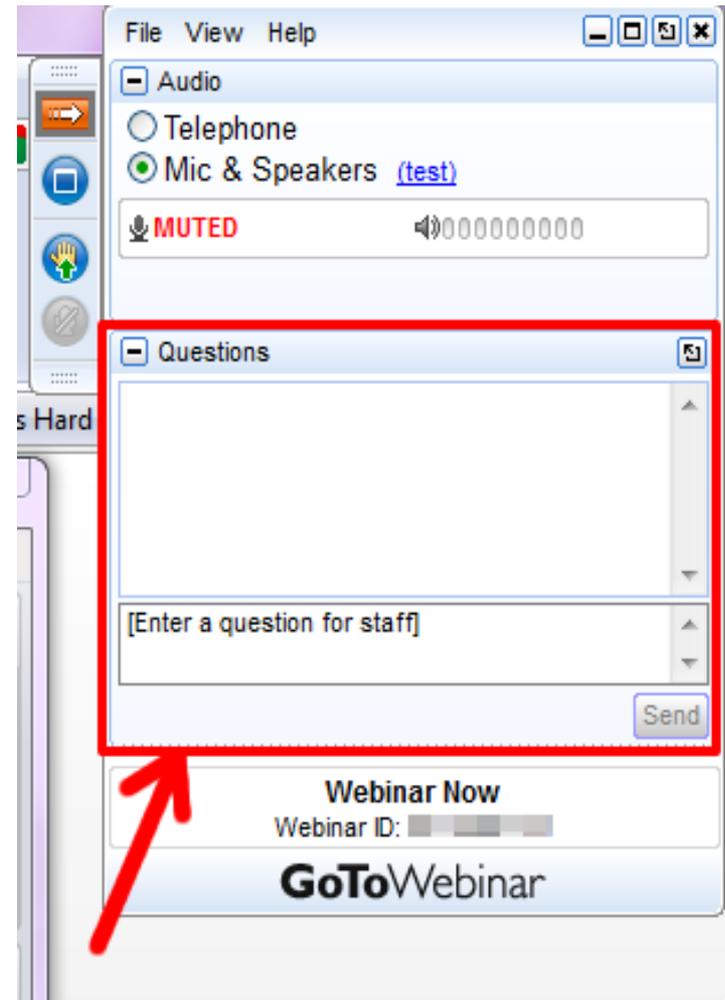


Chronic Disease Prevention & Health Promotion Webinar Series

www.hss.state.ak.us/dph/chronic

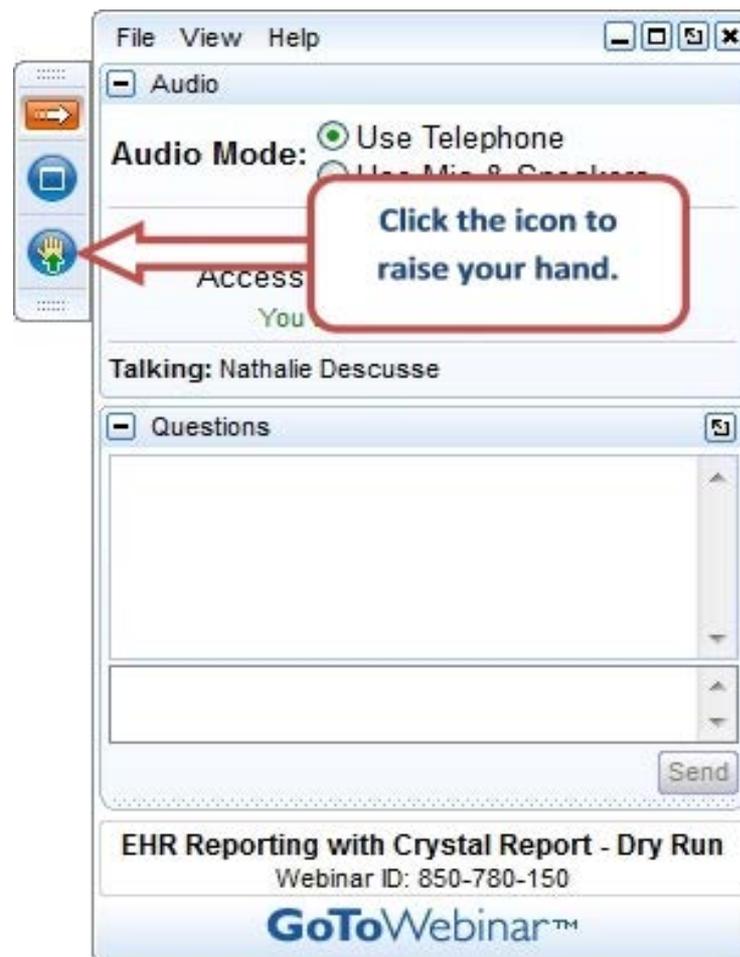
About this Webinar

- Audio for this webinar will come through your computer. Another option is to call this number: (562) 247-8321.
- If you have technical difficulties, please let us know by using the Question function on the GoToWebinar control panel.



About this Webinar

- ❑ You will need a microphone on your computer or you will need to call into the number provided to ask a question out loud.
- ❑ Please hold questions until the end of the presentation.
- ❑ To ask a question, please “raise” your hand by clicking on the **Hand** button in the GoToWebinar control panel.



