

CHRONIC DISEASE PREVENTION **& HEALTH PROMOTION**

WEBINAR SERIES

<http://dhss.alaska.gov/dph/Chronic/Pages/default.aspx>



About this Webinar

- ❑ Audio will come through your computer or phone, whatever option you chose when you logged in to the webinar.
- ❑ If you have technical difficulties, please let us know by using the Chat function on the WebEx control panel.
- ❑ Please hold questions until the end of the presentation.
 - ❑ To ask a question, you will need to open the Participant function on the WebEx control panel.
 - ❑ Then “raise” your hand by clicking on the **hand** button. We can then unmute you so you can ask your question.



Kids Don't Float:

What is the program
and how to get
involved?

Kelli Toth

Injury Prevention, Section of Chronic Disease Prevention and Health Promotion



Non-Commercial Boating Fatalities in Alaska:

9 out of 10 are adult males

9 out of 10 in open boats <26 ft

3 out of 4 involve power boats

50/50 fresh and salt water

5 of 6 boating fatalities are
a result of a vessel capsize,
swamping, ejection, or fall
overboard.

13.8% Female

86.1% Male

Average Age: 42

47.5% Resident

13.9% Non-Resident

38.6% Unknown

66% motorized/
skiffs

34% non motorized/
canoes, kayaks

Deadly Months:

April, June, July,

August, September

Alaska Trauma Data 2008-2014

20% Female

72% Male

Average Age: 45

75% Resident

25% Non-Resident

79% Blunt Trauma

3% Burns

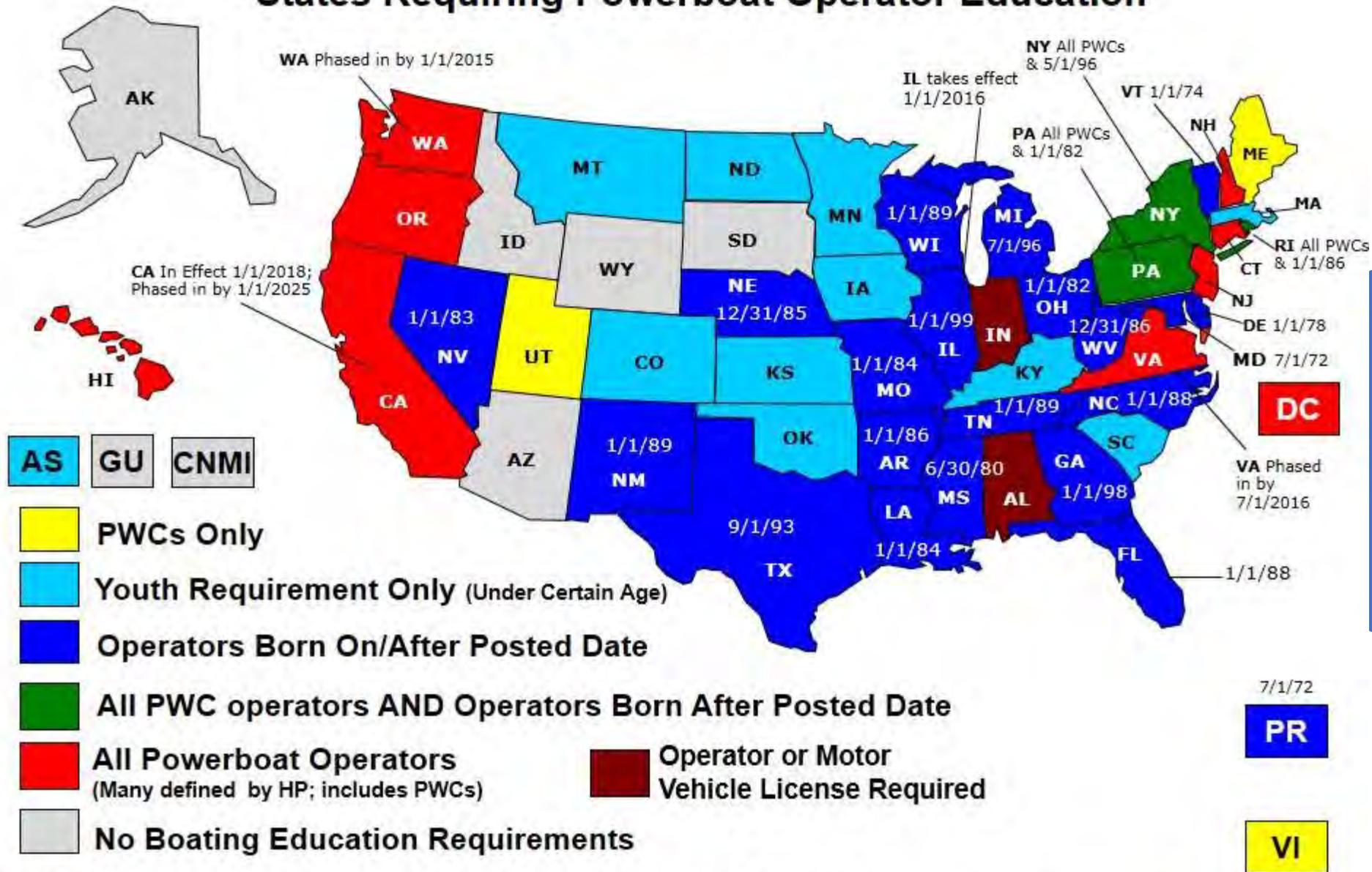
4% Cold Injury

4% Drowning

4% Penetrating

4% Unknown

States Requiring Powerboat Operator Education



Mandatory Boating Safety Education for Operators

NOTE: This map is a generalized illustration of boater education requirements by state. Content is based on the NASBLA 2014 survey to members. Many states have limitations or exemptions not reflected in this illustration. Contact the state boating law administrator for specific requirements.



www.alaskaboatingsafety.org



Community
Based



Grassroots
Component



Partnerships

AKT 102
WEAR IT

ALASKA!

