

Members present: Martha Pearson, Paula Recchia, Jayne Andreen, Russ Stevens, Rebecca Wells, Julie Sanbei, Gail Stolz, Lee Peterson

ITEM	DISCUSSION	ACTION/FOLLOW-UP/ASSIGNED TO:
<p>1. Changes to plan SMART objectives</p>	<p>Martha summarized changes made to objectives and measurement grid.</p> <p>Discussion around the idea of redistributing the Know Your Numbers cards.</p> <p>Group decided to examine all of the current KYN cards out there at the face to face meeting in May to see if any are usable as is or if they need modification before dissemination.</p> <p>Discussion about FAST/Signs & Symptoms campaigns;</p> <p>Group decided to evaluate which hospitals are interested in promoting these campaigns;</p> <p>Discussion about BRFSS questions that assess Alaskans ability to identify all 5 signs of stroke and appropriate response;</p> <p>Discussion about THA website and the Public Education page. Will we be able to link to non THA campaigns and add audio/video clips?</p> <p>Answer: Yes</p>	<p>Russ will ask Carol White for the latest version of the Premera cards and see if they have a plan for distribution that we can assist with.</p> <p>Paula will look for AHA cards on that organizations web site.</p> <p>Russ will find and send the list of Alaskan hospitals to Martha. Martha will assign each committee member a few hospitals to contact.</p> <p>Lee and Russ will add this question to the list of possible new questions to fund for the next round of BRFSS state added questions next year.</p>
<p>5. Open Discussion</p>	<p>Presidents Fitness Challenge will be happening again this year; May 1 – July 24. Register any time in May.</p> <p>CDC recently released the Physical Activity Guidelines Toolkit which includes results of focus groups on PA messages and suggestions for PA campaigns. It can be found online at: http://www.health.gov/paguidelines/toolkit.aspx</p>	
<p>6. Next Meeting date/Time</p>	<p>The next meeting will be in Anchorage on May 15th – location TBA.</p>	

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