CDPHP

Health Promotion Chronic Disease Prevention Data/Surveillance



Ending the Epidemic: Tobacco Control Matters

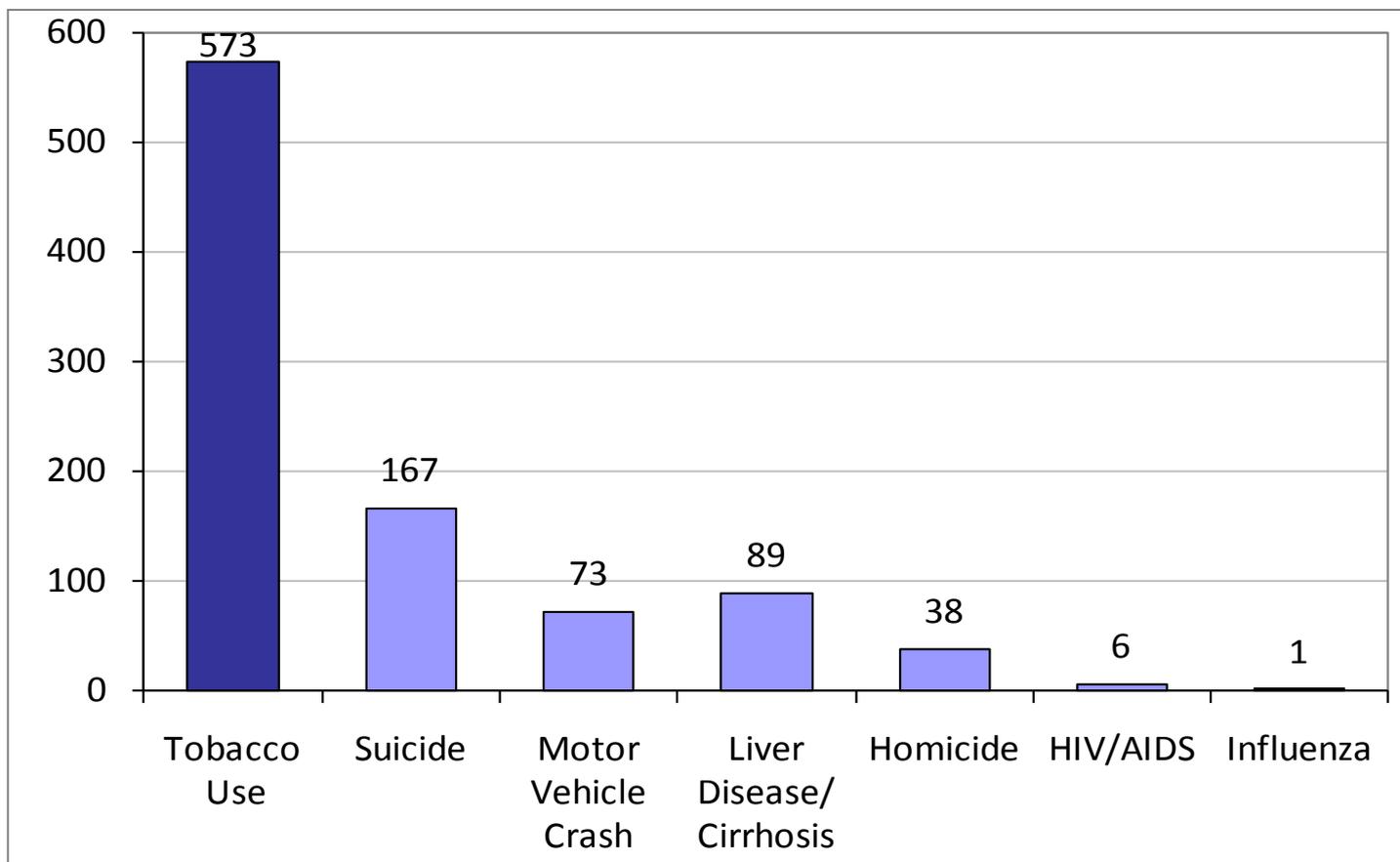
Alison Kulas

SOA Tobacco Prevention & Control Program

November 2015

Alaska's Number 1 Killer

Causes of Death in Alaska, 2012



Sources: Alaska Bureau of Vital Statistics (2012 deaths); Alaska Behavioral Risk Factor Surveillance System (smoking prevalence); CDC, Smoking Attributable Morbidity, Mortality, and Economic Costs.

