

**GOVERNOR'S COUNCIL ON DISABILITIES AND SPECIAL  
EDUCATION  
Early Intervention Committee Meeting**

**LOCATION  
Governor's Council Conference Room  
3601 C Street  
Anchorage, Alaska  
Teleconference**

**Meeting Date  
February 12, 2013  
10:00 a.m.**

**Attendees:**

Amy Simpson, Chair  
Linda Borghols  
Mary Deitz  
Meredith Jaecks  
Lizette Stiehr  
Ric Nelson  
Sue Armstrong  
Lisa Balivet  
Cindy Lee

**Staff:**

Teresa Holt  
Christie Reinhardt

Prepared by: Sheila Garrant  
Peninsula Reporting

**CALL TO ORDER – 10:00 a.m.**  
**ROLL CALL**

**Review of Council Mission Statement**

Amy Simpson read the Council mission statement adapted for the EIC: Creating change that improves the lives of infants and toddlers with disabilities.

**Announcements**

Teresa Holt announced that the Department will be releasing the policies, and possibly the regulations, for public comment in the near future, and that they will be published on the State website under announcements. Linda Borghols will send out an e-mail to the committee when those become available.

**Brief Overview of Meetings**

**Governor's Council Meeting, January 22 – 24, 2013**

Christie Reinhardt reviewed the Council meeting held in Juneau in January. She reported that it was a very good meeting, and the following are key points they brought to the Legislature:

1. Complex Behavior Collaborative
2. Full funding for SESA
3. Respectful language
4. Employment Initiative

Teresa Holt reported that the respectful language bill passed the House and has had its first hearing in the Senate. They expect the bill will move quickly through the process, which is good news.

Teresa Holt commented that they are expecting that the full funding for the SESA initiative will spend some time in the Finance Committee.

**AAEYC Conference, January 31 – February 2, 2013**

Amy Simpson remarked that she had attended portions of the AAEYC

Conference and appreciated the slate of speakers and topics such as domestic violence and its affect on young children, and reflective supervision and the measure of effectiveness of that process. Lizette Stiehr commented that she considered the conference outstanding.

## **Upcoming Training/Meetings**

Amy Simpson reminded the committee that Key Campaign will be in Juneau February 20<sup>th</sup> through 21<sup>st</sup>, 2013, and the Governor's Council meeting will be in Anchorage May 7<sup>th</sup> through 9<sup>th</sup>, 2012.

## **COMMITTEE BUSINESS**

### **Approval of the Agenda**

Ric Nelson **MOVED** to approve the agenda with an amendment to allow the overview of the ILP marketing plan to be moved to the beginning of the meeting. The motion **PASSED** unopposed.

### **Approval of Meeting Minutes – 01/15/13**

Lizette Stiehr **MOVED** to approve the minutes from the previous meeting as written. The motion **PASSED** unopposed.

### **Correspondence**

There was no correspondence to report.

## **Child Find/ILP Marketing Plan**

### **Overview of ILP Marketing Plan**

Lisa Balivet reviewed a brief synopsis of the marketing plan being developed in collaboration with Jean Kincaid from Mat-Su Infant Learning Program, Meagan Vihn from Western Regional Resource Center, Arlene Patuc from ANMC, and Amy Simpson. She explained that the activities will have a start date of February 2013 and will continue through December. The four areas and strategies reviewed were:

1. Identify target population.
2. Identify what to market to each group.
3. Evaluate outreach and develop new marketing ideas to align with target audience values.
4. Prioritizing marketing ideas/develop budget.

Lisa Balivet told the committee that they expect to have a report on identifying what market groups value finalized in June and would welcome the opportunity to be put on the EIC agenda to report that information.

Lisa Balivet reported that they have formed a small working committee to evaluate parents knowing their rights because of the decline in that area this year, and they will be examining that more closely to evaluate the information and develop a plan for improving that this coming year. Amy Simpson related that EIC has had rather lengthy discussions about family outcomes and would be willing to forward the ideas that came out of that discussion.

### **How Can EIC Help with Child Find and ILP Marketing Plan**

Teresa Holt suggested that one activity the committee could do to help with the marketing plan is to identify potential agency partners. The group suggestions consisted of tribal organizations, public health organizations, child development centers, schools, etc. Teresa Holt will send an e-mail to committee members and to EIC community members outlining potential partners discussed at this meeting and ask members to forward other suggestions of potential partners.

### **Partner Reports**

#### **OCS/ILP**

Linda Borghols shared that the Early Childhood Mental Health Conference is scheduled at the Egan Center in Anchorage April 30<sup>th</sup> – May 2, 2013. The keynote speakers will be Dr. Walter Gilliam and Dr. Joyce Osofsky.

#### **AILPA**

Lizette Stiehr shared the Association of Infant Learning Programs in

Alaska's three primary missions:

1. Advocate for sufficient funding and resources for the programs.
2. Enhance communication between the State and the field.
3. Recognition of people in the field.

AILPA is currently working towards Key Campaign, and they conduct their monthly advocacy meeting focused on support and the increment.

Lizette Borghols shared the winners of the awards AILPA presented during the AAAYC Conference. The team leadership award went to Susan Ketzler for the Fairbanks program; the ILP provider award went to Shannon Parker; and the award for advocacy went to Jessica Mills from Ketchikan.

## **EED**

Meredith Jaecks reported that the ASSEC Conference, which is supported by the Department, had very good presenters including Michele Garcia Winner who specializes in autism and communication.

She reported that the Department's Sam Jordan submitted the final paperwork on the AYP, and they are waiting to hear back on that. They are in communication with Part C to assure they are current with the regulations that will be put out for public comment in the near future.

## **EHDI**

There was no report from EHDI for this meeting.

## **NEXT MEETING**

The next meeting of the EIC Committee is scheduled for March 12<sup>th</sup>, 2013 at 10:00 a.m.

## **ADJOURNMENT**

Ric Nelson **MOVED** to adjourn the meeting, and hearing no opposition, the meeting adjourned at 11:10 a.m.