



About the Section

The SOPHN Strategic Plan uses a pyramid shape diagram to represent the different levels of work. All levels are equally important and support the SOPHN in implementing a quality strategic plan. The Strategic Plan is intended to align with the overall Division and Department Strategic Plans while providing section-level detail.

Strategic Priorities

The priorities highlight the major focus areas identified for specific SOPHN response. They do not encompass all the work we do, nor are they listed in priority order. A workgroup for each priority guides activities to be monitored, evaluated, and reported.

- ▶ Substance Misuse
- ▶ Sexually-Transmitted Infections
- ▶ Vaccine-Preventable Diseases
- ▶ Emergency Preparedness
- ▶ Interpersonal Violence
- ▶ Tuberculosis
- ▶ External Communication
- ▶ Culture of Quality

Logic Models/Priority Workplans

Logic models and priority work plans represent the 10,000 foot level and help us to put our priorities into action. Each strategic priority has an accompanying logic model which provides direction for staff in moving from theory to practice. The logic models provide specifics about activities, responsibilities, and timelines.

30,000 FEET

Vision

Mission

Guiding Principles

20,000 FEET

Strategic Priorities

10,000 FEET

Logic Models

Priority Workplans

SEA LEVEL

Health Center Workplans

Staff Performance Evaluations

Vision

Alaska: A Healthy State

Mission

Protecting and improving the health of Alaskans through partnering with individuals, communities, and systems while advancing self-reliance, dignity, and cultural integrity.

Guiding Principles

- ▶ We develop our local presence and statewide infrastructure, which enables us to collaborate with and mobilize our partners to identify and address health issues.
- ▶ We embrace and apply the ANA Public Health Nursing Scope and Standards of Practice.
- ▶ We implement population-based, science-based public health strategies in a culturally appropriate manner.
- ▶ We advance a culture of quality by systematically collecting and analyzing data to evaluate the effects of our work.
- ▶ We identify primary prevention opportunities to intervene and mitigate root causes while supporting social justice and alleviating health inequities.
- ▶ We respond to emerging issues of public health.
- ▶ We prioritize key areas of focus by considering available resources and the potential return on investment.
- ▶ We commit to honest, transparent, and trustworthy behavior and communication.
- ▶ We build and sustain a competent workforce by supporting all staff in professional development and through recruitment, hiring, and retention practices.

Health Center Workplans & Staff Performance Evaluations

We use logic models to develop local priority work plans at the individual public health centers and guide staff performance evaluations at the sea level. When all levels are aligned we can assure Alaskans that we are providing the right service to the right client (system, community, individual) at the right time.