



The Alaska Breastfeeding Coalition Presents:  
**“Red Flags for Breastfeeding Helpers”**

This special event is *free* and will take place on  
Friday, April 22, 2016  
at the BP Energy Center

6:30 to 7:00 – Social Networking Time  
7:00 to 8:30 – Presentation Time

All attendees must preregister as space is limited for this free event.  
Visit our registration website at <https://redflagsforbreastfeeding.eventbrite.com>

**Location:**

BP Energy Center  
900 E Benson Blvd.  
Anchorage, AK 99508

**Description:**

How do breastfeeding helpers distinguish between harmless temporary issues during lactation and signs and symptoms of serious conditions that require immediate referral to a health professional? This 1.5-hour presentation illustrates maternal and infant “red flags” and helps differentiate those that are transient from those that may become dangerous. Intended audience of this presentation include LaLeche league volunteers, doulas, midwives, community supporters like Family Practice providers and nurses, and others who have early contact with breastfeeding moms and babies.

**Presented by:**

**Catherine Watson Genna BS, IBCLC** is an International Board Certified Lactation Consultant in private practice in New York City. Certified in 1992, Catherine is particularly interested in helping moms and babies breastfeed when they have medical challenges and is an active clinical mentor. She speaks to healthcare professionals around the world on assisting breastfeeding babies with anatomical, genetic or neurological problems. Her presentations and her writing are enriched by her clinical photographs and videos. Catherine is collaborating with Columbia University Department of Biomedical Engineering on research projects investigating the biomechanics of the lactating nipple and various aspects of sucking and swallowing in breastfeeding infants. She is the author of *Selecting and Using Breastfeeding Tools: Improving Care and Outcomes* (Hale 2009) and *Supporting Sucking Skills in Breastfeeding Infants* (Jones and Bartlett Publishers 2008, 2013) as well as professional journal articles. In addition to serving as Associate Editor of the United States Lactation Consultant Association’s official journal *Clinical Lactation*, Catherine is still an active La Leche League Leader and runs a bi-monthly toddler meeting in Queens.