Tobacco Prevention Program Goals

Four goals guide our comprehensive program

1. Prevent initiation of tobacco use

2. Eliminate exposure to secondhand smoke

3. Help tobacco users quit their addiction

4. Eliminate tobacco related health disparities among populations

Public Health Model of Tobacco Prevention

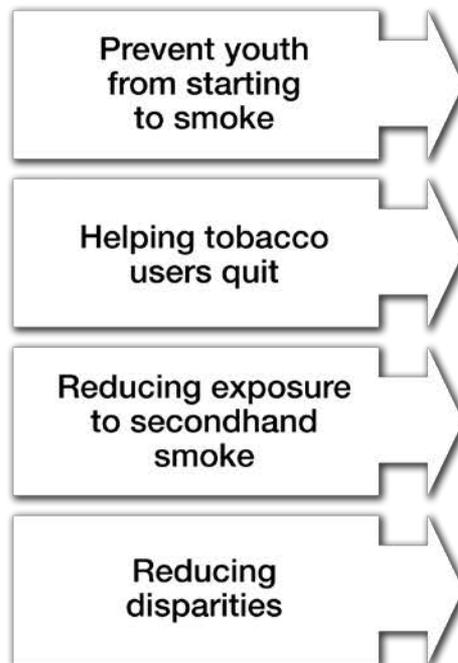
A COMPREHENSIVE PROGRAM



USES POPULATION- BASED STRATEGIES



TO REDUCE TOBACCO USE



AND IMPROVE HEALTH



A Statewide Network of Prevention

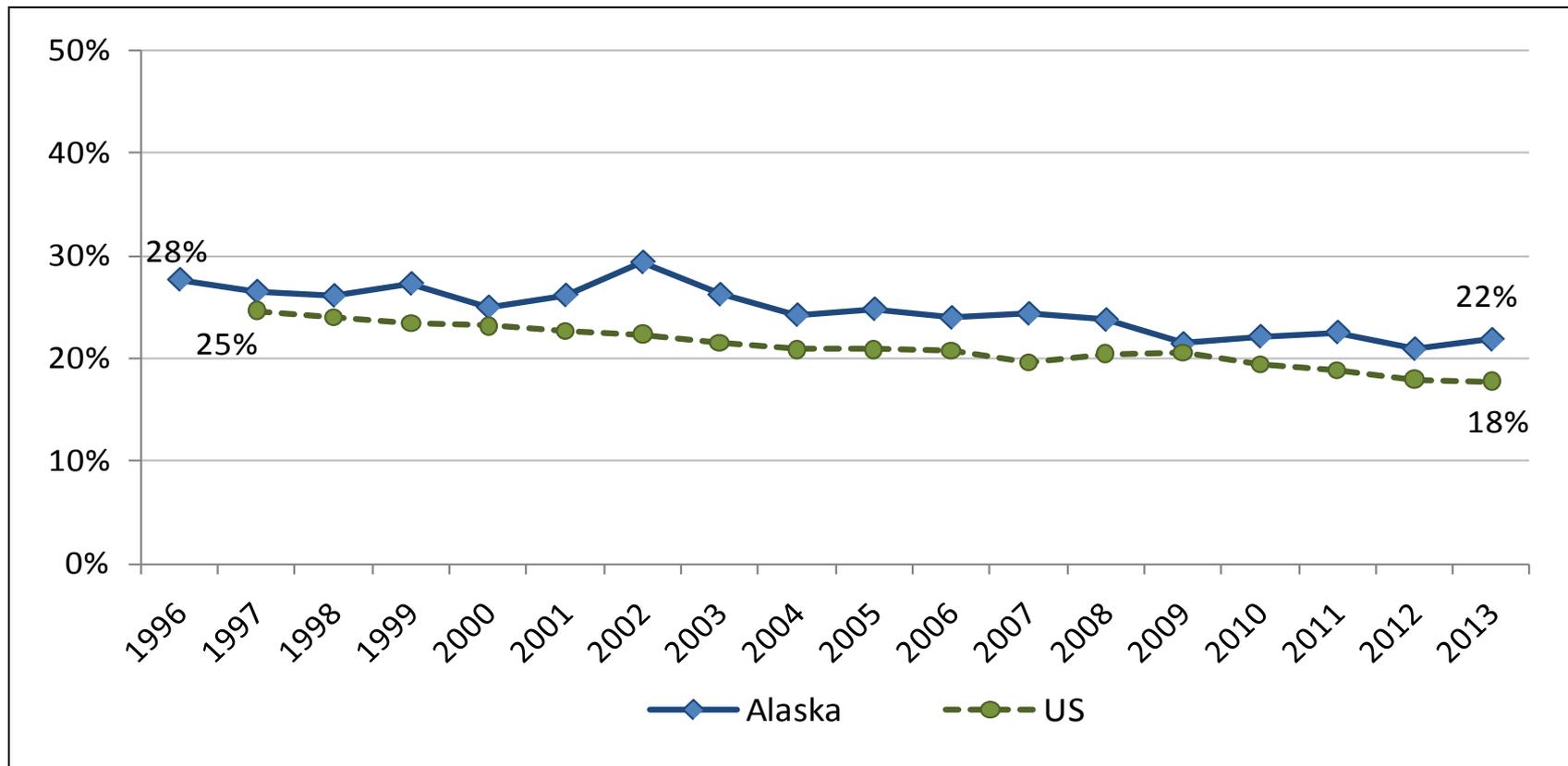
- Staff
- Grantees
- Coalition Members
- Partners



ALASKA'S
TOBACCO
QUIT LINE
1-800-QUIT-NOW
IT'S FREE. IT'S CONFIDENTIAL. AND IT WORKS.

Comprehensive Programs Work

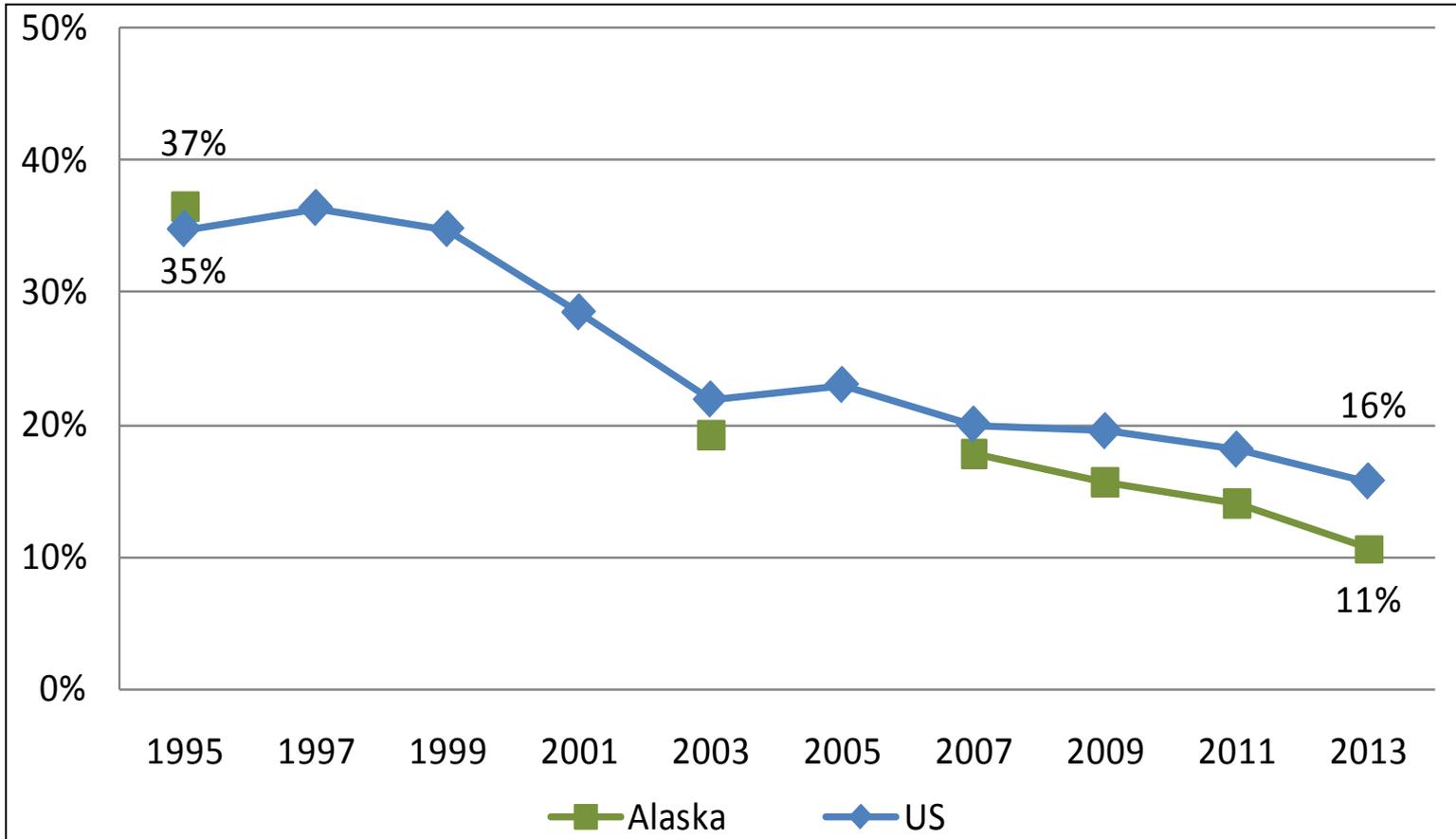
Adult Smoking, Alaska and U.S. 1996-2013



