



**Public Education Committee
Meeting Minutes
September 3, 2009**

Attendees:

Martha Pearson
Russ Stevens
Jayne Andreen

Gail Stolz
Julie Sanbei
Linda Shepard

Know Your Numbers

- Gail & Jayne suggest card should be a part of a larger campaign not a standalone effort. Australia has done work on this and found that KYN events combined with messages and tools like this work better for behavior change.
- Jayne suggests community toolkits for groups interested in hosting screening events that would include the wallet card. Australia has created some which we could “Alaskanize”.
- Federally funded 330 clinics numbers are expanding. They are non-profit clinics. About 27 clinics in AK. SEARHC operates the Juneau site.
- This committee has \$1000 for printing costs....could we make online versions of the toolkit and use the \$\$ to advertise/distribute?
- Giggle...giggle....giggle.
- How can we get this done by Feb? (Martha cracks whip).
- Martha’s intern got a contact for each Alaskan health clinic that we can use during distribution/testing.
- Who are partners? We should develop a comprehensive list now so we’re ready when the final product is finished
 - Hospitals
 - Wisewoman
 - Community Health Aides
 - Public Health Nurses
 - Go through the primary care association
 - Public Health centers
 - 330 clinics
 - Akhf
 - Rotary clubs
 - University health centers
 - Nursing/public health schools
 - Senior centers
- Jayne is ordering more copies of the Australian toolkit and will email the site to group members.

Health Tracker Card

- Will there be other behaviors on the card like PA, Nutrition, etc.? Gail would like to send to Susan Bailey at Providence to see if it is something they would use.
- Who else should we get feedback from? What do we want to know about the card? Content, Format, Usability
- Julie will work on polishing up the card by Oct. 1

Next Meeting

Oct. 1 @ 1:30