

GENERAL OVERVIEW:

The SOPHN Strategic Plan uses a pyramid shape diagram to represent the different levels of work. All levels are equally important and support the SOPHN in implementing a quality strategic plan. The Vision, Mission, and Guiding Principles are represented at the 30,000 foot level and defines what we are striving to achieve. The internal and external strategic priorities are represented at the 20,000 foot level. Each priority has a specific workgroup that oversees a formal statewide process to provide broad guidance on activities to be monitored, evaluated and reported.

Vision

Alaska: A Healthy State

Mission

Protecting and improving the health of Alaskans through partnering with individuals, communities, and systems while advancing self-reliance, dignity, and cultural integrity.

Guiding Principles

We proactively work from the foundation of the following principles:

Our local presence allows us to engage, collaborate with, and mobilize partners to identify and address health problems in order to create healthy environments and communities.

We understand, embrace and apply the ANA Public Health Nursing Scope and Standards of Practice and use it to communicate our purpose and role both internally and externally.

We implement population-based, evidence-supported strategies in a sustainable and culturally appropriate manner to address the identified health priorities of our communities, Section and Division, while prioritizing at-risk populations.

We advance a culture of quality by regularly and systematically collecting and analyzing data to identify, prioritize, and evaluate the effects of our work which lead us to identify opportunities to intervene and mitigate root causes while supporting social justice and alleviating health inequities.

We recognize the evolving field and emerging issues of public health require prioritizing key areas of focus by considering available resources and the potential return on investment.

We commit to honest and trustworthy behavior that reflects our public health nursing history. We proactively communicate in an honest and respectful manner, both internally and externally. We debate and transparently make decisions consistent with professional standards and grounded in science.

We advance a culture of quality to build and sustain a competent workforce by supporting all staff in professional development. We are dedicated to recruitment, retention, and hiring practices that support this.

30,000 FT VIEW Vision/Mission/Guiding Principles

20,000 FT VIEW Internal and External Strategic Priorities

10,000 FT VIEW Logic Models/Priority Workplans

SEA LEVEL Health Center Workplans and Staff Performance Evaluations

Strategic Priorities for FY2014

The Section of Public Health Nursing addresses a broad range of responsibilities by providing population-based services for individuals/families, communities and systems. Services provided include: mobilizing local partners around community assessment and health improvement efforts; supporting the efforts of our partners; surveillance and follow-up of communicable disease cases to avoid further infections; engaging communities in local preparedness and response activities; conducting health education; working to reduce unintended pregnancy; and providing safety-net clinical preventative health services.

All Public Health Nurses are competent in blending knowledge, skills and abilities from nursing and public health sciences to promote and preserve the health of Alaskans. The SOPHN works in partnership with individuals, communities, groups, organizations and systems on the core functions (community assessment, policy development and assurance) and 10 essential services to assess, plan, implement and evaluate public health nursing interventions, programs and projects as defined by the Quad Council of Public Health Nursing Organizations.

The 6 strategic external and 1 internal priorities listed below do not encompass all the work we do nor are they ranked in priority order; rather they highlight the major focus areas identified for specific SOPHN response. Each of the following strategic priorities has a specific workgroup that oversees a formal statewide process to provide broad guidance on activities to be monitored, evaluated and reported.

External:

- ▶ Chlamydia
- ▶ Immunizations
- ▶ Emergency Preparedness
- ▶ Domestic Violence/ Interpersonal Violence
- ▶ Obesity
- ▶ Tuberculosis

Internal:

- ▶ Communication

Logic Models/Priority Workplans

Logic models and priority work plans are represented at the 10,000 foot level and help us to operationalize the strategic plan goals and visualize the relationships between the levels of the pyramid. Each strategic priority has an accompanying logic model which provides direction for staff in moving from theory to practice. The logic models provide specifics about activities, responsibilities and timelines.

Health Center Workplans and Staff Performance Evaluations

We use logic models to develop local priority work plans at the individual public health centers and guide staff performance evaluations at the sea level. When all levels are aligned we can assure Alaskans that we are providing the right service to the right client (individual, community, system) at the right time.