Sources: Alaska Behavioral Risk Factor Surveillance System; National Health Interview Survey. BRFSS estimates for 2007 and later use a new weighting method

Comprehensive Programs Work

Youth Smoking, Alaska and U.S. 1995-2013



Source: Alaska Youth Risk Behavior Survey and National Youth Risk Behavior Survey, Alaska YRBS data are only available for 1995, 2003, and 2007 to present.

Last Frontier Leading the Way

- Leading the nation: e-cigarette policy & media
- Petersburg voters adopted a \$2 per pack and 45% wholesale of Other Tobacco Products (OTP), including e-cigarettes, plus local registration
- Kotzebue and NW Arctic Borough increased the tax to \$2.20 per pack and 55% wholesale of OTP, plus local license
- Sitka increased the tax to \$2.46 per pack and 90% wholesale of OTP including e-cigarettes

Last Frontier Leading the Way

- Improved smokefree laws in Juneau. Increased tax to \$3 per pack and 45% wholesale OTP, including e-cigarettes
- Mat-Su Borough increased their tax to \$2.30 and 55% wholesale OTP including e-cigarettes
- 113 tribal resolutions across the state
- 33 Gold Star school districts, 4 Silver Star, and 1 Bronze Star

Our Work Is Not Done

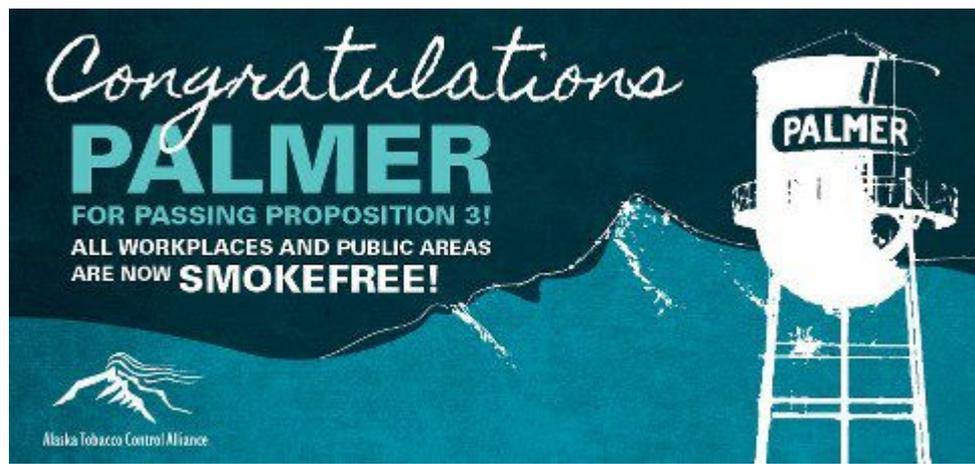


Tobacco companies spend \$8.8 billion a year – \$1 million every hour – to keep us tuned in to their deadly message.

