher, Clay (HSS); Rybicki, Danielle (HSS Sponsored)  
**Subject:** WIC Update October 21  
**Date:** Friday, October 21, 2016 3:45:33 PM  
**Attachments:** AN WIC Update October 2016.pdf  
 Missing Income Summary\_hm.htm  
 October Coordinators teleconference meeting minutes.docx

Hello All,

I hope those of you that had their first snowfalls of the year are staying safe and warm! Some good information and opportunities to share this week. Hope you all have a great weekend.

Take Care,  
Julie Walker

**1. New Report available in the SPIRIT Utilities!!- ACTION ITEM**

During the 2015 federal ME visit, Alaska had a finding surrounding adding income for participants with adjunctive eligibility. Guidance was provided in March 2016 to start adding estimated family incomes for reporting purposes when applicants are determined adjunctively income eligible. Alaska started adding incomes in April.

Good news! We are making improvements! In April 37% of income was missing. For this month (October 1-21) we are only missing 27%. While we are seeing improvement, we still have room for improvement. So...

New SPIRIT Utilities reports are available to help local agencies meet this federal requirement. There are two reports: "Missing Income Summary" and "Missing Income Details"

The "Missing Income Summary" identifies total contacts requiring income, those missing income and a percentage of missing income (see attached as an example).

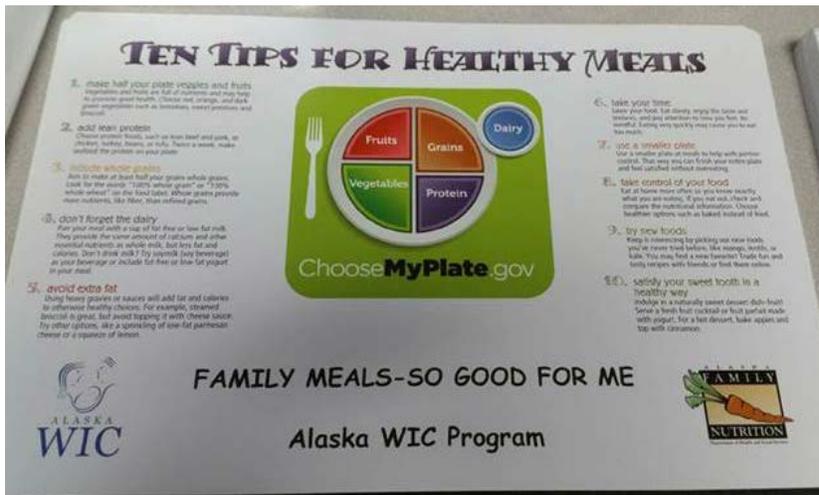
The "Missing Income Details" report identifies each participant's state ID, agency, clinic, screening date, and who created the income contact missing income.

Please remind all staff that this is a federal requirement and to complete the income on adjunctively income eligible participants. Comments, suggestions and questions can be sent to Dana Kent at [dana.kent@alaska.gov](mailto:dana.kent@alaska.gov).

**2. Nutrition Education Materials Available:**

I would like to mail these educational pieces to clinics that would like them. I have a "Healthy Plate Guide" for 1 to 2 years olds from Nutrition Matters. We have many brochures and handouts from this company that I will be including in the future "Friday Updates" off and on when I can get mail outs to Clinics that I encourage Clinics offer participants to enjoy. We have a helpful video on breastfeeding called "Breastfeeding: You Can Do It"! This informative video plays in English, Spanish and Vietnamese. The last item pictured is a placemat that gives helpful guidance and tips and is made of a thin durable material that is very disposable, but re-usable and can be wiped or washed. Feel free to e-mail or call me if you would like these items pictured. [jennifer.mcallister@alaska.gov](mailto:jennifer.mcallister@alaska.gov) or 465-3100. Thanks! - Jenny McAllister, your State of Alaska FNP/WIC Administrative Assistant.





**3. RFLIOIS ARE OPEN**

Request for Letters of Interest (RFLIOI) are available for the Valdez/ Cordova and the Aleutian Pribilof Islands service area. See GEMS for further details, or click here <https://gems.dhss.alaska.gov/Notifications/Solicitations>. The RFLIOs close October 28.

**4. Success story**

A family in St George had been resistant to WIC and other programs for many years. The PHN that serves St George spent time talking with this family, Had them fill out the WIC applications and took anthros and hgb and faxed them himself. The family was happy to finally certify and they are awaiting their first MOV box.

**5. Action Alert on FDA Formula Marketing Guidance, from CWA & Partners**

The Food and Drug Administration is finally taking some major steps to tighten scrutiny of the labeling (and accompanying advertising) messages that the infant formula industry has been using to market their products in the U.S. The California WIC Association and partners have issued an action alert encouraging advocates to send a strong message of support by submitting a comment letter to the FDA by the November 8 deadline, using templates provided for both breastfeeding advocates and public health advocates. Please spread the word to your networks, so that as many letters as possible can be generated in the next few weeks to counter expected industry push-back. View background details, access the template letters, and share the alert with others via the [USBC action page](#).

**6. Slight packaging change for Similac Advance:** The letter we received from Abbott is attached. Luckily, they're only making a slight change to the packaging as shown in the letter- the label will not change. Please call or email Jennifer with questions ([jennifer.johnson@alaska.gov](mailto:jennifer.johnson@alaska.gov), 465-8104).

**7. Minutes from the October Coordinator's Call:** See attached.

**Nice to Know:**

This is related to both the High Risk Criteria Jennifer trained on at a recent Policy Call and the State Approved Waterless Food Packages for communities with unsafe drinking water.

*From the USDA:*

"As you are certainly aware, many cities across the U.S. are facing issues related to lead exposure. Though we have several resources available specific to Flint, they are not applicable to all scenarios. To equip areas dealing with a lead exposure crisis, FNS has compiled a [webpage](#) containing information on how to leverage FNS programs to help mitigate the impacts of lead exposure. This information is based on current policy and is organized into two sections that can be downloaded and distributed: [Promoting Balanced Diets Featuring Key Nutrients](#) and [Helping Ensure Access to Safe Drinking Water](#)."   
<http://www.fns.usda.gov/federal-nutrition-programs-reducing-impact-lead-exposure>