



**COMMITTEE:** Steering  
**DATE:** Thursday, July 28, 2011  
**Time:** 12:00 PM – 13:00 PM  
**LOCATION:** Teleconference  
 800-791-2345, **Conf Code: 87464#**

X	Martha Pearson – SEARHC, WISEWOMAN Committee Chair	X	Deborah Corker – AK Health Fairs, Inc.
exc	Gary Ferguson – ANTHC		John McCleary – MOA, Parks and Recreation
	Michelle Cassano – ADA		Sarah Paddock – SEARHC, WomenHeart
X	Sandra Carroll-Cobb – UAA, AAHPERD	X	Janice Gray – SOA, Heart Disease & Stroke Prev Pgm
	Open		Christie Artuso – PAMC, Neurosciences
X	Brenda Shelden – Mat-Su RMC		Michael DiFilippo – BP & WIN
	Open		Justine Muench – UAA/UAS
exc	Lisa Sauder – AHA/ASA	X	Susan Suarez - WISEWOMAN
	Rena Mathson – SEARHC, WISEWOMAN		Open
	Stan Watkins, MD – American Heart Institute		Open
	Andrea Fenaughty – SOA Epidemiology	exc	Miriam Lemke, Secretary, SOA, HDSP
	Clint Farr – SOA, HDSP Epidemiology	exc	Russ Stevens, SOA, HDSP

ITEM	
<b>Welcome and Roll Call</b>	Martha Pearson called the meeting to order at 1210.
<b>Steering Committee Business</b> Membership Update	Retiring members: Linda Shepard (PAMC Parish Nurses), Karen Friedl (ANMC) New members: none. (Suggestion to invite Marlise James who is the new Parish Nurses lead at PAMC.)
<b>Take Heart Alaska Mission Statement Review/Revision</b>  <div style="background-color: #cccccc; padding: 5px; text-align: center;"><b>Mission Statement</b></div> <p>Time: A mission statement talks about the Organization's present.</p> <p>About: A Mission statement talks about HOW the organization will get to where it wants to be. Defines the organization's purpose and primary objectives.</p> <p><b>Previous Take Heart Alaska Mission Statement:</b> To increase heart health among all Alaskans by advocating for individual and community-based commitment to healthy lifestyles, and improving access to preventive services, evidence-based cardiovascular treatment, and secondary prevention.</p>	<p>At the last Steering Committee meeting, the members reviewed the current purpose (mission statement) and decided to change the mission statement to:</p> <p style="padding-left: 40px;">Increase cardiovascular and cerebrovascular health among all Alaskans by advocating for individual and community-based commitment to healthy lifestyles, and improving access to evidenced-based preventive and treatment services.</p> <p>After further review, the committee decided to shorten the mission statement to:</p> <p style="padding-left: 40px;"><b>Increase cardiovascular and cerebrovascular health for Alaskan individuals and communities by encouraging healthy lifestyles and better access to proven preventive and treatment services.</b></p> <p>The next step is to have the full Take Heart Alaska coalition membership review the mission statement.</p>
<b>Take Heart Alaska Vision Statement</b> Take Heart Alaska has not had a defined vision statement.  <div style="background-color: #cccccc; padding: 5px; text-align: center;"><b>Vision Statement</b></div> <p>Time: A vision statement talks about the organization's future.</p> <p>About: A Vision statement outlines where an organization wants to be. Communicates both the purpose and values of the organization.</p>	<p>The Steering Committee reviewed several examples of vision statements that could be appropriate for Take Heart Alaska.</p> <p>After reviewing these vision statements and brainstorming original ideas, the Steering Committee agreed upon the following vision statement since it included the native spirit:</p> <p style="padding-left: 40px;"><b>A heart-healthy and stroke-free Alaska in mind, body, and spirit.</b></p> <p>The next step is to have the full Take Heart Alaska coalition membership review the vision statement.</p>

<p><b>Coalition Development</b></p> <ul style="list-style-type: none"> <li>➤ Current Committee Chairs: Healthy Lifestyles (Rena Mathson), Public Education (Lisa Sauder), Professional Education (open), Cardiac Systems of Care Subcommittee (Brenda Shelden), Stroke Systems of Care Subcommittee (Christie Artuso)</li> </ul>	<p>At the last Public Education Committee meeting, Lisa Sauder, volunteered to chair the Public Education committee. Thanks Lisa!</p>
<p><b>Legislative Update</b></p>	<p>Progress on desired legislation: Heart Disease Registry (none), Assist with Village Workforce Issues (none), HDSP additional funding (none), creation of Dept of Agriculture and Food (did not make it out of committee)</p> <p>Successful progress:</p> <ul style="list-style-type: none"> <li>➤ Obesity funding (has been added to the state capital budget, awaiting the governor's approval),</li> <li>➤ Athletes Traumatic Brain Injury (was changed to the Student Athlete Concussions) passed the legislature and is awaiting the governor's signature)</li> </ul>
<p><b>Take Heart Alaska 2011-2016 Heart Disease and Stroke Prevention Plan Update</b></p>	<p>Janice reported that the plan is to have a "final draft" ready for the October Steering Committee meeting in Anchorage. We are in the queue for publication by the State of Alaska, although we don't have a planned publication date.</p>
<p><b>Next Meetings:</b></p> <ul style="list-style-type: none"> <li>➤ Wednesday, October 19, 2011, Face-to-face, Anchorage, Frontier Bldg, 3601 C Street, Room 896, 1100-1500</li> <li>➤ TBA, January 23-26, 2012 (during Alaska Public Health Summit) Hotel Captain Cook, Face-to-face, Anchorage</li> </ul>	<p>Next meeting: Discuss any follow up from the meeting with the CDC Heart Disease and Stroke Prevention Project Officer in August</p>
<p><b>Wrap-Up/Close</b></p>	<p>Martha adjourned the meeting at 1255.</p>