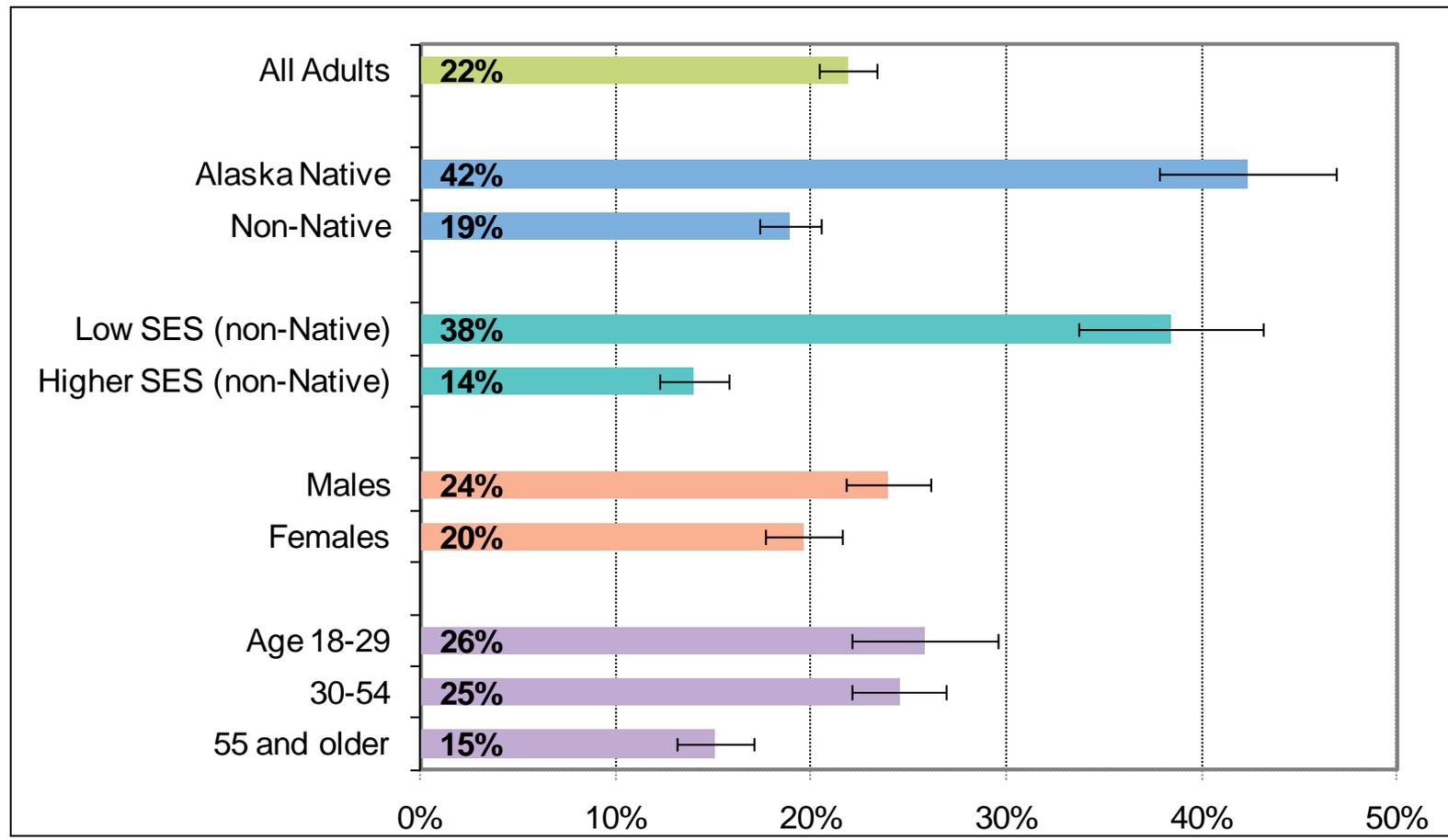
Every day tobacco companies spend millions on marketing that causes kids to smoke. On Kick Butts Day, March 19, America's kids are standing up to Big Tobacco. **JOIN THE FIGHT:** TobaccoFreeKids.org

Make Tobacco **HISTORY**
Ending the epidemic for good.



