



**Vision:** Alaskans enjoy optimum health and safety through achieving greater public, community, and personal responsibility for healthy conditions and choices.

**Mission:** To protect and promote the health of Alaskans.

### Prevent and Control Epidemics and the Spread of Infectious Disease

**STRATEGY** Detect epidemics and control the spread of infectious diseases, in particular influenza, tuberculosis, hepatitis C, HIV and sexually transmitted diseases, through comprehensive screening and surveillance.

#### TARGETS

1. All active cases of tuberculosis are identified and have completed an adequate course of curative treatment.
2. Increased proportion of all persons reported with newly diagnosed HIV and sexually transmitted diseases have access to medical care and notify their sex partners of exposure.
3. Increased proportion of persons at risk for Hepatitis C receive counseling and screening.

**STRATEGY** Deliver vaccines in a timely manner for vaccine preventable diseases.

#### TARGETS

1. Increased proportion of children and adults who receive all universally recommended vaccines.
2. Reduce the amount of vaccine wastage.
3. Increased proportion of providers who have measured the vaccination coverage levels among children in their practice population within the past two years.

### Ensure the Public Benefits from Reductions in Suffering, Death and Disability Due to Injuries

**STRATEGY** Conduct surveillance of injury related behaviors and conditions.

#### TARGETS

1. Injury and violent death surveillance systems are maintained.
2. Recommendations to prevent injury and deaths among at risk populations are disseminated.
3. The Emergency Medical Services Data System and the Trauma Registry System are maintained and expanded.

## VALUES

### Accountability

*We are committed to responsible use of human, financial, and environmental resources.*

### Respect

*We recognize the importance of diversity, cultural sensitivity, collaboration, teamwork, and social justice.*

### Human Potential

*We are committed to developing each Alaskan's potential as a healthy individual, as well as fostering strong, healthy communities.*

### Integrity

*We value the trust of the public, our organizational partners, and employees of the Division, and actively work to earn and maintain that trust.*

### Scientific Excellence

*We are committed to contributing to the body of scientific knowledge and using the best available knowledge and data to set public health policy.*



**STRATEGY** Increase injury prevention activities, services, and programs.

**TARGETS**

1. Child safety seat inspections, ATV and helmet safety, and flotation safety programs are expanded in partnership with key agencies.
2. Prevention activities for sexual abuse and domestic violence are expanded, including educating medical providers regarding signs of and response to evidence of family violence.
3. Poison control services and education are maintained.

### **Prevent and Control Chronic Disease and Disabilities**

**STRATEGY** Monitor chronic disease and risk factor trends in the population.

**TARGETS**

1. Leading causes of chronic disease in Alaska are compiled and disseminated.
2. The public is educated about activities that reduce health risks and promote good health.

**STRATEGY** Build capacity statewide to promote health and reduce chronic disease.

**TARGETS**

1. The major modifiable risk factors for chronic disease are reduced (tobacco use, diabetes, obesity, high cholesterol, and high blood pressure).
2. For people with existing chronic diseases, secondary complications are reduced and quality of life is improved.

### **Minimize the Loss of Life and Suffering Resulting from Public Health Emergencies, Disasters and Terrorist Attacks**

**STRATEGY** Detect bioterrorist, chemical and radiological attacks, and other public health emergencies through surveillance and communication systems.

**TARGETS**

1. Emergency operations plans, planning guidance, and best practices for public health emergency response are in place and utilized during response activities.
2. Staff demonstrate proficiency during exercises and real world events at assessing threats, communicating treatment information to health care providers and the public, and liaising between Alaska hospitals and federal and international health organizations.

**STRATEGY** Respond to disasters in coordination with interagency partners.

**TARGETS**

1. Increase in public health system partners trained in disaster response techniques and procedures.
2. Regular schedule of disaster exercise plans are developed, evaluated, adjusted, and implemented internally and with partner agencies.



**Assure Access to Early Preventive Services and Quality Health Care**

**STRATEGY** Identify all possible resources to ensure preventive health care services are made available in Alaskan communities.

**TARGETS**

1. Reduction in poor birth outcomes including birth defects and Fetal Alcohol Spectrum Disorder.
2. Strategies for improved health outcomes are developed based on epidemiological information.
3. Increase in early identification and intervention to treatment and support services.

**STRATEGY** Identify underserved communities needing medical services.

**TARGETS**

1. Increase in Alaska's statewide trauma care system to cover identified rural areas.
2. Increase in community partnerships for increased local capacity to provide primary care and preventive health services.

**Protect Against Environmental Hazards Impacting Human Health**

**STRATEGY** Develop credible, science-based Alaska-specific information about environmental exposure levels and potential impact to human health.

**TARGETS**

1. Increased detection and reporting of exposures to environmental hazards.
2. Increased measuring/monitoring of those tested who have unsafe levels of environmental toxins.

**STRATEGY** Provide medical, toxicological, and public health expertise to individuals and communities to enable them to take informed actions to reduce hazards from environmental exposures.

**TARGETS**

1. 25% of all radiological services and machines in Alaska are inspected and tested annually.
2. Established and maintained capacity for laboratory tests of human specimens for heavy metals, pollutants, and other chemicals.

**PUBLIC HEALTH'S CONTRIBUTION TO DHSS PRIORITIES AND GOALS**

**HEALTH & WELLNESS**

*The Division's programs are most closely aligned with the Department's priority of Health & Wellness. These programs have direct impact on the goal of Improve the Health Status of Alaskans and its five outcomes as listed in the Department's Strategic Plan.*

**SUBSTANCE ABUSE**

*The Division supports this priority through its programs for injury prevention, medicolegal death investigation, and interpersonal violence prevention, among others.*

**HEALTH CARE REFORM**

*Through collaboration with other agencies, the Division enacts programs and policies that are approved by the administration in support of the Affordable Care Act.*

**LONG TERM CARE**

*Older adults are a target audience of the Chronic Disease Prevention and Health Promotion and Preparedness programs of the Division.*

**VULNERABLE POPULATIONS**

*The Division is committed to supporting Alaska's most vulnerable citizens through regulatory, enforcement, and educational activities. Background checks are provided on health care workers who work with children, the aged, and disabled. Disaster preparedness and response activities also include planning for this population.*



**Ensure Effective and Efficient Management and Administration of Public Health**

**STRATEGY** Align the division's management structure, internal processes, laws, regulations and administrative requirements to maximize efficiencies in providing public health services.

**TARGETS**

1. Annually updated division strategic plan fully utilized throughout the Division.
2. Improvement in trends of performance measurement data.

**STRATEGY** Develop, expand, or create partnerships within the state's health care delivery system to deliver services in a manner that reduces general fund expenditures.

**TARGETS**

1. Increased revenues from non-general fund sources.
2. Increased number of new or expanded partnerships within the state's health care delivery system.

**STRATEGY** Develop, expand and standardize death investigations to give every death the same level of service, including proper investigation, consistent child death reviews, postmortem examination, and confirmation of identification.

**TARGETS**

1. Increased number of persons trained in medicolegal death investigations and provision of consistent death investigation for the entire State.
2. Accreditation by the National Association of Medical Examiners.