

## **Public Education Meeting Minutes**

May 15, 2009

Providence Medical Center – Anchorage Alaska

Committee attendees: Martha Pearson, Gail Stolz, Michael Powel, Julie Sanbei, Litia Garrison, Linda Shepard, Russ Stevens

Priority Development: The group reviewed the three objectives in the current version of the Take Heart Alaska plan as well as other suggested strategies from previous planning sessions.

Combining like strategies, the group settled on the following items for their 2009 work plan:

- 1) Develop and distribute an interactive, wallet sized Know Your Numbers (KYN) card for Alaskan adults to track their baseline diagnostics for cardiovascular health.
- 2) Extend the reach of current cardiovascular health media campaigns.
- 3) Work with the health lifestyles and professional education committees to cover all areas from policy to individual.

In addition, the group decided to add a fourth long-term strategy to:

- 4) Develop a new “urgency” campaign that highlights the importance of risk reduction to prevent cardiovascular and other chronic diseases.