

Tobacco Taxes are a **WIN-WIN-WIN** for Alaskan Communities



WIN

HEALTH WIN

Raising the price of tobacco is one of the **best ways** to lower the number of people who smoke. It is especially effective with youth and pregnant women.



WIN

FINANCIAL WIN

Income from taxes on cigarettes and other tobacco products can be a significant source of revenue for a community.



WIN

POLITICAL WIN

A \$1 - \$2 per pack cigarette tax increase is popular with the public. Tobacco taxes generate income and improve the health of the community.