CHRONIC DISEASE PREVENTION & HEALTH PROMOTION WEBINAR SERIES

http://dhss.alaska.gov/dph/Chronic/Pages/default.aspx
About this Webinar

- Audio will come through your computer or phone, whatever option you chose when you logged in to the webinar.
- If you have technical difficulties, please let us know by using the Chat function on the WebEx control panel.
- Please hold questions until the end of the presentation.
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Kids Don’t Float:

What is the program and how to get involved?

Kelli Toth
Injury Prevention, Section of Chronic Disease Prevention and Health Promotion
Non-Commercial Boating Fatalities in Alaska:

9 out of 10 are adult males
9 out of 10 in open boats <26 ft
3 out of 4 involve power boats
50/50 fresh and salt water
5 of 6 boating fatalities are a result of a vessel capsize, swamping, ejection, or fall overboard.

13.8% Female
86.1% Male
Average Age: 42

47.5% Resident
13.9% Non-Resident
38.6% Unknown

66% motorized/skiffs
34% non motorized/canoes, kayaks

Deadly Months:
April, June, July, August, September

Alaska Trauma Data 2008-2014

20% Female
72% Male
Average Age: 45

75% Resident
25% Non-Resident

79% Blunt Trauma
3% Burns
4% Cold Injury
4% Drowning
4% Penetrating
4% Unknown
States Requiring Powerboat Operator Education

NOTE: This map is a generalized illustration of boater education requirements by state. Content is based on the NASBLA 2014 survey to members. Many states have limitations or exemptions not reflected in this illustration. Contact the state boating law administrator for specific requirements.

May 20, 2015
Kids Don’t Float

Life Jackets Do

www.alaskaboatingsafety.org
Community Based

Grassroots Component

Partnerships
Wear it Alaska!
**Kids Don’t Float** Life Jacket Loaner Boards:

- Grassroots effort
- No design requirements
- Signage is available
At least 34 people survived a cold water immersion event thanks in part to a *Kids Don’t Float* loaner life jacket.

January 2019
1. Order *Kids Don’t Float* Life Jackets:

http://dhss.alaska.gov/dph/Chronic/Pages/InjuryPrevention/KidsDontFloat/kdf_request.aspx

2. Update or Establish a *Kids Don’t Float* Life Jacket Loaner Board

Kelli Toth, Injury Prevention
907-269-8495
Alaska Water Wise

Kids Don’t Float

Indigenous Outreach

Education and Outreach
Kids Don’t Float Education Program:

- Cold Water Survivors
- Passenger Safety
- Ambassador Program
- Pool Program
- Instructor Training
Target Population vs. Target Audience

Children Are:

1. Boaters in Alaska and benefit directly from the safety curriculum.

2. Influencers of the target population

3. Operators of tomorrow and can be integral in shaping a safer boating culture.
Open water cold water survival training for adults.

Savoonga, Alaska
Boat Blessings and Paddle Fun Day
The Float Coat Song
Promoting Safe and Enjoyable Boating in Alaska

What's Afloat

- Now accepting nominations for the Alaska Boating Safety Educator of the Year Award.

Awarded by the Alaska Office of Boating Safety to a person or group who has made significant contributions to, and/or demonstrated outstanding performance in boating safety education during the year.

AlaskaBoatingSafety.org
• Update, establish a life jacket loaner board

• Order life jackets

• Request a class, presentation, or training

• Host an event during Safe Boating Week in May

• Amplify safe boating and water safety messaging with local media, radio, newspaper

• Encourage entries for Kids Don’t float video and poster contest for children

• Follow and share DHSS Facebook, Boating Safety Facebook, Instagram, Twitter #AKBoat, YouTube

• Wear a life jacket and carry emergency communication and distress signaling devices as a model for others
Kelli Toth, Injury Prevention
907-269-8495
Kelli.Toth@Alaska.gov

Section of Chronic Disease Prevention and Health Promotion and Alaska Office of Boating Safety