

# WOMEN'S, CHILDREN'S, AND FAMILY HEALTH STRATEGIC PLAN 2017-2020

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## Our Mission

To promote the best health outcomes for all Alaska women, children, young adults and their families of all abilities across the lifespan.

## Our Vision

Healthy Alaskans today and tomorrow

*The focus in WCFH is on laying the foundation for lifelong health and well-being*

## Our Values

- STRONG FAMILY & SUPPORT SYSTEMS:** Support and strengthen systems across the lifespan. Demonstrate commitment to families through compassionate action and stewardship of time, resources, and skills
- HEALTH EQUITY:** Ensure Alaskans of all cultures, abilities, and family backgrounds have full and equal access to opportunities to lead healthy lives
- INTEGRITY:** Exemplify uncompromising ethical conduct and the highest standards of responsibility and accountability
- EVIDENCE-BASED EXCELLENCE:** Use the best available knowledge, expertise, and data to inform public health policies and practice
- LEADERSHIP:** Develop new leaders and provide vision, purpose, and strategies to improve the health of women, children, and families
- DEDICATION:** Continuously work in partnership with families and their communities to achieve the best health for Alaskans

### To achieve our mission and vision, our work is to:

<b>STRATEGIES</b>	<p><b>Serve as Alaska's chief strategists for existing and emerging public health issues</b></p> <ul style="list-style-type: none"> <li>• Increase access to family-centered and culturally appropriate health services.</li> <li>• Provide leadership to identify upstream and emerging opportunities to guide state and national health policy, improve health outcomes and contain costs.</li> </ul>
<b>SERVICES</b>	<p><b>Protect life, health, and safety through core public health functions</b></p> <ul style="list-style-type: none"> <li>• Support and enable preventative services to increase early identification and intervention for individual and population-level health issues.</li> </ul>
<b>SCIENCE</b>	<p><b>Serve as the trusted source of health information</b></p> <ul style="list-style-type: none"> <li>• Collect, analyze and disseminate meaningful data to plan, implement and evaluate programs that realize the vision of healthy Alaskans today and tomorrow.</li> <li>• Build trust as a reliable and accessible resource to partners and the public.</li> </ul>
<b>SYSTEMS</b>	<p><b>Strengthen essential public health infrastructure, services, and partnerships</b></p> <ul style="list-style-type: none"> <li>• Partner with families and consumers, keeping their voice and leadership central: "nothing about us, without us."</li> <li>• Collaborate broadly to grow networks and systems.</li> <li>• Build capacity through education, securing funding, and sharing quality data.</li> </ul>

## DPH 2017-2020 Winnable Battles

*1,000 Alaskans participated in a comprehensive WCFH Needs Assessment*

- DECREASE TOBACCO USE, NICOTINE DEPENDENCE & PREVENT POISONING AND OVERDOSE**
  - Reduce substance abuse among families, including alcohol, tobacco, and other drugs
- DECREASE COLORECTAL AND CERVICAL CANCER**
  - Increase access and services to reproductive health
- INCREASE ACCESS TO HEALTH CARE**
  - Increase access and preventative care services to Alaskan families
  - Improve system of care for families of children and youth with special health care needs
- IMPROVE CHILD AND ADOLESCENT HEALTH**
  - Increase healthy relationships
  - Reduce the rate of childhood maltreatment
  - Increase evidence-based screening for all maternal-child health populations for behavioral and mental health issues
  - Empower families and consumers to be leaders and champions to improve individual and population health