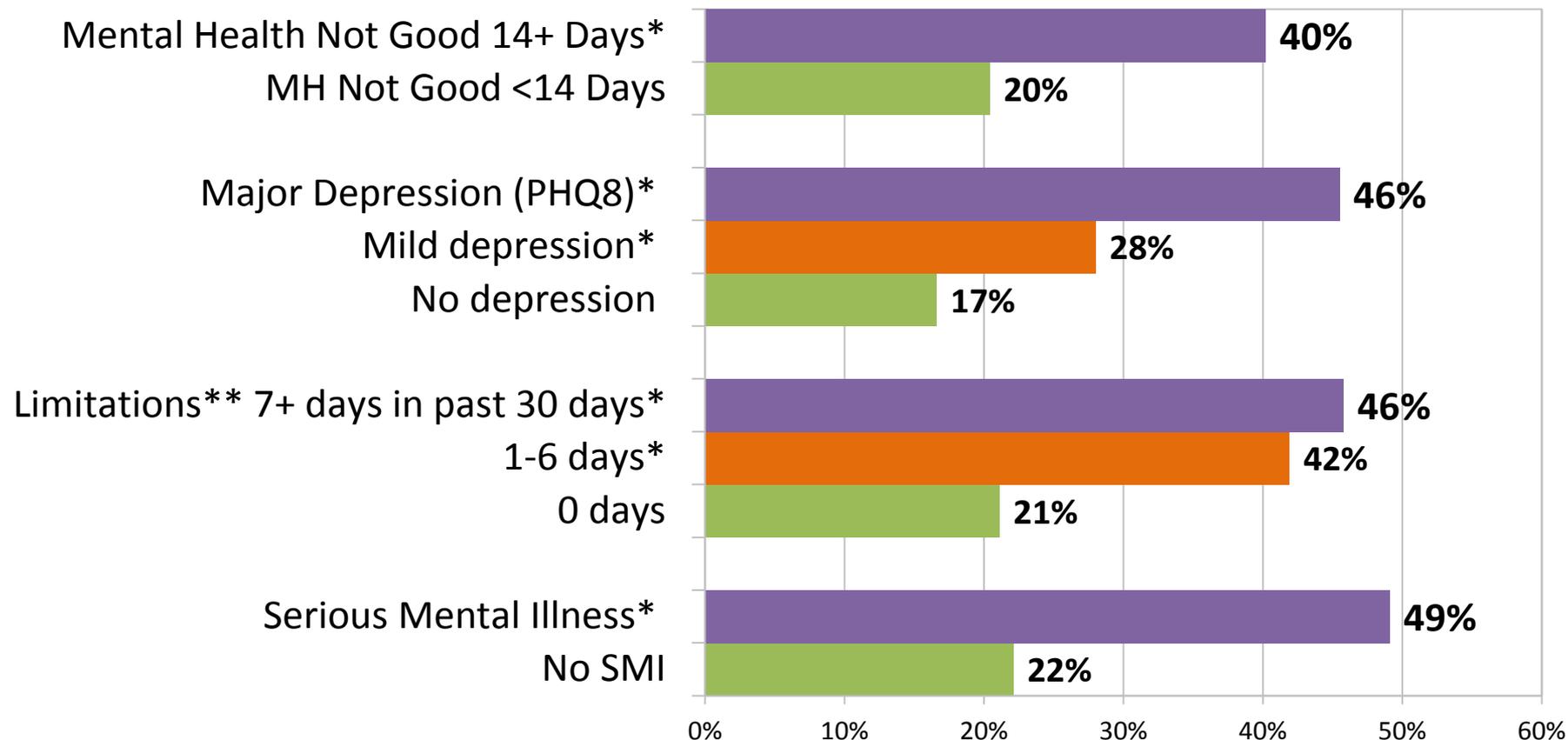


Health Disparities in Alaska Tobacco Use



Source: Alaska Behavioral Risk Factor Surveillance System, 2013

Smoking Prevalence by Mental Health Markers

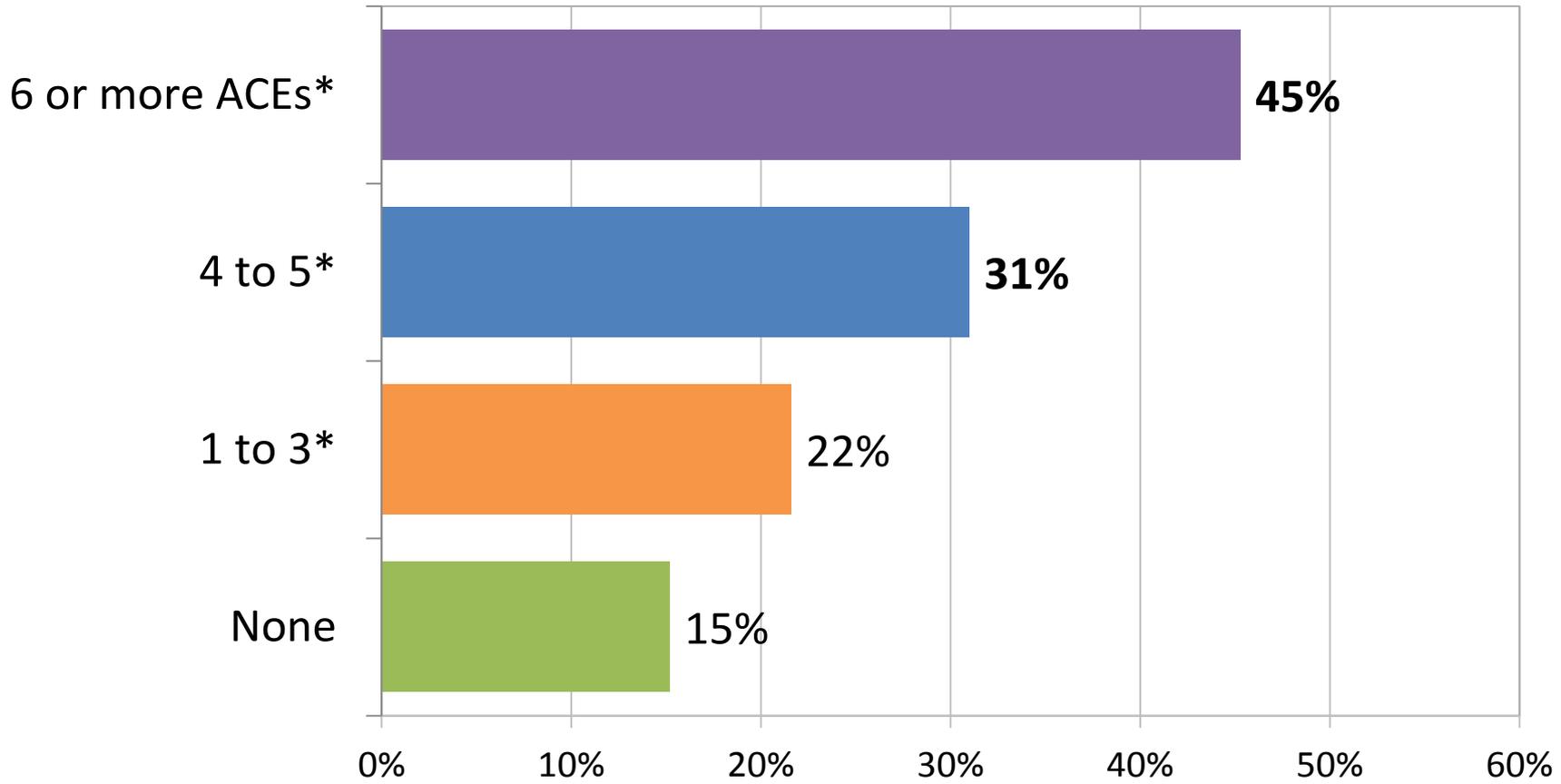


* Indicates significant difference from referent group at $p < 0.05$.

** Survey Question for this indicator is: During the past 30 days, for about how many days did a mental health condition or emotional problem keep you from doing your work or other usual activities?

