

Excerpt from Chapter 2I - General Service Signs - Day Medical Clinic Information

Standard:

- 22A On state highways, DAY MEDICAL CLINIC signs (D9-207) shall be installed by permit only. The applicant shall pay all material and installation costs. To be eligible for a permit, a medical clinic shall:**
- A. Be on the approved Alaska medical clinic list maintained by Health Planning and Systems Development section of the Alaska Department of Health and Social Services;**
 - B. Be located at least ten miles (travel distance) away from any hospital;**
 - C. Have at least one mid-level practitioner or physician on duty during all business hours;**
 - D. Be open regular hours and at least 30 hours per week;**
 - E. Be within 5 miles of the highway on which the sign is placed;**
 - F. Not be visible to motorists before they are within 1250 feet of the driveway or road leading to the clinic;**
 - G. Have no advertising signs that are either:**
 - 1. Visible to motorists before they are within 1250 feet of the driveway or road leading to the clinic or**
 - 2. Illegal;**
 - H. Agree to post and maintain accurate business hours on the sign.**

22B No business names or icons shall be shown on the signs.

22C For safety reasons, these signs must display correct business hours. Change, remove, or cover signs immediately when hours become inaccurate. Medical clinics are responsible for ensuring the accuracy of posted business hours.

Option:

22D Time change revisions may be made by fastening a plate made of the same material as the original sign over the hours and days shown on the original sign.

Standard:

22E Day Medical Clinic signs (D9-207) shall not be placed on a freeway or expressway, on an on-ramp or off-ramp of a freeway or expressway, or at a location where a majority of traffic exits the highway at the driveway or intersecting road.

22F Day Medical Clinic signs (D9-207) shall not be posted if it will be confused with other 'Day Medical Clinic' signage in the same area.

Guidance:

22G When placed on state highways, Day Medical Clinic Signs (D9-207), should be located at the intersection of the road leading to the clinic and the nearest state highway with a classification of collector or arterial.

Support:

22H The purpose of Day Medical Clinic signs is to guide motorists to the nearest appropriate location for unplanned medical treatment, especially where distances are great and delay in treatment can impact favorable outcomes. Such signing is not intended to guide motorists with planned medical events or to educate target groups on the availability of treatment from non-hospital providers. Day Medical Clinic direct motorists to the intersecting sidestreet or driveway leading to the clinic, not from arterial to arterial or highway to highway.

22I The location of the applicant's clinic or the location of the driveway or intersection road is not within the urban portion of an organized borough that exceeds 2,500 residents, or first class and second class cities.

Option:

22J Wayfinding signs may be required at turning points after leaving the main road.

Guidance:

22K No more than one D9-207 sign should be posted in each direction on the main roadway, and no more than one additional D9-207 sign should be used to post a turn from the secondary roadway.

Support:

22L Multiple turns from the secondary roadway are not recommended as a motorist service for first aid. More than one turn from the secondary roadway is not recommended for highway signage. In those cases, the clinic will instead have to rely upon business advertising for customers.