Partnerships





Kids Don't Float Life Jacket Loaner Boards:

- Grassroots effort
- No design requirements
- Signage is available





At least 34 people survived a cold water immersion event thanks in part to a *Kids Don't Float* loaner life jacket.

January 2019



RENEWAL Kids Don't Float Sponsor Update/Request Form

THANKS for your interest in promoting Kids Don't Float and making it a viable program in your community!

Kids Don't Float is a statewide effort to reduce unintentional injury and drowning supported by the Alaska Department of Health and Social Services, the 17th Coast Guard District, the Alaska Boating Safety Program, and Alaska Safe Kids.

ATTENTION USERS: Please email or call Persephone Bodine directly if you have any issues with the form below: persephone.bodine@alaska.gov, 907-465-3140.

NOTE: if you cannot see the form below, please try switching your browser to Firefox, or go directly to Survey Monkey to fill out the form: https://www.surveymonkey.com/r/KDF_Form

- Home
- About
- PFD Loaner Program
- New Site Loaner Board Form
- Sponsor Update/Request Form
- Participating Communities
- KDF Education
- Just for Kids
- KDF Resources

- Quick Links:**
- PFD Loaner Program Q&A (pdf, 50kb)

Chronic Disease Prevention and Health Promotion (CDPHP)

- Home
- All Programs
- A-Z Library
- Contacts
- News
- Publications
- Safe and Healthy Me Screening Guidelines
- Webinar Series

CDPHP Programs

- Behavioral Risk Factor Surveillance System (BRFSS)
- Cancer Control and Prevention
- Diabetes Prevention and Control
- Heart Disease and Stroke Prevention
- CDPHP Injury Prevention Programs
- Child Passenger Safety
- Driver Safety

1. Order *Kids Don't Float* Life Jackets:

http://dhss.alaska.gov/dph/Chronic/Pages/InjuryPrevention/KidsDontFloat/kdf_request.aspx

2. Update or Establish a *Kids Don't Float* Life Jacket Loaner Board

Kelli Toth, Injury Prevention
907-269-8495

Alaska Water Wise
A Boating Safety Course for Alaskans

October 13
9:00 a.m.-6:00 p.m.

Atwood Building, 550 W 7th Ave, room 104

Course Content:

- Legal Requirements
- Pre-Departure Preparation
- Cold Water Survival
- Navigation Rules
- Boating Operations
- Boating Hazards And Emergencies



Hands-on learning



Kids Don't Float



Indigenous Outreach

Alaska Water Wise

Education and Outreach



***Kids Don't Float* Education Program:**

- Cold Water Survivors
- Passenger Safety
- Ambassador Program
- Pool Program
- Instructor Training



Target Population vs. Target Audience

Children Are:

1. Boaters in Alaska and benefit directly from the safety curriculum.
2. Influencers of the target population
3. Operators of tomorrow and can be integral in shaping a safer boating culture.





Open water cold
water survival
training for adults.

Savoonga, Alaska



Boat Blessings
and
Paddle Fun Day



Safe Boating Week 2018





The Float Coat Song



Search

• DNR • State of Alaska

HOME COURSES LAWS RESOURCES PARTNERS CONTACT US

Parks Home / Office of Boating Safety



[File a Float Plan](#)
[Register a Boat](#)
[Plan a Trip](#)
[Report an Accident](#)
[Request a Presentation](#)
[Publications](#)



Promoting Safe and Enjoyable Boating in Alaska

What's Afloat

- Now accepting nominations for the Alaska Boating Safety Educator of the Year Award.

Awarded by the Alaska Office of Boating Safety to a person or group who has who has made significant contributions to, and/or demonstrated outstanding performance in boating safety education during the year.



Programs

- [Kids Don't Float](#)
 - [Kids Don't Float Education](#)
 - [Life Jacket Loaner Board Program](#)
- [Alaska Water Wise](#)

AlaskaBoatingSafety.org



- **Update, establish a life jacket loaner board**
- **Order life jackets**
- **Request a class, presentation, or training**
- **Host an event during Safe Boating Week in May**
- **Amplify safe boating and water safety messaging with local media, radio, newspaper**
- **Encourage entries for Kids Don't float video and poster contest for children**
- **Follow and share [DHSS Facebook](#) , [Boating Safety Facebook](#), Instagram, Twitter #AKBoat, [YouTube](#)**
- **Wear a life jacket and carry emergency communication and distress signaling devices as a model for others**



Kelli Toth, Injury Prevention

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Section of Chronic Disease Prevention and Health Promotion and Alaska Office of Boating Safety