2013 Standard AK BRFSS

Smoking Prevalence by Adverse Childhood Experiences (ACEs)

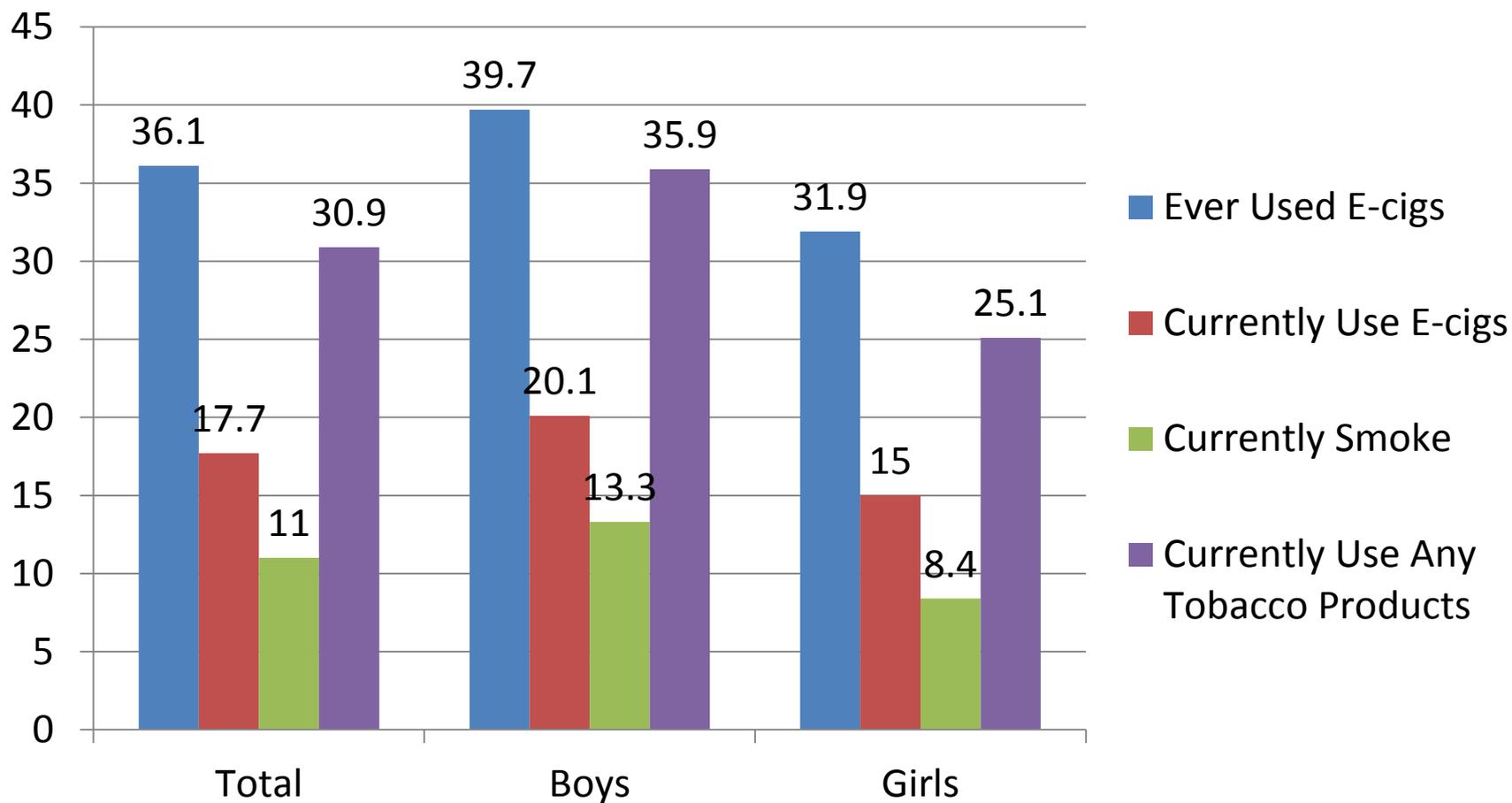


* Indicates significant difference from referent group at $p < 0.05$.

2013 Standard AK BRFSS

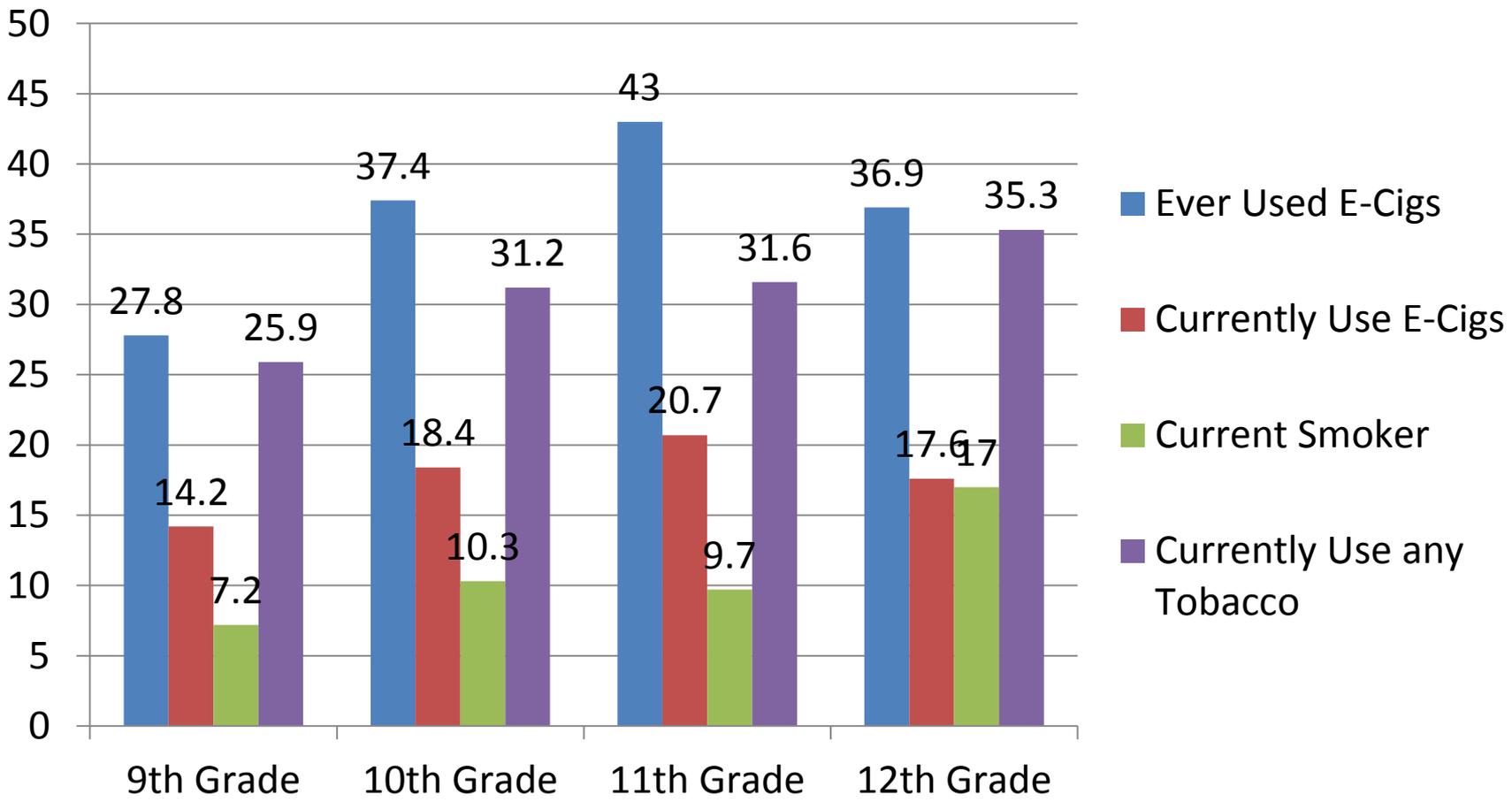


2015 Challenges



Source: 2015 YRBS

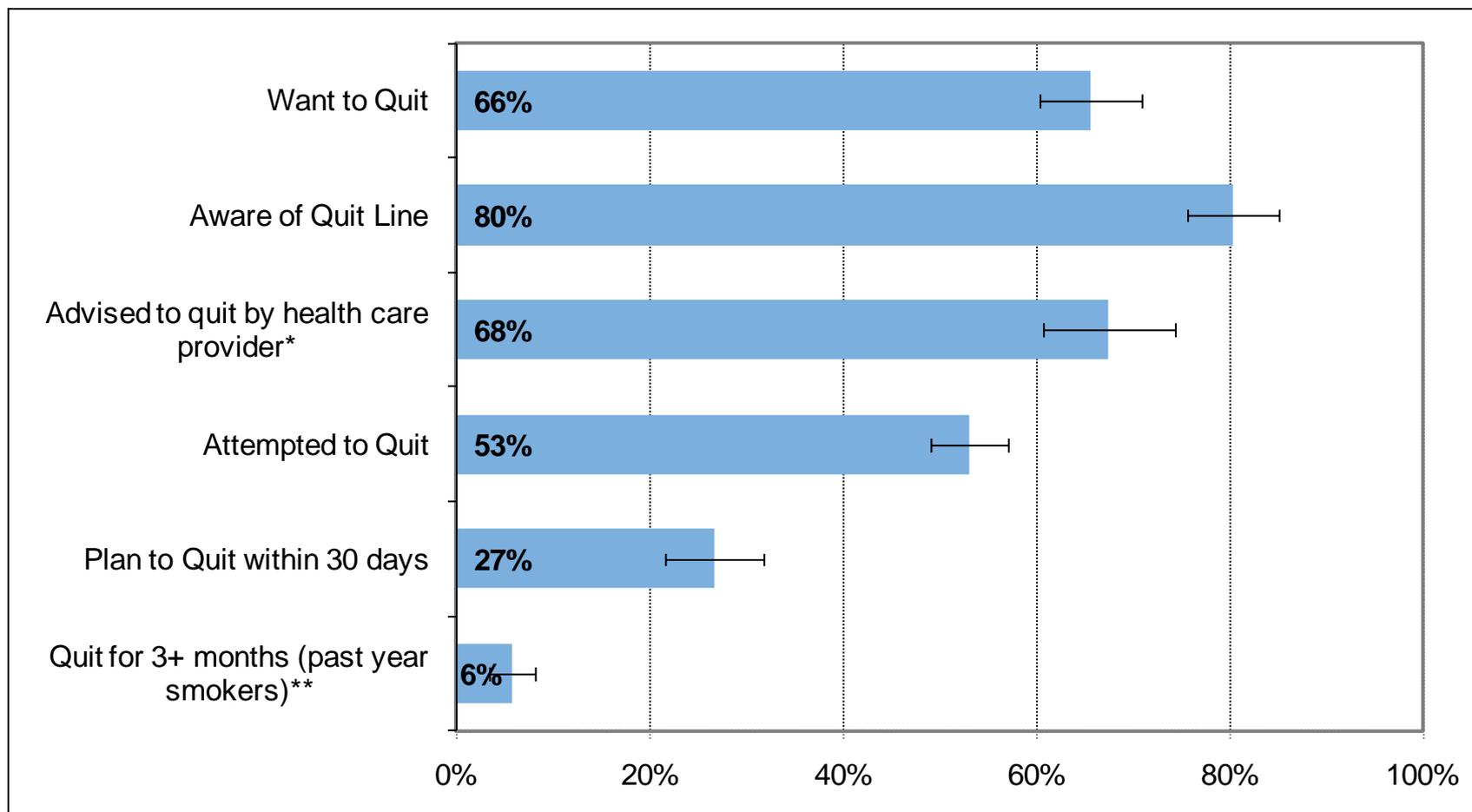
Youth E-Cigarette Use, 2015



Source: 2015 YRBS

Alaskans Want to Quit

Survey of Current Alaska Smokers About Quitting



Source: Alaska Behavioral Risk Factor Surveillance System, 2013

How can you get involved?

- Join a local coalition or sign up for the Alaska Tobacco Control Alliance: alaskatca.org
- Support policy change at the school, community, tribe, healthcare system or workplace level.
- Request resources or technical assistance: tobacco@alaska.gov

Questions?

Thank you!

Alison Kulas

Program Manager

SOA Tobacco Prevention & Control Program

Alison.kulas@alaska.gov

907.269.8895